WHICH ELECTRIC VEHICLE IS RIGHT FOR YOU?

There are an array of advanced electric vehicles out there, and it’s easy to get overwhelmed by all the options. That’s why we’ve put together this guide to help you understand the differences. Read on to learn more, or scroll down for a summary.

Regenerative braking

All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down. Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

MILD HYBRID AND HYBRID

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.

ALL-ELECTRIC

All-Electric vehicles are powered by electricity alone and don’t have a petrol engine. They must be plugged in to charge the battery.

230V Wall outlet

Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet. This takes longer than when using a Wallbox.

Public charging stations

Public charging stations, available in many cities and workplaces, can charge your vehicle much faster than at home. They can deliver an 80% charge in just 30 minutes. The price and charging capability can vary.

IONITY High-power charging stations

Ford Motor Company, BMW Group, Daimler AG and Volkswagen Group with Audi and Porsche are building a High-Power Charging network across Europe. 400 charging stations will be capable of delivering faster charging of up to 350 kW. These stations will be compatible with both current and future electric vehicles.

MILD HYBRID

Mild Hybrid vehicles cannot be driven solely by the electric battery and motor, they utilise a conventional engine.

HYBRID

A Hybrid is capable of driving short distances on electric power alone. Once the battery runs out of charge, the vehicle will behave like a hybrid with the conventional engine running when necessary.

PLUG-IN HYBRID

When fully charged, Plug-in Hybrids can operate on electric power for journeys of approximately 30 miles. Once the battery runs out of charge, the vehicle will behave like a hybrid with the conventional engine running when necessary.

ALL-ELECTRIC

The range on a fully charged All-Electric vehicle varies from 100 miles on older models to approximately 300 miles on newer models.

There’s a lot of information about electric vehicles out there. And trying to choose a vehicle to fit your lifestyle isn’t easy. That’s why we’ve put together all the facts you need to help you choose the car that’s right for you.

Ford plans to release 16 fully electric vehicles within a global portfolio of 40 electrified vehicles by 2022. Our all-new fully-electric performance utility vehicle arrives in 2020 with a targeted range of 300 miles.

Electric cars come in various types for different usage scenarios, like short local trips or a long daily commute. Once you understand what makes them different, it’s easier to see which vehicle would fit your lifestyle best.

WHAT’S THE DIFFERENCE?

CHARGING THE BATTERY

Plug-in charging options

- Plug-in charging stations, which increase the range of the vehicle to up to 30 miles. These charging stations can be installed in your home or workplace.
- Wallbox, which is capable of charging your vehicle at home.

Plug-In Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power.

ALL ELECTRIC range

9.8

Plug-in Hybrids have a larger battery which can be plugged-in to charge. Once the battery is depleted, the vehicle behaves like a conventional hybrid with the engine running when required.

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