

FORD KUGA PRICE LIST

Effective from 3rd October 2023



Series Range



Titanium Edition

18" machined finish alloy wheels

Full LED headlamps with LED Daytime Running Lamps

LED rear lights

Silver roof rails

Rear spoiler

Power heated folding mirrors with puddle lights

Rear privacy glass

Hands-Free Power Tailgate

Standard suspension

Digital colour 12.3" instrument cluster

Ford SYNC 3 Navigation with B&O premium audio system, with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer & FordPass Connect

Front & rear parking sensors

Rear view camera

Electronic Automatic Temperature Control (EATC)

Partial premium touch Sensico sports seats with black cloth inserts

10 Way Power Adjust Driver's Seat

8-way manual passenger seat including lumbar support & height adjust

2nd row sliding seats

Keyless entry and Ford Power Start button (Keyless start)

Power front and rear windows with global closing

Quickclear heated windscreen

Pre-Collision Assist with Autonomous Emergency Braking

Cruise Control with Speed Limiter

Lane-Keeping Aid with Lane-Departure Warning

Recommended On The Road Price* from:

£33,380



Vignale

19" Luster Nickel alloy wheels

Full LED headlamps with LED Daytime Running Lamps

LED rear lights

Vignale body styling kit

Silver roof rails

Rear spoiler

Power heated folding mirrors with puddle lights and memory function

Rear privacy glass

Hands-Free Power Tailgate

Standard suspension

Digital colour 12.3" instrument cluster

Ford SYNC 3 Navigation with B&O premium audio system, with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer & FordPass Connect

Front & rear parking sensors

Rear view camera

Electronic Automatic Temperature Control (EATC)

Vignale seating with Premium Leather trim

10 Way Power Adjust Driver's Seat with memory

8-way manual passenger seat including lumbar support & height adjust

2nd row sliding seats

Front and rear heated seats and heated steering wheel

Keyless entry and Ford Power Start button (Keyless start)

Power front and rear windows with global closing

Quickclear heated windscreen

Pre-Collision Assist with Autonomous Emergency Braking

Cruise Control with Speed Limiter

Lane-Keeping Aid with Lane-Departure Warning

Recommended On The Road Price* from:

£37,970



ST-Line Edition

18" Rock Metallic alloy wheels

Full LED headlamps with LED Daytime Running Lamps

LED rear lights

ST-Line body styling kit

Black roof rails

Large rear spoiler

Red brake calipers

Power heated folding mirrors with puddle lights

Rear privacy glass

Hands-Free Power Tailgate

Sport suspension

Digital colour 12.3" instrument cluster

Ford SYNC 3 Navigation with B&O premium audio system, with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer & FordPass Connect

Front & rear parking sensors

Rear view camera

Electronic Automatic Temperature Control (EATC)

Partial premium touch Sensico sports seats with black cloth inserts and red stitching

10 Way Power Adjust Driver's Seat

8-way manual passenger seat including lumbar support & height adjust

2nd row sliding seats

Keyless entry and Ford Power Start button (Keyless start)

Power front and rear windows with global closing

Quickclear heated windscreen

Pre-Collision Assist with Autonomous Emergency Braking

Cruise Control with Speed Limiter

Lane-Keeping Aid with Lane-Departure Warning

Recommended On The Road Price* from:

£35,180



ST-Line X Edition

19" machined finish alloy wheels

Full LED headlamps with LED Daytime Running Lamps

LED rear lights

ST-Line body styling kit

Black roof rails

Large rear spoiler

Red brake calipers

Power heated folding mirrors with puddle lights

Rear privacy glass

Hands-Free Power Tailgate

Power Opening Panorama Roof

Sport suspension

Digital colour 12.3" instrument cluster

Ford SYNC 3 Navigation with B&O premium audio system, with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer & FordPass Connect

Front & rear parking sensors

Rear view camera

Electronic Automatic Temperature Control (EATC)

Partial premium touch Sensico sports seats with black cloth inserts and red stitching

10 Way Power Adjust Driver's Seat

8-way manual passenger seat including lumbar support & height adjust

2nd row sliding seats

Front and rear heated seats and heated steering wheel

Keyless entry and Ford Power Start button (Keyless start)

Power front and rear windows with global closing

Quickclear heated windscreen

Pre-Collision Assist with Autonomous Emergency Braking

Cruise Control with Speed Limiter

Lane-Keeping Aid with Lane-Departure Warning

Recommended On The Road Price* from:

£36,670



* Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.



Effective from 3rd October 2023



Black Package Edition

| Black Package Edition Features | |
|---|---|
| 20" Black, Performance alloy wheels |  |
| Full LED headlamps with LED Daytime Running Lamps | |
| LED rear lights |  |
| ST-Line body styling kit with Black Body Styling Elements (Mirror Caps, Front Lower Fascia, Upper Tailgate Section, Hinge Cover, Shark Fin, Roof Panel, Spoiler), Black KUGA Lettering, Black ST-Line Badge | |
| Black roof rails | |
| Large rear spoiler | |
| Red brake calipers | |
| Power heated folding mirrors with puddle lights | |
| Rear privacy glass | |
| Hands-Free Power Tailgate | |
| Power Opening Panorama Roof | |
| Sport suspension | |
| Digital colour 12.3" instrument cluster | |
| Ford SYNC 3 Navigation with B&O premium audio system, with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer & FordPass Connect | |
| Front & rear parking sensors | |
| Rear view camera | |
| Electronic Automatic Temperature Control (EATC) | |
| Partial premium touch Sensico sports seats with black cloth inserts and red stitching | |
| 10 Way Power Adjust Driver's Seat | |
| 8-way manual passenger seat including lumbar support & height adjust | |
| 2nd row sliding seats | |
| Front and rear heated seats and heated steering wheel | |
| Keyless entry and Ford Power Start button (Keyless start) | |
| Power front and rear windows with global closing | |
| Quickclear heated windscreen | |
| Pre-Collision Assist with Autonomous Emergency Braking | |
| Cruise Control with Speed Limiter | |
| Lane-Keeping Aid with Lane-Departure Warning | |
| Recommended On The Road Price* from: | |
| £37,670 | |

* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates.
Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information



Graphite Tech Edition

| Graphite Tech Edition Features | |
|--|---|
| Exclusive 19" black alloy wheels |   |
| Exclusive Grey Matter paint colour | |
| Driver's Assistance Pack (See options page for full list of features) | |
| Technology Pack (Full LED Quad Projector Headlamp Glare Free; Heads Up Display) | |
| LED rear lights | |
| ST-Line body styling kit | |
| Black roof rails | |
| Large rear spoiler | |
| Red brake calipers | |
| Power heated folding mirrors with puddle lights | |
| Rear privacy glass | |
| Hands-Free Power Tailgate | |
| Power Opening Panorama Roof | |
| Sport suspension | |
| Digital colour 12.3" instrument cluster | |
| Ford SYNC 3 Navigation with B&O premium audio system, with 8" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers and subwoofer & FordPass Connect | |
| Front & rear parking sensors | |
| Rear view camera | |
| Electronic Automatic Temperature Control (EATC) | |
| Partial premium touch Sensico sports seats with black cloth inserts and red stitching | |
| 10 Way Power Adjust Driver's Seat | |
| 8-way manual passenger seat including lumbar support & height adjust | |
| 2nd row sliding seats | |
| Front and rear heated seats and heated steering wheel | |
| Keyless entry and Ford Power Start button (Keyless start) | |
| Power front and rear windows with global closing | |
| Quickclear heated windscreen | |
| Pre-Collision Assist with Autonomous Emergency Braking | |
| Lane-Keeping Aid with Lane-Departure Warning | |
| Recommended On The Road Price* from: | |
| £39,170 | |

* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates.
Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

Model prices

| Series | Bodystyle | Engine | Fuel | Transmission | Emission Level | Drive | VED Band | CO2 Emissions (g/km) Ø | Basic Recommended Retail Price (RRP) £ | Recommended Retail Price (Incl VAT) £ | † Manufacturers Recommended On the Road Price £ | * Monthly BIK at 20% | * Monthly BIK at 40% |
|-----------------------|-----------|-------------------------|-----------------|---------------|----------------|-------|----------|------------------------|--|---------------------------------------|---|----------------------|----------------------|
| Titanium Edition | 5 door | 1.5l EcoBoost 150PS | Petrol | 6 Speed | Euro 6d | FWD | H | 150 | £27,537.50 | £33,045 | £33,380.00 | £192.91 | £385.82 |
| | | | | | | | | | | | | | |
| ST-Line Edition | 5 door | 1.5l EcoBoost 150PS | Petrol | 6 Speed | Euro 6d | FWD | H | 150 | £29,037.50 | £34,845 | £35,180.00 | £203.41 | £406.82 |
| ST-Line Edition | 5 door | 2.5l Duratec FHEV 190PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | G | 125 | £32,037.50 | £38,445 | £38,725.00 | £192.35 | £384.70 |
| ST-Line Edition | 5 door | 2.5l Duratec PHEV 225PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | B | 23 | £32,145.83 | £38,575 | £38,655.00 | £51.47 | £102.93 |
| | | | | | | | | | | | | | |
| ST-Line X Edition | 5 door | 1.5l EcoBoost 150PS | Petrol | 6 Speed | Euro 6d | FWD | I | 152 | £29,954.17 | £35,945 | £36,670.00 | £209.83 | £419.65 |
| ST-Line X Edition | 5 door | 2.5l Duratec FHEV 190PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | G | 129 | £32,954.17 | £39,545 | £39,825.00 | £197.85 | £395.70 |
| ST-Line X Edition | 5 door | 2.5l Duratec PHEV 225PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | B | 24 | £33,062.50 | £39,675 | £39,755.00 | £79.40 | £158.80 |
| | | | | | | | | | | | | | |
| Black Package Edition | 5 door | 1.5l EcoBoost 150PS | Petrol | 6 Speed | Euro 6d | FWD | I | 152 | £30,787.50 | £36,945 | £37,670.00 | £215.66 | £431.32 |
| Black Package Edition | 5 door | 2.5l Duratec FHEV 190PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | G | 128 | £33,787.50 | £40,545 | £40,825.00 | £202.85 | £405.70 |
| Black Package Edition | 5 door | 2.5l Duratec PHEV 225PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | B | 24 | £33,895.83 | £40,675 | £40,755.00 | £54.27 | £108.53 |
| | | | | | | | | | | | | | |
| Graphite Tech Edition | 5 door | 1.5l EcoBoost 150PS | Petrol | 6 Speed | Euro 6d | FWD | I | 152 | £32,037.50 | £38,445 | £39,170.00 | £224.41 | £448.82 |
| Graphite Tech Edition | 5 door | 2.5l Duratec FHEV 190PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | G | 129 | £35,037.50 | £42,045 | £42,325.00 | £210.35 | £420.70 |
| Graphite Tech Edition | 5 door | 2.5l Duratec PHEV 225PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | B | 24 | £35,145.83 | £42,175 | £42,255.00 | £84.40 | £168.80 |
| | | | | | | | | | | | | | |
| Vignale | 5 door | 1.5l EcoBoost 150PS | Petrol | 6 Speed | Euro 6d | FWD | I | 152 | £31,037.50 | £37,245 | £37,970.00 | £217.41 | £434.82 |
| Vignale | 5 door | 2.5l Duratec FHEV 190PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | G | 128 | £34,037.50 | £40,845 | £41,125.00 | £204.35 | £408.70 |
| Vignale | 5 door | 2.5l Duratec PHEV 225PS | Electric-Petrol | CVT Automatic | Euro 6d | FWD | B | 24 | £34,145.83 | £40,975 | £41,055.00 | £54.67 | £109.33 |

Ø The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.

† Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 23/24 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25)

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £390) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £180 for petrol / diesel car or £170 for an alternati



ELECTRIC TECHNOLOGY

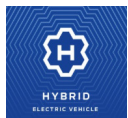
Which electric engines is right for you?



MILD HYBRID (MHEV)

A small electric motor that helps improve efficiency versus a conventional internal combustion engine.

Mild Hybrid vehicles have two sources of power that work together – a conventional engine and a battery-driven electric motor. The electric motor does not power the car. It simply assists it.



HYBRID (FHEV)

Hybrid vehicles have two sources of power.

They can automatically switch between conventional mode, pure electric mode (for short distances) or use both to power the vehicle as needed.

Kuga FHEV has a battery capacity of 1.1kW which allows short term electric propulsion, a great combination between power and fuel efficiency, whilst reducing the CO2 footprint compared to a conventional engine.



PLUG-IN HYBRID (PHEV)

Plug in. Charge up. Improves Efficiency versus a mild hybrid or hybrid engine.

Plug-in Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power.

Kuga PHEV has a battery size of 14.4 kWh which gives a maximum EV range of 39 miles. This results in a combined average fuel economy up to 282.5 mpg and only 23 g/km CO2.**

Charging the battery

MILD HYBRID AND HYBRID

There's no need to plug in your vehicle for charging. Hybrid vehicles are able to recharge the battery in two ways:

- 1) Regenerative braking
- 2) Conventional engine

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.



All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down.



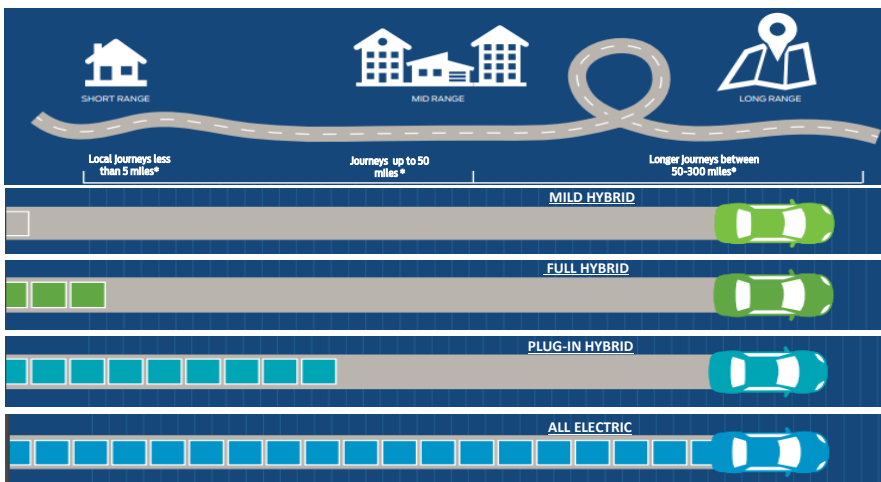
PLUG-IN HYBRID

The larger battery in Plug-in Hybrids can be plugged-in to charge. Once the battery is depleted, the vehicle behaves like a conventional hybrid with the engine running when required.



Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

Electric range



* Ranges are estimates only and depend on the vehicle, road conditions and driving behaviour.

** Please see the Fuel Consumption and CO2 data available in this Pricelist

Plug in charging options

230V Wall outlet

Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet (16A), which is the standard electrical socket in most UK households. This takes approximately 6 hours to charge the battery.



Ford Connected Wall Box Charger

If want to make recharging your Kuga Plug-In Hybrid at home as fast as possible, you'll need to install a wallbox. Simply talk to your Ford Dealer, who will work with our installation partner, British Gas. Once installed, you can fully recharge your Kuga from zero to full in 3-3.5 hours.











Public charging stations

Public charging stations, available in many cities and work places. The price and charging capability vary.



Wheels

| Wheels Options | | Titanium Edition | ST-Line Edition | ST-Line X Edition | Black Package Edition | Graphite Tech Edition | Vignale | Basic Recommended Retail Price (Excl VAT) | Total Recommended Retail Price (Incl. VAT) |
|--|---|------------------|-----------------|-------------------|-----------------------|-----------------------|---------|---|--|
| 18" 5x2 magnetic & machined alloy wheel |  | S | -- | -- | -- | -- | -- | £0 | £0 |
| 18" 10-spoke Rock Metallic alloy wheel |  | -- | S | -- | -- | -- | -- | £0.00 | £0 |
| 19" 5x2-spoke high-gloss machined alloy wheel |  | -- | O | S | -- | -- | -- | £500.00 | £600.00 |
| 20" 5x2-spoke Pearl Grey machined alloy wheel |  | -- | -- | O | -- | -- | -- | £500.00 | £600.00 |
| 20" Black Ford Performance Wheels (Included as part of the Black Package) |  | -- | -- | -- | S | O | -- | -- | -- |
| 19" Gloss Black alloy wheels |  | -- | -- | -- | -- | S | -- | -- | -- |
| 19" 5x2-spoke Luster Nickel alloy wheel |  | -- | -- | -- | -- | -- | S | £0.00 | £0 |
| Mini spare wheel |  | O | O | O | O | O | O | £125.00 | £150.00 |

Options

| | Titanium Edition | ST-Line Edition | ST-Line X Edition | Black Package Edition | Graphite Tech Edition | Vignale | Basic Recommended Retail Price £ (exc. VAT) | Total Recommended Retail Price £ (Inc VAT) |
|---|------------------|-----------------|-------------------|-----------------------|-----------------------|---------|---|--|
| Standalone Option Availability | | | | | | | | |
| Power opening panorama roof | O | O | S | S | S | O | £870.83 | £1,045.00 |
| Wireless Charging | O | O | O | O | O | O | £125.00 | £150.00 |
| Tow Bar - retractable (with electrical release function) | O | O | O | O | O | O | £708.33 | £850 |
| Tow Bar Pre-Equipment Pack | O | O | O | O | O | O | £83.33 | £100.00 |
| Single Phase Public Charge Cable & Cable Bag | -- | O | O | O | O | O | £166.67 | £200.00 |
| 12 Way Power Adjust AGR Front Seats (Ray in black cloth with partial premium touch Sensico) | O | -- | -- | -- | -- | -- | £458.33 | £550.00 |
| 12 Way Power Adjust AGR Front Seats (Rapton in black cloth with partial premium touch Sensico) | -- | O | O | O | O | -- | £458.33 | £550.00 |
| Luggage Compartment Net | O | O | O | O | O | O | £125.00 | £150.00 |
| Luggage Compartment Mat | O | O | O | O | O | O | £83.33 | £100.00 |
| Option Packs | | | | | | | | |
| <u>Winter Pack:</u> Heated Front Seats, Heated Rear Seats and Heated Steering Wheel | O | O | S | S | S | S | £458.33 | £550.00 |
| <u>Driver's Assistance Pack:</u> Front camera, Adaptive Cruise Control with Traffic Sign Recognition (with Stop & Go for EcoBlue automatics); Blind Spot Information System (BLIS), Intelligent Speed Assist (ISA), Driver's impairment monitor, Active Park Assist (Active Park Assist 2 for EcoBlue automatics where the vehicle controls accelerator, gearshift and braking) and door edge guards. Note: Not available on Black Package Edition with 1.5 Ecoboost 150ps petrol engine | O | O | O | O | S | O | £916.67 | £1,100.00 |
| <u>Technology Pack:</u> Full LED Quad Projector Headlamp Glare Free; Heads Up Display | O | O | O | O | S | O | £458.33 | £550.00 |
| <u>Graphite Tech Black Package:</u> Black Body Styling Elements (Mirror Caps, Front Lower Fascia, Upper Tailgate Section, Hinge Cover, Shark Fin, Roof Panel, Spoiler), Black KUGA Lettering, Black ST-Line Badge, 20" Black Performance Wheels | -- | -- | -- | -- | O | -- | £416.67 | £500.00 |









Key

S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, -- = Not Available






Effective from 3rd October 2023



Colour and trim

| | Colour Description | | Titanium Edition | ST-Line Edition | ST-Line X Edition | Black Package Edition | Graphite Tech Edition | Vignale | Basic Recommended Retail Price £ (excl. VAT) | Total Recommended Retail Price £ (Inc VAT) |
|-----------|--------------------|---|------------------|-----------------|-------------------|-----------------------|-----------------------|---------|--|--|
| Standard | Blazer Blue |  | S | S | S | S | - | - | £0 | £0 |
| Premium | Frozen White |  | O | O | O | O | - | - | £208.33 | £250.00 |
| Premium | Agate Black |  | O | O | O | O | - | - | £500.00 | £600.00 |
| Premium | Solar Silver |  | O | O | O | O | - | - | £500.00 | £600.00 |
| Premium | Chrome Blue |  | O | O | O | O | - | - | £500.00 | £600.00 |
| Exclusive | Magnetic |  | O | O | O | O | - | - | £625.00 | £750.00 |
| Exclusive | Lucid Red |  | O | O | O | O | - | - | £708.33 | £850.00 |
| Exclusive | Grey Matter |  | - | - | - | - | S | - | - | - |

Vignale only

| | | | | | | | | | | |
|-----------|--------------|---|---|---|---|---|---|---|---------|---------|
| Premium | Agate Black |  | - | - | - | - | - | S | £0 | £0 |
| Premium | Solar Silver |  | - | - | - | - | - | S | £0 | £0 |
| Premium | Chrome Blue |  | - | - | - | - | - | S | £0 | £0 |
| Exclusive | Magnetic |  | - | - | - | - | - | O | £125.00 | £150.00 |
| Exclusive | Lucid Red |  | - | - | - | - | - | O | £208.33 | £250.00 |

| | Trim Description | Titanium Edition | ST-Line Edition | ST-Line X Edition | Black Package Edition | Graphite Tech Edition | Vignale |
|-------|---|------------------|-----------------|-------------------|-----------------------|-----------------------|---------|
| TRIMS | Ray in black cloth with partial premium touch Sensico and 10 Way Power Adjust Driver's Seat | S | - | - | - | - | - |
| | Rapton in black cloth with Partial Sensico seats and red stitching with 10 Way Power Adjust Driver's Seat | - | S | S | S | S | - |
| | Vignale Premium Leather with 10 Way Power Adjust Driver's Seat | - | - | - | - | - | S |

Key

S = Standard, O = Option, at extra cost, - = Not Available

*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used



FUEL CONSUMPTION & CO2


The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions which may vary based on optional extras (these are also WLTP test figures).

| Engine | Fuel Type | Available On | Euro Emissions | Transmission | Drive | Maximum Power PS (kW) | Torque Nm | Combined Fuel Consumption (WLTP) | | | | CO2 Emissions (WLTP) | |
|------------------------|-----------------|---|----------------|----------------|-------|-----------------------|-----------|----------------------------------|---------------------------|------------------------------|-------------------------------|-----------------------------------|------------------------------------|
| | | | | | | | | Lowest Performing (MPG)⓪ | Highest Performing (MPG)⓪ | Lowest Performing (L/100km)⓪ | Highest Performing (L/100km)⓪ | Lowest Combined Performing (Co2)⓪ | Highest Combined Performing (Co2)⓪ |
| 1.5 EcoBoost 150PS | Petrol | Titanium Edition, ST-Line Edition, ST-Line X Edition, Black Package Edition, Graphite Tech Edition, Vignale | Euro 6d | 6 Speed Manual | FWD | 150PS (110kW) | 240 | 42.2 | 42.8 | 6.7 | 6.6 | 149 | 152 |
| 2.5 Duratec 190PS FHEV | Electric-Petrol | ST-Line Edition, ST-Line X Edition, Black Package Edition, Graphite Tech Edition, Vignale | Euro 6d | CVT Automatic | FWD | 190PS (140kW) | - | 50.4 | 51.4 | 5.6 | 5.5 | 125 | 129 |

| Engine | Fuel Type | Available On | Euro Emissions | Transmission | Drive | Maximum Power PS (kW) | Torque Nm | PHEV Combined Fuel Consumption (WLTP) | | | | | CO2 (WLTP) |
|-------------------------|-----------------|--|----------------|---------------|-------|-----------------------|-----------|---------------------------------------|--------------------------------------|--|--|--|---------------------------|
| | | | | | | | | Weighted fuel consumption (MPG)⓪ | Weighted fuel consumption (L/100km)⓪ | Weighted combined electricity consumption (kWh/100km)⓪ | Equivalent all-electric range in miles (combined)* | Extra high all-electric range in miles (motorway)* | Weighted CO2 emissions ⓪⓪ |
| 2.5 Duratec 225PS PHEV* | Electric-Petrol | ST-Line Edition | Euro 6d | CVT Automatic | FWD | 225PS (165kW) | - | 282.5 | 1.0 | 14.7 | 40.0 | 29.0 | 22.0 |
| 2.5 Duratec 225PS PHEV* | Electric-Petrol | ST-Line X Edition, Graphite Tech Edition | Euro 6d | CVT Automatic | FWD | 225PS (165kW) | - | 256.8 | 1.1 | 14.9 | 39.0 | 29.0 | 24.0 |
| 2.5 Duratec 225PS PHEV* | Electric-Petrol | Black Package Edition | Euro 6d | CVT Automatic | FWD | 225PS (165kW) | - | 282.5 | 1.0 | 14.9 | 40.0 | 29.0 | 24.0 |
| 2.5 Duratec 225PS PHEV* | Electric-Petrol | Vignale | Euro 6d | CVT Automatic | FWD | 225PS (165kW) | - | 282.5 | 1.0 | 14.8 | 40.0 | 29.0 | 23.0 |

KUGA CHARGING INFORMATION

| Engine | Fuel Type | Available On | Euro Emissions | Transmission | Drive | Maximum Power PS (kW) | Torque Nm | Charging Times for PHEV battery (hrs) | | | Charging equipment | |
|-------------------------|-----------------|---|----------------|---------------|-------|-----------------------|-----------|---------------------------------------|-------------------------------------|----------------------------|--|---|
| | | | | | | | | DC Fast Charge | Wallbox (standard 7kW single phase) | Domestic Socket (230V/16A) | Home charge cable (3-pin) Domestic Socket (230V/16A) |  |
| 2.5 Duratec 225PS PHEV* | Electric-Petrol | ST-Line Edition, ST-Line X Edition, Black Package Edition, Graphite Tech Edition, Vignale | Euro 6d | CVT Automatic | FWD | 225PS (165kW) | - | n/a | 03:30 | 06:00 | S | Available as an accessory |

⓪ The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP). The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>. For Plug-In Hybrid (PHEV) models, these figures were obtained using a combination of battery power and fuel. PHEV models require an electricity source for charging

* Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown are for comparability purposes and should only be compared with other vehicles tested to the same technical procedures. Actual range varies with conditions such as external elements like temperature, driving behaviours, vehicle maintenance, and lithium-ion battery age. WLTP equivalent all-electric range reflects a combined driving cycle and WLTP Extra High reflects motorway driving – both tests are conducted in controlled conditions with an ambient temperature of 23 degrees Celsius and no climate or electrical load.



PERFORMANCE

| Engine | Euro Stage | Transmission | Maximum Power PS (kW) | Torque Nm | Wheel Size | Max Speed mph |
|------------------------|------------|-------------------|--------------------------|--------------|------------|------------------|
| 5 Door Petrol | | | | | | |
| 1.5 EcoBoost 120PS FWD | Stage 6.2 | M6 | 120 (88) | 240 | 17" | 115 |
| 1.5 EcoBoost 120PS FWD | Stage 6.2 | M6 | 120 (88) | 240 | 18" | 115 |
| 1.5 EcoBoost 150PS FWD | Euro 6d | 6-Speed Manual | 150 (110) | 240 | 17" | 121 |
| 1.5 EcoBoost 150PS FWD | Euro 6d | 6-Speed Manual | 150 (110) | 240 | 18" | 121 |
| 1.5 EcoBoost 150PS FWD | Euro 6d | 6-Speed Manual | 150 (110) | 240 | 19" | 121 |
| 1.5 EcoBoost 150PS FWD | Euro 6d | 6-Speed Manual | 150 (110) | 240 | 20" | 121 |
| 5 Door Electric-Petrol | | | | | | |
| 2.5 Duratec 190PS FHEV | Euro 6d | CVT Automatic | 190 (140) | - | 18" | 122 |
| 2.5 Duratec 190PS FHEV | Euro 6d | CVT Automatic | 190 (140) | - | 19" | 122 |
| 2.5 Duratec 190PS FHEV | Euro 6d | CVT Automatic | 190 (140) | - | 20" | 122 |
| 5 Door Diesel | | | | | | |
| 2.0 EcoBlue 190PS AWD | Euro 6d | 8-Speed Automatic | 190 (156) | 400 | 18" | 129 |
| 2.0 EcoBlue 190PS AWD | Euro 6d | 8-Speed Automatic | 190 (156) | 400 | 19" | 129 |
| 2.0 EcoBlue 190PS AWD | Euro 6d | 8-Speed Automatic | 190 (156) | 400 | 20" | 129 |
| 2.0 TDCi 180PS AWD | Stage 6.2 | A8 | 190 (156) | 400 | 17" | 124 |

ACCESSORIES

| Dealer Supplied Accessories | Part Number | Recommended Retail Price (Incl. VAT) | Dealer Supplied Accessories | Part Number | Recommended Retail Price (Incl. VAT) |
|--|-------------|--------------------------------------|---|-------------|--------------------------------------|
| Transportation | | | | | |
| Fixed Tow Bar - not with Hands-Free Power Tailgate | 2534097 | £431.80 | Detachable Tow Bar | 2534099 | £644.20 |
| Tow Bar Module | 2540218 | £118.36 | E-Kit for Fixed and Detachable Tow Bar | 2521938 | £248.98 |
| Thule®* Roof Ski Carrier, SnowPack Extender 7325 | 2318742 | £295.28 | Cross Bars, with bump stops - with roof rails | 2420722 | £294.19 |
| Thule®* Roof Bike Carrier, FreeRide 532 | 1746077 | £71.47 | Thule®* Roof Bike Carrier, Expert 298 | 2143360 | £126.24 |
| 4pets* PRO Dog Crate for small breeds | 2423305 | £405.15 | Thule®* Roof Ski Carrier, SnowPack 7326 | 2117636 | £249.14 |
| 4pets* ScratchGuard | 2423313 | £59.99 | Mottez®* Rear Ski & Snowboard Carrier | 2483279 | £303.70 |
| 4pets* EasySteps, telescopic, non-slip surface | 2423311 | £219.65 | ARB* Mounting Bracket Kit Flinders rooftop tent to roof cross bars – not with panorama roof | 2616041 | £30.32 |
| ARB* Flinders Rooftop Tent – complete rooftop tent including ladder – not with panorama roof | 2616022 | £1,836.71 | Napier* Tailgate Tent | 5147380 | £563.02 |
| Foldable Transport Box, black fabric | 2470827 | £26.12 | Umbrella Holder | 1524823 | £36.71 |
| Coat Hanger, matte black | 2448529 | £54.30 | | | |
| Protection | | | | | |
| Mud Flaps, front - Titanium | 5721248 | £59.56 | Mud Flaps, front - ST-Line, ST-Line X & Vignale | 2422028 | £47.12 |
| Mud Flaps, rear - Titanium | 5879726 | £58.42 | Mud Flaps, rear - ST-Line, ST-Line X & Vignale | 2422030 | £47.12 |
| Rubber Floor Mats, front seats - Excludes PHEV | 2641626 | £47.62 | Rubber Floor Mats, front seats - PHEV & FHEV | 2641644 | £47.62 |
| Rubber Floor Mats, rear seats - Excludes PHEV | 2335734 | £43.94 | Rubber Floor Mats, rear seats - PHEV & FHEV | 2477398 | £43.94 |
| Velour Floor Mats, 15 oz, front seats - Excludes PHEV | 2414772 | £52.56 | Velour Floor Mats, 15 oz, front seats - PHEV | 2414776 | £52.56 |
| Velour Floor Mats, 15 oz, rear seats - Excludes PHEV | 2414766 | £39.89 | Velour Floor Mats, 15 oz, rear seats - PHEV | 2414768 | £39.89 |
| Velour Floor Mats, 28 oz, red stitching, front and rear - Excludes PHEV | 2414793 | £76.14 | Velour Floor Mats, 28 oz, grey stitching, front and rear - Excludes PHEV | 2414799 | £76.14 |
| Velour Floor Mats, 28 oz, red stitching, front and rear - PHEV | 2414805 | £76.14 | Velour Floor Mats, 28 oz, grey stitching, front and rear - PHEV | 2414811 | £76.14 |
| Boot Liner | 2449338 | £71.99 | Boot Liner with extra high sides | 2556629 | £129.14 |
| Load Compartment Mat, reversible | 2428726 | £68.58 | Rear Bumper Protector, stainless steel - ST-Line & Vignale | 2452224 | £142.66 |
| Door Sill Protection Foil, front & rear doors, transparent | 2651042 | £45.24 | Rear Bumper Protection Foil - Titanium | 2651040 | £33.67 |
| Comfort & Convenience | | | | | |
| Dashboard Camera - with SYNC 3/ SYNC 4 | 2697153 | £314.39 | ClimAir®* Wind Deflectors, front, transparent | 2497418 | £48.95 |
| ClimAir®* Wind Deflectors, rear, transparent | 2497422 | £36.98 | ClimAir®* Wind Deflectors, front, black | 2497416 | £48.95 |
| ClimAir®* Wind Deflectors, rear, black | 2497420 | £36.98 | Air Purifier | 2485741 | £50.75 |
| Wheels | | | | | |
| 18" Alloy Wheel, 7.5 x 18, rock metal ¹ | 2514935 | £348.85 | 18" Alloy Wheel, 7.5 x 18, glass magnetic ¹ | 2402429 | £348.85 |
| 18" Premium Alloy Wheel - Vignale | 2402433 | £363.99 | 19" Alloy Wheel, 7.5 x 19, ebony black ¹ | 2455001 | £363.99 |
| 19" Alloy Wheel, 7.5 x 19, luster nickel ¹ | 2454999 | £363.99 | 20" Alloy Wheel, 8 x 20, pearl grey ¹ | 2454952 | £404.44 |
| Safety & Security | | | | | |
| Ford First Aid Pack, with Velcro strip | 2311396 | £13.60 | Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest | 2431452 | £32.99 |
| Warning Triangle ² | 1460220 | £6.56 | | | |
| Charging (PHEV) | | | | | |
| Ford Connected Wallbox, 1-phase | 2576293 | £523.95 | Public Charging Cable, Type 2, 16amp, 3.7kW, 1-phase, 6m | 2493183 | £194.74 |
| Public Charging Cable, Type 2, 32amp, 22kW, 3-phase, 6m | 2493185 | £328.34 | Public Charging Cable, Type 2, 16amp, 3.7kW, 1-phase, 8m | 2493187 | £208.52 |
| Charging Cable Bag, black | 2495739 | £18.47 | Charging Port Winter Cover | 2630163 | £8.28 |

¹ Single alloy wheel. Excludes centre cap, tyre, wheel nuts, valve & fitment

² Item is non-Ford branded from an approved supplier

For any more information about any of the included Ford Accessories, or to view a full range of Ford Accessories visit www.ford-accessories.co.uk

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. Fitment of accessories may have an impact on your vehicle's fuel consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.



FORD PROTECT

Every new Ford Kuga is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

Ford Protect New Vehicle Extended Warranty

If you plan on keeping your vehicle for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/40,000 miles, 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time up until the vehicle's first date of registration

Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan giving you the option of scheduled services and Ford Assistance for the duration of your plan.

Features:

- Scheduled Servicing; covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- Replacement brake fluid (every other year)
- Extended Ford Assistance; roadside assistance in the UK and throughout Europe
- Up to 7 days vehicle hire if any warranty work cannot be completed within 24 hours
- The Ford Protect Service Plan can be purchased up to 12 months from date of registration or before the first service is due (whichever is the sooner)

Ford Protect Wear and Tear Plan

You may choose to purchase a Ford Protect Wear And Tear Plan, which provides replacement or repair of the following parts:

- Brake Pads, Shoes, Disks, Clutch Friction Plate, Shock absorbers silencer, wiper blades and bulbs
- Must be purchased before vehicle is 90 days old (Terms & Conditions apply)

Ford Protect Service Plan Plus

You may choose to purchase a Ford Protect Service Plan Plus giving you the benefits of the Service Plan and also includes a Wear and Tear Plan (including extended warranty for 4 year plans).

Features:

- All items covered within the Service Plan and the Wear and Tear Plan
- Ford Protect Service Plan Plus can be purchased any time up until the vehicle's first date of registration

Notes and Conditions

- Warranty on High Voltage Battery for FHEV, PHEV and HEV - 8 years / 100,000 miles. Warranty on High Voltage Components for FHEV, PHEV and HEV - 5 years / 60,000 miles.
- The length of your plan (and number of services on Service Plan and Service Plan Plus) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan and Ford Protect Service Plan Plus that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty, Service Plan or Service Plan Plus and their associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, Option 2 or visit www.ford.co.uk



'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDE

| CO ₂ Emissions (g/km)* | Number Plates (Estimated) £ | Government First Registration Fee £ | First Year Vehicle Excise Duty (VED) Petrol and Diesel vehicles which meet RDE2 standards £ | First Year Vehicle Excise Duty (VED) for Alternative Fuel Vehicles (Hybrids, Plug-In Hybrids and Battery Electric Vehicles) £ | Total Petrol and Diesel vehicles which meet RDE2 standards £ | Total Alternative Fuel Vehicles (Hybrids, Plug-In Hybrids and Battery Electric Vehicles) £ |
|-----------------------------------|-----------------------------|-------------------------------------|---|---|--|--|
| 0.00 | 25.00 | 55.00 | 0.00 | 0.00 | 80.00 | 80.00 |
| 1-50 | 25.00 | 55.00 | 10.00 | 0.00 | 90.00 | 80.00 |
| 51-75 | 25.00 | 55.00 | 30.00 | 20.00 | 110.00 | 100.00 |
| 76-90 | 25.00 | 55.00 | 130.00 | 120.00 | 210.00 | 200.00 |
| 91-100 | 25.00 | 55.00 | 165.00 | 155.00 | 245.00 | 235.00 |
| 101-110 | 25.00 | 55.00 | 185.00 | 175.00 | 265.00 | 255.00 |
| 111-130 | 25.00 | 55.00 | 210.00 | 200.00 | 290.00 | 280.00 |
| 131-150 | 25.00 | 55.00 | 255.00 | 245.00 | 335.00 | 325.00 |
| 151-170 | 25.00 | 55.00 | 645.00 | 635.00 | 725.00 | 715.00 |
| 171-190 | 25.00 | 55.00 | 1,040.00 | 1030.00 | 1120.00 | 1,110.00 |
| 191-225 | 25.00 | 55.00 | 1,565.00 | 1555.00 | 1645.00 | 1,635.00 |
| 226-255 | 25.00 | 55.00 | 2,220.00 | 2210.00 | 2300.00 | 2,290.00 |
| Over 255 | 25.00 | 55.00 | 2,605.00 | 2595.00 | 2685.00 | 2,675.00 |

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO₂ emissions* (expressed in grams per kilometre (g/km)). All CO₂ emissions figures in g/km are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load.¹

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO₂ emissions (these are also WLTP test figures).

The chart above shows the Bands and the VED which will be levied (for vehicles registered from 1st April 2023 onwards).

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £390) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £180 for petrol / diesel car or £170 for an alternative fuel car).



OTHER PRICING CONSIDERATIONS



Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within six months, and in any event, as soon as your vehicle is available. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list outlines Ford's Recommended On The Road (OTR) prices and Recommended Retail Prices (RRP), please contact your Ford dealer for final sale prices.

This price list is effective from 3rd October 2023 and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change its recommended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

