New All-Electric Explorer Pricelist

Effective from 27th February 2025





SERIES RANGE



^{*} Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information



MODEL PRICES

Serles	Bodystyle	øøø Battery (Useable)	Drive	PS	кw	Fuel Type	Transmission
Style	5 door	52kWh Standard Range	RWD	170	125	Pure Electric	1 Speed Automatic
Select	5 door	77kWh Extended Range	RWD	286	210	Pure Electric	1 Speed Automatic
Premium	5 door	52kWh Standard Range	RWD	170	125	Pure Electric	1 Speed Automatic
Premium	5 door	77kWh Extended Range	RWD	286	210	Pure Electric	1 Speed Automatic
Premium	5 door	79kWh Extended Range	AWD	340	250	Pure Electric	1 Speed Automatic

VED Band	CO2 Emissions (g/km) Ø	Basic Recommended Retall Price (RRP) £	Recommended Retall Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £
А	0	£32,662.50	£39,195.00	£39,285.00
Α	0	£38,162.50	£45,795.00	£45,885.00
Α	0	£36,579.17	£43,895.00	£43,985.00
Α	0	£41,579.17	£49,895.00	£49,985.00
А	0	£44,912.50	£53,895.00	£53,985.00

* Monthly BIK at 20%	* Monthly BIK at 40%
£19.61	£39.22
£22.91	£45.82
£21.96	£43.92
£24.96	£49.92
£26.96	£53.92

Ø The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.

*Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 25/26 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25) if a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £425) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £195 for petrol / diesel car or £185 for an alternative fue øøø - The battery capacity figure specified is the usable capacity determined by Ford and used to calculate the stated Capri performance and battery durability.



[†] Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

OPTIONS

	Style	Select	Premium	Basic Recommended Retail Price £ (exc. VAT)	Total Recommended Retail Price £ (Inc VAT)
Option Packs					
Comfort Pack (Style Series) Partial Sensico® Sport Seats in Black Onyx with Heated Front Seats and Power-Operated Drivers Seat with Memory & Massage Function, Heated Steering Wheel, Wireless Charging, Rear Ventilation with USB, Exterior Mirror Puddle Lamps, Power Child Locks, Ski Hatch with Armrest	0	-	-	£750.00	£900.00
Comfort Pack (Select Series) Partial Sensico® Sport Seats in Black Onyx with Heated Front Seats and Power-Operated Drivers Seat with Memory & Massage Function, Heated Steering Wheel, Wireless Charging, Rear Ventilation with USB, Exterior Mirror Puddle Lamps, Power Child Locks, Ski Hatch with Armrest	-	S	-	£0.00	£0.00
Driver Assistance Pack (Style Series) Keyless Entry with Door Handle Illumination, Windscreen Head-Up Display, Driver Alert, Lane Centrring with Lane Change Assist, Active Park Assist, 360-Degree Parking Camera and Hands-free Power-operated Tailgate	0	-	-	£1,833.33	£2,200.00
Driver Assistance Pack (Select Series) Windscreen Head-Up Display, Driver Alert, Lane Centrring with Lane Change Assist, Active Park Assist, 360-Degree Parking Camera and Hands-free Power-operated Tailgate	-	0	-	£1,500.00	£1,800.00
Driver Assistance Pack (Premium Series) Windscreen Head-Up Display, Driver Alert, Lane Centrring with Lane Change Assist, Active Park Assist and 360-Degree Parking Camera	-	-	0	£1,083.33	£1,300.00
Heat Pump A highly efficient pump that can be used to heat the cabin . More efficient than the internal cabin heater, this option will help maximise range on cold mornings where the vehicle cannot be pre-conditioned.	0	0	0	£875.00	£1,050.00
Retractable Towbar Electrically-released Tow Bar provides between 1.0 to 1.2-tonne towing capability. Tow Bar hook, operated via switch in the rear loadspace, can be hidden behind rear bumper when not in use. Customers with towing requirements recommended to select factory-fit retractable Tow Bar. Dealer Supplied Solution TBC.	0	0	0	£750.00	£900.00
Dog Guard Bezels - 1st & 2nd Row Required for Dealer Supplied Dog Guard and Load Retention Net Accessories	0	0	0	£41.67	£50.00
Wheels		-			
21" Alloy Wheels	-	-	0	£833.33	£1,000.00



COLOUR & TRIM

	Colour Description	Style	Select	Premium
Standard	Frozen White	S	S	S
Premium	Agate Black	0	0	0
Premium	Magnetic	0	0	0
Premium	Arctic Blue	0	0	0
Premium	Blue My Mind	0	0	0
Premium	Rapid Red	0	0	0

Basic Recommended Retail Price £ (exc. VAT)	Total Recommended Retail Price £ (inc VAT)
£0.00	£0.00
£666.67	£800.00
£666.67	£800.00
£666.67	£800.00
£666.67	£800.00
£666.67	£800.00

	Trim Description	Style	Select	Premium
	Cloth Sport Seats in Black Onyx	S	-	-
Interior Trim	Partial Sensico® - Black Onyx		S	-
	Full Sensico ® - Black Onyx		-	S

Key



S = Standard, O = Option, at extra cost, — = Not Available

^{*}Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used

'FUEL CONSUMPTION

The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

øøø Battery (Usable)	Fuel Type	Available On	Euro Emissions	Transmission	Drive	øøøøMaxImum Power PS (KW)	øøøøTorqu e Nm	†WLTP Range Overall in Miles (Combined)	†WLTP Range Extra High in Miles (Motorway)	øø Combined Energy Comsumption kWh/100km	Maximum DC Charge Rate (kW)	†† 10-80% Charge (mins)
52kWh Standard Range	Pure Electric	Style	Zero Evaporated Emissions	1 Speed Automatic	RWD	170PS (125kW)	310	233	177	16.4	145	25
77kWh Extended Range	Pure Electric	Select	Zero Evaporated Emissions	1 Speed Automatic	RWD	286PS (210kW)	545	374	283	14.4	135	28
52kWh Standard Range	Pure Electric	Premium	Zero Evaporated Emissions	1 Speed Automatic	RWD	170PS (125kW)	310	221	170	17.3	145	25
77kWh Extended Range	Pure Electric	Premium	Zero Evaporated Emissions	1 Speed Automatic	RWD	286PS (210kW)	545	354	272	15.4	135	28
79kWh Extended Range	Pure Electric	Premium	Zero Evaporated Emissions	1 Speed Automatic	AWD	340PS (250kW)	679	329	255	17.2	185	26

øFord test figures.

on The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/115 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO2-Emissions and CO2-Emissions and will fully replace the Vehicle Test procedure for measuring fuel consumption and CO2 emissions and will fully replace the VEDC latest by end of the year 2020. The applied standard test procedure enhancementalise comparison between different weight per a device for procedure (WLTP) have Fuel/Energy Consumption, and CO2 emissions and electric range. CO2 is the main generation and according to the vehicle types and different manufactures. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main generation used as a fuel for play as a role in determining a car's fuel/energy consumption and CO2 emissions and electric range. CO2 is the main generation used as a fuel for play as a role in determining a car's fuel/energy consumption. CO2 emissions and electric range. CO2 is the main generation and according to the vehicle type and different manufactures. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption and consumptio

† Based on full charge. Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual charge greatests a combined driving cycle and WLTP Extra High reflects motorway driving – both tests are conducted in controlled conditions with an ambient temperature of 23 degrees Celsius and no climate or electrical load.

000 - The battery capacity figure specifed is the usable capacity determined by Ford and used to deliver the stated Explorer performance and battery durability.

øøøø - Calculated via peak performance of the electric motor(s) at peak battery power. Your results may vary.

 $\ \ \, \uparrow \uparrow \text{ Achieved using high power charging. Time dependent on charging conditions, battery temperature and size as well as ambient temperature at point of use.}$



PERFORMANCE

Engine (Useable)	Series	Drive	Transmission	øøøø Maximum Power PS (KW)	øøøø Torque Nm	^{†††} 0-62 mph (secs)	Max Speed (mph)
5 Door Pure Electric							
52kWh Standard Range	Style	RWD	1 Speed Automatic	170PS (125kW)	310	8.7	99
77kWh Extended Range	Select	RWD	1 Speed Automatic	286PS (210kW)	545	6.4	112
52kWh Standard Range	Premium	RWD	1 Speed Automatic	170PS (125kW)	310	8.7	99
77kWh Extended Range	Premium	RWD	1 Speed Automatic	286PS (210kW)	545	6.4	112
79kWh Extended Range	Premium	AWD	1 Speed Automatic	340PS (250kW)	679	5.3	112

 $\emptyset\emptyset\emptyset\emptyset$ - Calculated via peak performance of the electric motor(s) at peak battery power ††† Ford test data based on testing methodology from a stationary start.



ACCESSORIES

Dealer Supplied Accessories	Part Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part Number	Recommended Retail Price (incl. VAT)
Transportation					
Retractable Tow Bar, including eKit ¹	2725285	£793,41	Release Module for Retractable Tow Bar 1	2704377	£188.94
Wiring Kit for Retractable Tow Bar ¹	2784083	£95.27	Release Switch for Retractable Tow Bar ¹	2719791	£34.51
Roof Base Carrier	2728806	£375.18	Load Retention Guard, mounted behind rear seats	2718464	£402.63
Mottez®* Rear Ski & Snowboard Carrier	2483279	£317.88	Load Retention Guard, mounted behind front seats - only with factory-fit provisions	2718462	£505.09
Thule@* Roof Bike Carrier Expert 298	2143360	£172.38	Load Retention Guard Bracket Kit, right-hand side	2762687	£28.26
Thule®* Roof Bike Carrier FreeRide 532	1746077	£93.44	Load Retention Guard Bracket Kit, left-hand side	2762688	£31.88
Atera* Rear Bike Carrier Genio Pro Advanced, for 2 bikes	2756546	£776.48	Load Floor Net	2772747	£59.68
4pets®* Caree Isofix Connector	2461044	£50.76	Load Retention Net, foldable - only with factory-fit provisions	2725231	£261.55
4pets®*Caree, for pets up to 8kg, secure with seatbelt or Isofix (connector sold separately)	2460886	£337.13	Atera* Roof Box Casar M, Lava Structured ²	2756524	£484.55
G3* Roof Box Elegance Europe 330, matt black ²	2191625	£265.06	Atera* Roof Box Casar L, Brilliant Black ²	2756556	£707.30
Thule®* Roof Box Force XT S. Aeroskin Black Matte ²	2430262	£439.63	Cargo Organizer, soft sided	2181468	£145.09
Foldable Transport Box, black fabric	2470827	£27.34	Cooler Bag soft sided	2181470	£46.77
Destarables					
Protection Mud Flaps, front	2755678	£62.30	Mud Flane year	2728603	£62.30
The state of the s	2/556/8 2769909	£59.40	Mud Flaps, rear	2728603 2769911	£47.30
Rubber Floor Mats, front Velour Floor Mats, rear. black	2769909 2729825	£59.40 £56.56	Rubber Floor Mats, rear Velour Floor Mats, front. black	2769911 2729833	
Boot Liner, incl. Mini Mat	2729625 2765491	£72.91	Load Compartment Mat, reversible & foldable over the bumper	2728592	£56.26 £127.27
Boot Liner, incl. Mini Mat Boot Liner with extra high sides, incl. Mini Mat	2765491 2765493	£/2.91 £91.50	Mini Mat for lower load floor	27265489	£52.99
BOOL LINER WITH EXTRA HIGH SIDES, INCL. MITH MAL	2/05493	191.30	MITH MAL TO LOWER LOAD TOOL	2/03469	102.99
Comfort & Convenience					
Nextbase* Dashboard Camera 380GWX, front and rear	2534404	£402.53	ACV* Sleeping Headrest	2520207	£37.55
Umbrella Holder	1524823	£47.73	Coat Hanger, matte black	2448529	£56.37
Wheels					
19" Alloy Wheel, front, 5-spoke design, absolute black and bright machined⁵	2689768	£390.67	19" Alloy Wheel, rear, 5-spoke design, absolute black and bright machined	2689770	£390.67
20" Alloy Wheel, front, 6-spoke design, magnetic and bright machined⁵	2689772	£511.98	20" Alloy Wheel, rear, 6-spoke design, magnetic and bright machined⁵	2689774	£511.98
21" Alloy Wheel, front, 5 x 2-spoke design, asphalt matt and bright machined ³	2693602	£590.59	21" Alloy Wheel, rear, 5 x 2-spoke design, asphalt matt and bright machined ³	2693604	£632.48
Lockable Wheel Bolts	2693680	£74.90	Center Cap with Ford logo, gloss black	2037230	£8.31
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	£14.10	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	£34.19
Warning Triangle⁴	1460220	£6.80			
Charging					
Lapp* Mobility Dock Charging Adaptor	2732598	£259.50	EV Charging Cable for Home Charging , 6 metres, 32A, 1-phase - requires Household Connector	2763307	£465.90
Public Charging Cable, 6 metres, 16A, 3-phase	2677102	£155.82	Household Connector for charging from a standard 3-pin household power socket in UK & Ireland	2657806	£69.53
Public Charging Cable, 6 metres, 32A, 3-phase	2493185	£217.76	Public Charging Cable, 8 metres, 32A, 3-phase	2493189	£285.31
Charging Port Winter Cover	2730817	£22.64	. Some charging castled a metros, szri, a primae	2133103	JE03.31

Additional parts required for Retractable Tow Bar installation: Fitting frame for release switch (2700414), Expanding nut for module (2700645), Tow Bar Bolt M5x16mm, for module (2732682), Tow Bar Bolt with washer, M10x40 mm (2714993)

For more information about any of the included Ford Accessories, or to view the full range of Ford Accessories visit www.ford-accessories.co.uk

*This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name.

Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Fitment of dealer-fit parts and accessories may have an impact on your vehicle's fuel / energy consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

Ford

² Alternative Roof Boxes are available ³ Single alloy wheel. Excludes centre cap, tyre, wheel bolts, valve & fitment

⁴ Item is non-Ford branded from an approved supplier

FORD PROTECT New All-Electric Ford Explorer

Complimentary 5 Year Ford Protect Service Plan - Retail & Demonstrator Registrations Only

A complimentary 5 Year Service plan includes 2 scheduled services, in line with the 2 year / unlimited mileage service intervals on New All-Electric Ford Explorer, providing the reassurance and peace of mind of knowing that your vehicle will be serviced by Ford technicians using genuine Ford parts.

The plan provides the additional benefit of Ford Assistance for the duration of the plan - a roadside rescue, repair and recovery service that helps you seven days a week, 365 days a year. Wear and Tear not included and may incur additional charges see below.

Applies only to Retail and Demonstrator vehicles. Excludes Fleet and Motability. See below eligible Global Sales Type / Sales Category Codes. Plan activated at registration and remains with the vehicle for duration of the 5-year term. Contact your Ford Dealer for further information.

Global Sales Type	ABD	AAA	DAA	AAA	AFA	ABA	ABC	ABB	DAE	DCA	DCF
Sales Category Code	1A	1B	1M	1N	1F	4C	AC	DP	DV	CO	FD

Ford Protect Wear and Tear Plan

In addition to the the Ford Protect Service Plan you may choose to purchase a Ford Protect Wear And Tear Plan, which provides replacement or repair of the following parts

Brake Pads/shoes/discs; Shock absorbers; Wiper Blades (Front wiper blades max. once per year; rear wiper blades max. once every two years); Bulbs

Exclusions; Tyres; Interior trims; glass, seat covers; pads; frames; springs; headrests, seat belts; sheet metals, water ingress, body seals and aerials. Bodywork and paint check and Air conditioning check.

Ford Protect New Vehicle Extended Warranty

If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile base vehicle warranty to either 4 years/36,000 miles, 4 years/80,000 miles or 5 years/100,000 miles.

Extended Warranty Features:

Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford

Helps protect against unexpected repair bills

All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts

Ford Protect New Vehicle Extended Warranty plans can be purchased any time up until the vehicle's first date of registration

Notes and Conditions

The length of your plan (and number of services) applies from your new vehicle warranty commencement date, usually the date of first registration

Time and mileage limits apply to Ford Protect Plans

It is a condition of Ford Protect Service Plans that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio

Subject to the terms and conditions of the Ford Protect Plans

These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle

The Extended Warranty packages do not impact the 8 year / 100,000 mile warranty on the New All-Electric Ford Explorer's High-Voltage Battery and Components.

Ask your Ford Dealer for full details of the Ford Protect Extended Warranty, Service Plan Plus and their associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, Option 2, Option 2, Option 3, Option 4, Option 5, Option 6, Option 7, Option 7, Option 8, Option 9, Option

or visit www.ford.co.uk



'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDES

	CO ₂ Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) for Battery Electric Vehicles £	Total cost for Battery Electric Vehicles £
А	0.00	25.00	55.00	10.00	90.00
В	1-50	25.00	55.00	N/A	N/A
С	51-75	25.00	55.00	N/A	N/A
D	76-90	25.00	55.00	N/A	N/A
Е	91-100	25.00	55.00	N/A	N/A
F	101-110	25.00	55.00	N/A	N/A
G	111-130	25.00	55.00	N/A	N/A
Н	131-150	25.00	55.00	N/A	N/A
1	151-170	25.00	55.00	N/A	N/A
J	171-190	25.00	55.00	N/A	N/A
K	191-225	25.00	55.00	N/A	N/A
L	226-255	25.00	55.00	N/A	N/A
М	Over 255	25.00	55.00	N/A	N/A

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions* (expressed in grams per kilometre (g/km)). All CO2 emissions figures in g/km are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load.'

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

The chart above shows the Bands and the VED which will be levied (for vehicles registered from 1st April 2025 onwards).

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (£425 from 1st April 2025) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £195 for petrol / diesel car or £185 for an alternative fuel car).

Expensive Car Supplement applies to battery electric vehicles from 1st April 2025 onwards.



OTHER PRICING CONSIDERATIONS



Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates, tariffs, customs, Government incentives/grants or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list outlines Ford's Recommended On The Road Prices and Recommended Retail Prices. Please contact your Ford Dealer for final sale prices. This price list is effective from 27th February 2025. Recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

