

FORD PUMA



2

SELECT

With a choice of exterior and interior styling, there's a new Ford Puma that's right for you.



Titanium

The luxurious Titanium series delivers superior levels of sophistication and comfort using premium materials.

Key features

- 17" 10-spoke Absolute Black alloy wheels
- Projector Headlamps with LED daytime running lamps
- Power-foldable heated door mirrors
- Ford SYNC 3 Navigation with DAB, 8" TFT touchscreen display, Apple CarPlay, Android Auto, hands-free calling, GPS, Bluetooth®, FordPass Connect (Embedded Modem) and two USB ports
- Rear parking sensors
- Pre-collision assist with AEB



ST-Line

With its eye-catching individuality, ST-Line provides a captivating approach to our state-of-the-art sport series.

Key features

- 17" 5x2 spoke Black Machined Finish alloy wheels
- ST-Line body styling kit including large rear spoiler
- Full Digital 12.3" instrument cluster
- Sports suspension
- ST-Line flat bottomed steering wheel



ST-Line X

ST-Line X offers you a most memorable driving experience, combining rewarding acceleration with agility and control.

Key features (additional to ST-Line)

- 18" 5x2-spoke Matt Black alloy wheels
- Partial Premium Sensico Trim
- B&O Premium Audio System with 10 speakers and subwoofer and 8" TFT colour touchscreen display
- Wireless Charging Pad
- Privacy Glass



ST-Line Vignale

Elevated levels of style and performance come together beautifully in the exceptional new ST-Line Vignale.

Key features (additional to ST-Line X)

- 18" 10-spoke Absolute Black machined alloy wheels
- Premium Sensico with metal grey stitching seat trim
- Fixed LED signature headlamps
- Lumbar Massage Front Seats
- Heated front seats
- Heated steering wheel



ST

Puma ST is both practical and refined with head-turning style, and delivers genuine hothatchback thrills.

Key features (additional to ST-Line X)

- 19" Magnetite machined alloy wheels
- Black painted roof and door mirrors
- Unique ST elements to front & rear body
- Red painted brake calipers
- Dual chrome exhaust extension
- ST suspension
- Recaro sport seats with ST logo finished in partial leather
- Front heated seats and heated steering wheel

Titanium

Key exterior features

- 17" 10-spoke alloy wheel - Absolute Black machined
- Projector headlamps with LED day time running lamps
- Front fog lamps with cornering lights
- Rear LED lamps
- Auto headlights with rain-sensing wipers and auto high beam
- Power-foldable heated door mirrors with puddle lamps
- Rear parking sensors
- Quickclear heated windscreen

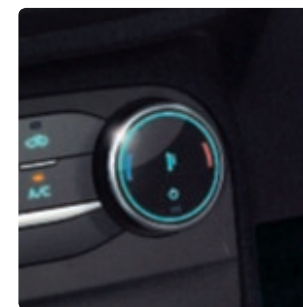
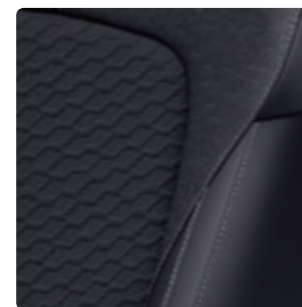
Key interior features

- Ford SYNC 3 Navigation with 8" touchscreen and FordPass Connect (Embedded Modem)
- Electronic Automatic Temperature Control (EATC)
- Pre-collision assist with autonomous emergency braking (AEB)
- Cruise control
- Lane-keeping system and lane departure warning
- Auto-dimming rear-view mirror
- 4.2" colour TFT high series analogue cluster
- Ford MegaBox (Extended boot space)
- Selectable drive modes (Normal, Eco, Sport, Slippery & Trail)

Engines

Petrol mild hybrid

- 1.0L EcoBoost (mHEV) 125 PS 6 speed manual
- 1.0L EcoBoost (mHEV) 125 PS 7 speed automatic
- 1.0L EcoBoost (mHEV) 155 PS 6 speed manual



ST-Line

Key exterior features (different to Titanium)

- 17" 5x2-spoke alloy wheels – Black machined finish
- Unique ST-Line body colour front bumper and body colour rear bumper with diffuser
- Sports suspension
- Large rear spoiler
- ST-Line badge
- Chrome exhaust

Key interior features (different to Titanium)

- 12.3" full digital instrument cluster
- Manual air conditioning
- ST-Line flat-bottomed leather steering wheel with unique red stitching
- Black leather-trimmed handbrake handle with red stitching
- Aluminium gearshift knob
- Sports-style front seats including 4-way manual seat adjustment with manual lumbar support
- Dark headliner

Engines

Petrol mild hybrid vehicle

- 1.0L EcoBoost (mHEV) 125 PS 6 speed manual
- 1.0L EcoBoost (mHEV) 125 PS 7 speed automatic
- 1.0L EcoBoost (mHEV) 155 PS 6 speed manual



ST-Line X

Key exterior features in addition to ST-Line

- 18" 5x2-spoke Matt Black alloy wheels
- Privacy glass

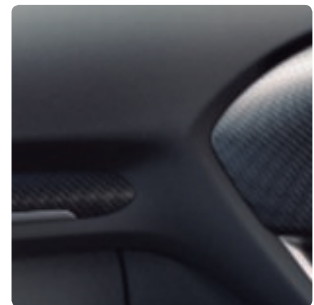
Key interior features in addition to ST-Line

- Partial Premium Sensico® man-made leather seat trim
- Electronic Automatic Temperature Control (EATC)
- B&O Premium Audio System (675 Watts, 10 Speakers)
- Wireless charging pad
- Carbon look interior deco spears

Engines

Petrol mild hybrid vehicle

- 1.0L EcoBoost (mHEV) 125 PS 6 speed manual
- 1.0L Ford EcoBoost (mHEV) 125 PS 7 speed automatic
- 1.0L EcoBoost (mHEV) 155 PS 6 speed manual



*eCall is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

ST-Line Vignale

Key exterior features (additional to ST-Line X)

- 18" 10-spoke Absolute Black machined alloy wheels
- Unique Vignale exterior styling under alloy wheels
- Front parking sensors
- Fixed LED signature headlamps
- Dual power-foldable heated door mirror with floor logo lamp

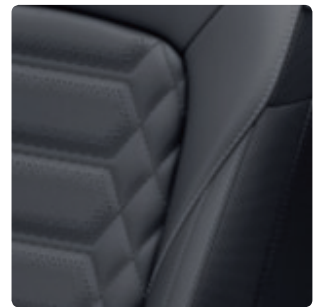
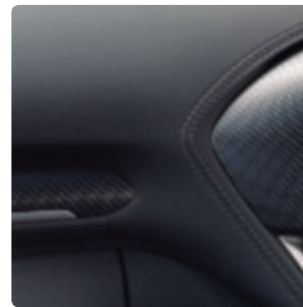
Key interior features (additional to ST-Line X)

- Premium Sensico with metal grey stitching seat trim
- Sensico® wrapped unique instrument panel with Metal Grey stitching
- Heated driver/passenger seats
- Heated steering wheel
- Lumbar Massage Seats Driver & Passenger
- Keyless entry

Engines

Petrol mild hybrid vehicle

- 1.0L EcoBoost (mHEV) 125 PS 6 speed manual
- 1.0L Ford EcoBoost (mHEV) 155 PS 7 speed automatic
- 1.0L EcoBoost (mHEV) 155 PS 6 speed manual



2 SELECT ST

Key exterior features (additional to ST-Line X)

- 19" 5x2 spoke Magnetite machined alloy wheels
- Unique ST elements to front & rear body styling kit
- Ford Performance embossed splitter
- Fixed LED signature headlamps
- Black painted contrast roof
- Dual chrome exhaust
- Red brake calipers
- ST logo projection (from door mirrors)
- Front parking sensors

Key interior features (additional to ST-Line X)

- ST flat bottomed steering wheel with metal grey stitching
- Recaro sport seats with ST logo finished in partial leather and Miko Dinamica
- Heated steering wheel and front heated seats
- Ford KeyFree System
- Unique ST gear shift knob
- ST scuff plates
- ST front & rear mats
- Alloy sports pedals
- Engine Sound Enhancer

Engine

Petrol

1.5L Ford EcoBoost 200 PS 6 speed manual



4 SPECIFICATIONS ENGINES

With a choice of new forward-thinking, advanced mild hybrid (mHEV) petrol engines, the new Puma delivers outstanding performance, together with impressive fuel economy and low emissions figures.

FORD ECOBOOST HYBRID

Ford’s sophisticated mild hybrid technology is tailored to enhance fuel efficiency, while complementing Puma’s acclaimed driving dynamics.

The system enhances the 1.0-litre Ford EcoBoost petrol engine with a belt-driven integrated starter/generator (BISG), which recovers the energy usually lost during braking and coasting, and uses it to charge its on-board battery pack.

The BISG also acts as a motor, seamlessly integrating with the petrol engine and using the stored energy to provide extra torque during driving and acceleration, as well as powering the vehicle’s electrical systems to further enhance efficiency and performance.

Fuel and performance

| | 1.0L EcoBoost Hybrid (125 PS) | 1.0L EcoBoost Hybrid auto (125 PS) | 1.0L EcoBoost Hybrid (155 PS) | 1.0L EcoBoost Hybrid auto (155 PS) | 1.5L EcoBoost (200 PS) |
|--|-------------------------------|------------------------------------|-------------------------------|------------------------------------|------------------------|
| 5-door | | | | | |
| Emission standard | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 |
| Maximum Power PS (kW) | 125 (92) | 125 (92) | 155 (114) | 155 (114) | 200 (147) |
| Torque Nm | 210 | 210 | 240 | 240 | 320 |
| CO ₂ emissions WLTP (g/km) [Ⓐ] | 122-123 | 130-131 | 125-127 | 132-134 | 155 |
| Transmission | 6-speed manual | 7-speed automatic | 6-speed manual | 7-speed automatic | 6-speed manual |
| Drive | 4x2 | 4x2 | 4x2 | 4x2 | 4x2 |
| Combined Fuel Consumption (WLTP figures with options) [Ⓐ] | | | | | |
| Lowest Performing MPG (L/100km) (Combined) | 52.3 (5.4) | 48.7 (5.8) | 50.4 (5.6) | 47.9 (5.9) | 41.5 (6.8) |
| Highest Performing MPG (L/100km) (Combined) | 52.3 (5.4) | 49.6 (5.7) | 51.4 (5.5) | 48.7 (5.6) | 41.5 (6.8) |
| Performance [Ⓐ] | | | | | |
| Max. speed (mph) | 119 | 118 | 124 | 124 | 137 |
| 0–62 mph (secs) | 9.8 | 9.6 | 8.9 | 8.7 | 6.7 |
| Weights and loads | | | | | |
| Kerbweight (kg) [#] | 1280 | 1348 | 1280 | 1348 | 1358 |
| Gross vehicle mass (kg) | 1760 | 1805 | 1760 | 1805 | 1815 |
| Max. trailer mass 12% (kg) | 750 | 750 | 750 | 750 | 750 |
| Max. towable mass (kg) (unbraked) | 640 | 640 | 640 | 640 | 640 |
| Vertical load limit (kg) (tongue load) | 75 | 75 | 75 | 75 | 75 |

The fuel consumption and CO₂ emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. You can also use Ford’s online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle’s fuel consumption and CO₂ emissions (these are also WLTP test figures).

^{*}In 4th gear. All petrol engines are equipped with a catalytic converter.
[Ⓐ]The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car’s fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.
[#]Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Gross train mass** includes trailer weight. Roof load limit is a maximum of 50 kg on all models (roof load limit is reduced to 0 kg when panorama roof is specified). Towing capacity is reduced to 0 kg for 1.0 Ford EcoBoost and 1.5 Duratorq engines when panorama roof is selected. Towing capacity is reduced to 0 kg for 1.0 Ford EcoBoost automatic and 1.5 Duratorq 120 PS engines when either a spare wheel or 18" alloys are selected. Towing limit is reduced to 0 kg for ST-Line series.

4 SPECIFICATIONS DIMENSIONS

| | Titanium 5 door | ST-Line 5 door | ST 5 door |
|--|--------------------|-------------------|-----------|
| Overall length without/with towbar (mm) | 4186 | 4207 | 4226 |
| Overall width with mirrors (mm) | 1930 | 1930 | 1930 |
| Overall width with folded-back mirrors (mm) | 1805 | 1805 | 1805 |
| Overall height without roof rails (mm) (unladen) | 1537 | 1537 | 1533 |
| Minimum distance between wheel arches (mm) (in luggage compartment) | 1000 | 1000 | 1000 |
| Turning circle – kerb to kerb (m) | 10.4 | 10.4 | 10.4 |
| Interior dimensions | | | |
| 1st seat row headroom (mm) (without panorama roof) | 1000 | 1000 | 1000 |
| 1st seat row leg room (mm) (maximum with seat in rearmost mid-height position) | 1127 | 1127 | 1127 |
| 1st seat row shoulder room (mm) | 1348 | 1348 | 1348 |
| 2nd seat row headroom (mm) (without panorama roof) | 965 | 965 | 965 |
| 2nd seat row leg room (mm) (maximum with seat in rearmost mid-height position) | 877 | 877 | 877 |
| 2nd seat row shoulder room (mm) | 1320 | 1320 | 1320 |
| Luggage capacity (litres) | | | |
| 5-seat mode (laden to package tray, with tyre repair kit) | 456 | 456 | 456 |
| Ford MegaBox (with tyre repair kit) | 80 | 80 | 80 |
| 2-seat mode (laden to roof) (with tyre repair kit) | 1216 | 1216 | 1216 |
| Loadspace | | | |
| Max. loading height (mm) | 865 | 865 | 865 |
| Loading width between wheel arches (mm) | 1000 | 1000 | 1000 |
| Loading length (at floor to second row seats) (mm) | 726 | 726 | 726 |
| Fuel tank capacity (litres) | | | |
| Petrol | 42 | 42 | 45 |

Dimensions may vary dependent on the model and equipment fitted.



¹Dimensions vary with series ST-X, Height 1,533 mm and Length 4,226 mm.

Colour and trim

| | Standard body colours | Premium body colours* | | | Exclusive body colours* | | | | |
|--|-----------------------------|-----------------------|-------------|--------------|-------------------------|--------------------|-------------|----------|------------|
| | Blazer Blue | Frozen White | Agate Black | Solar Silver | Fantastic Red | Desert Island Blue | Grey Matter | Magnetic | Mean Green |
| Titanium | | | | | | | | | |
| Alhambra Cloth trim in Ebony | | | | | | | | | |
| ST-Line | | | | | | | | | |
| Court Cloth trim in Ebony with red stitching | | | | | | | | | |
| ST-Line X | | | | | | | | | |
| Partial Premium Sensico with red stitching | | | | | | | | | |
| ST-Line Vignale | | | | | | | | | |
| Premium Sensico with grey stitching | | | | | | | | | |
| ST | | | | | | | | | |
| Partial Leather Seats with Miko Dinamica | | | | | | | | | |

Styling and appearance

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|---|----------|---------|-----------|-----------------|----|
| Wheels | | | | | |
| Alloy – 17"x7", 10-spoke, Absolute Black finish (fitted with 215/55 R17 tyres*) | | | | | |
| Alloy – 17"x7", 5x2-spoke, Black Machined Finish (fitted with 215/55 R17 tyres*) | | | | | |
| Alloy – 18"x7", 5-spoke, Matt Black Machined Finish (fitted with 215/40 R18 tyres*) | | | | | |
| Alloy – 18"x7", 5x2-spoke, ST-Line Vignale Unique Alloy (fitted with 215/40 R18 tyres*) | | | | | |
| Alloy – 19"x7.5", 5-spoke, Matt Black Machined Finish (fitted with 225/40 R19 tyres*) | | | | | |
| Alloy – 19"x7.5", 5-spoke, Magnetite Machined Finish (fitted with 225/40 R19 tyres*) | | | | | |
| Alloy – 19"x7.5", 5-spoke, Magnetite Dark Finish (Fitted with 225/40 R19 tyres*) | | | | | |
| Tyre repair kit | | | | | |
| Locking wheel nuts | | | | | |
| Design features | | | | | |
| Active grille shutter | | | | | |
| Front bumper – Base facia body colour with lower part black | | | | | |
| Front bumper – Unique ST-Line sport design, body colour | | | | | |
| Front bumper – Unique ST-Line Vignale design, body colour | | | | | |
| Front bumper – Unique ST design, body colour | | | | | |
| Rear bumper – Plastic, dual colour | | | | | |
| Rear bumper – Body colour with diffuser | | | | | |
| Rear bumper – ST-Line Vignale Body colour with special masking | | | | | |
| Rear bumper – ST unique | | | | | |
| Bright exterior door frame moulding | | | | | |

Available

Option at extra cost

Part of an option pack at extra cost

*Premium and Exclusive body colours are options at extra cost.

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Styling and appearance

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|---|----------------------|----------------------|----------------------|----------------------|----------------------|
| Lower bodyside moulding with chrome insert | Available | | | | |
| Lower bodyside moulding – Body colour | | Available | Available | | |
| Lower bodyside moulding – body coloured, high gloss black painted spear with chrome insert | | | | Available | |
| Lower bodyside moulding – painted accents, painted door spears in high gloss black | | | | | Available |
| Rear spoiler – Body colour with centre high mounted brake light | Available | | | | |
| Large Rear spoiler – Body colour, with centre high mounted brake light | | Available | Available | Available | Available |
| Tailgate – Manual | Available | Available | Available | Available | Available |
| Ford KeyFree System with Ford Power starter button, includes Motion Sensing Key Fob (available as part of the optional Hands-free Power Tailgate) | Option at extra cost | Option at extra cost | Option at extra cost | Available | Available |
| Hands-free Power Tailgate | Option at extra cost | Option at extra cost | Option at extra cost | Option at extra cost | Option at extra cost |
| Rear Privacy Glass | Option at extra cost | Option at extra cost | Available | Available | Available |
| ST-Line badge | | Available | Available | Available | |
| Puma Badge | Available | Available | Available | Available | Available |
| ST badge | | | | | Available |
| EcoBoost Hybrid tailgate badge (only available with 1.0L EcoBoost Hybrid) | Available | Available | Available | Available | |
| Roof Rails – Black | Option at extra cost | Option at extra cost | Option at extra cost | | |
| Threshold plates – Unique ST-Line, front | | | | Available | |
| Threshold plates – Unique ST | | | | | Available |
| Standard foot pedal design | Available | Available | Available | Available | Available |
| Headliner – Deluxe | Available | Available | Available | Available | Available |
| Instrument panel – High level | Available | Available | Available | Available | Available |
| Paint | | | | | |
| Agate Black painted roof (only available with these body colours: Solar Silver, Magnetic, Desert Island Blue, Grey Matter and Fantastic Red) | Option at extra cost | Option at extra cost | Option at extra cost | Option at extra cost | Available |

Driving experience

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|--|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Driver assistance | | | | | |
| Active Park Assist – Front and rear parking distance sensors, including perpendicular park assist and park-out assist (available as part of the optional Parking Pack or Driver Assistance Pack) | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost |
| Parking distance sensors – Rear | Available | Available | Available | Available | Available |
| Parking distance sensors – Front (available as part of the optional Parking Pack or Driver Assistance Pack) | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost |
| Cruise control (includes Adjustable Speed Limiter) | Available | Available | Available | Available | Available |
| Adaptive Cruise Control (includes Evasive Steering Assist) (available as part of the optional Driver Assistance Pack) | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost |
| Intelligent Speed Limiter | Available | Available | Available | Available | Available |
| Rear wide-view camera (available as part of the optional Parking Pack or Driver Assistance Pack) | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost |
| Lane-Keeping System with Lane Departure Warning | Available | Available | Available | Available | Available |
| Exterior lighting | | | | | |
| Front fog lights (includes cornering lights) | Available | Available | Available | Available | Available |
| Headlights – LED projector headlights (LED low beam projector included, LED daytime running lights, with either black bezel (ST-Line) or chrome bezel (Titanium)) | Available | Available | Available | Available | Available |
| Headlights – Fixed LED signature headlights (ST-Line, ST-Line X, black/metalized for Titanium) | | | Option at extra cost | Available | Available |
| Headlights – Automatic on/off and high beam (includes automatic wipers with rain sensor, headlight courtesy delay and manual levelling) | Available | Available | Available | Available | Available |
| Rear lights – Split LED | Available | Available | Available | | |
| Suspension | | | | | |
| Suspension – Standard duty | Available | | | | |
| Suspension – Sports-tuned | | Available | Available | Available | |
| Suspension – ST unique | | | | | Available |

- Available
- Option at extra cost
- Part of an option pack at extra cost

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Performance and efficiency

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|--------------------|----------|---------|-----------|-----------------|----|
| Engine | | | | | |
| Auto Start-Stop | | | | | |
| Technology | | | | | |
| Trip/fuel computer | | | | | |

Comfort and convenience

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|---|----------|---------|-----------|-----------------|----|
| Interior convenience | | | | | |
| Openable panorama roof | | | | | |
| Centre console – Premium, two front illuminated cup holders with armrest and openable stowage area with USB connectivity, and 12 V power point | | | | | |
| Audio and communication systems | | | | | |
| Ford SYNC 3 Navigation with DAB, 8" TFT touchscreen display, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect, Privacy Mode, and two USB ports for external music devices | | | | | |
| B&O Premium Audio System + Ford SYNC 3 Navigation, with DAB, 8" TFT touchscreen display, 10 speakers (four front, four rear, one centre) with subwoofer, MP3-compatible, remote audio controls, B&O Sound System, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect, Privacy Mode, and two USB ports for external music devices | | | | | |
| Climate control | | | | | |
| Air conditioning – Manual control | | | | | |
| Air conditioning – Electronic Automatic Temperature Control (EATC)(available with the optional Wireless charging pad) | | | | | |
| Interior lighting | | | | | |
| Courtesy light – Ambient LED courtesy lighting (single colour), footwell area, cup holder, door map pockets, front and rear map-reading lights | | | | | |

Comfort and convenience

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|--|----------|---------|-----------|-----------------|----|
| Seating | | | | | |
| Front seats – Sports-style (including rear map pocket) | | | | | |
| Front seat – Driver's manual height and fore/aft adjustment 4-way | | | | | |
| Front seat – Passenger's manual height and fore/aft adjustment 4-way (included with Panorama Roof option) | | | | | |
| Front seat – Driver's manual lumbar support adjustment | | | | | |
| Front seat – Driver massage seat lumbar support | | | | | |
| Front seat – Passenger's manual lumbar support adjustment | | | | | |
| Front seat – Passenger massage seat lumbar support | | | | | |
| Heated front seats (Available as part of the optional Winter Pack) | | | | | |
| Rear seats – 2-way head restraint up/down | | | | | |
| Rear seats – 60:40 split folding seat back | | | | | |
| Instruments and controls | | | | | |
| Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings | | | | | |
| Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, black colour housings with logo projection | | | | | |
| Tailgate wash/wipe | | | | | |
| Wipers – Automatic, with rain sensor | | | | | |
| Handbrake – Black Sensico-trimmed with stitching | | | | | |
| Gearshift knob – Sensico-trimmed with premium gaiter (red stitching for ST-Line and ST-Line X)(automatic transmission) | | | | | |
| Gearshift knob – ST-Line and ST-Line X aluminium knob and gaiter (manual transmission) | | | | | |
| Soft-feel gearshift knob with Metal Grey stitching | | | | | |
| Soft-feel gearshift boot | | | | | |
| Soft-feel gearshift boot with Metal Grey stitching | | | | | |
| Soft-feel gearshift boot with Red stitching | | | | | |
| Soft-feel gearshift boot with Silver stitching | | | | | |

Standard

Option at extra cost

Part of an option pack at extra cost

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle collision event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Comfort and convenience

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|---|----------------------|--------------------------------------|-----------|--------------------------------------|--------------------------------------|
| Ford Power starter button | Standard | Standard | Standard | Standard | Standard |
| Ford KeyFree System with Ford Power starter button with Motion Sensing Key Fob | | | | Option at extra cost | Option at extra cost |
| Handsfree power tailgate | | | | Part of an option pack at extra cost | Part of an option pack at extra cost |
| Windows – Electrically-operated front with one-touch lowering/closing on driver's side | Standard | Standard | Standard | Standard | Standard |
| Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing | Standard | Standard | Standard | Standard | Standard |
| Technology | | | | | |
| 4.2" colour TFT high series analogue cluster | Standard | | | | |
| 12.3" full TFT/LCD instrument cluster | Option at extra cost | Standard | Standard | Standard | Standard |
| Quickclear heated windscreen | Standard | Standard | Standard | Standard | Standard |
| Wireless charging pad (with Electronic Air Temperature Control (EATC) for ST-Line) | Option at extra cost | Part of an option pack at extra cost | Standard | Standard | Standard |
| Rear-view mirror – Standard | Standard | Standard | Standard | Standard | Standard |
| Rear-view mirror – Auto-dimming and rain sensing | Standard | Standard | Standard | Standard | Standard |

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle collision event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Safety and Security

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|--|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Safety | | | | | |
| Blind Spot Information System with Cross Traffic Alert (available as part of the optional Driver Assistance Pack) | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost |
| Acoustic laminated windscreen | Standard | Standard | Standard | Standard | Standard |
| First aid kit strap | Standard | Standard | Standard | Standard | Standard |
| Restrain Device Pack – Includes Front, Side and Curtain driver and front passenger's airbags ^{•1)} , beltmindr and belt pretensioner (no pretensioner on rear centre seat), front and rear outer seats with load limiter, ISOFIX and top tether | Standard | Standard | Standard | Standard | Standard |
| Security | | | | | |
| Remote central/double locking | Standard | Standard | Standard | Standard | Standard |
| Thatcham Category I perimeter and volume-sensing alarm | Standard | Standard | Standard | Standard | Standard |
| Brakes | | | | | |
| Pre-Collision Assist with Emergency Brake Assist, Active Braking with Pedestrian Detection and Forward Alert | Standard | Standard | Standard | Standard | Standard |
| Electronic Stability Control ¹⁾ with Traction Control ¹⁾ and Emergency Brake Assist (EBA) ¹⁾ | Standard | Standard | Standard | Standard | Standard |
| Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking | Standard | Standard | Standard | Standard | Standard |
| Instruments and controls | | | | | |
| Lane-Keeping Aid (includes Lane-Keeping Alert) | Standard | Standard | Standard | Standard | Standard |
| Cruise control (includes Adjustable Speed Limiter) | Standard | Standard | Standard | Standard | Standard |
| Intelligent Adaptive Cruise Control (ACC) with Evasive Steering with manual transmission (ACC is not available on ST), ACC Stop and Go incl. Traffic Jam Assist (Automatic Only) (available as part of the optional Driver Assistance Pack) | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | Part of an option pack at extra cost | |
| Technology | | | | | |
| Traction Control – Including Hill Start Assist ²⁾ , Anti-lock braking system (ABS), Emergency Brake Assist (EBA) | Standard | Standard | Standard | Standard | Standard |
| Tyre Pressure Monitoring System (TPMS) ¹⁾ | Standard | Standard | Standard | Standard | Standard |

¹⁾Safety feature, ²⁾Driver assistance feature. æ = Part of an option pack at extra cost.
***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

Utility

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|--|----------|---------|-----------|-----------------|----|
| Carpet and trim | | | | | |
| Floor mats – Front and rear, premium with double stitching (Titanium only comes with front floor mats) | | | | | |
| Floor mats – ST | | | | | |
| Exterior functional | | | | | |
| Detachable tow bar | | | | | |
| Loadspace compartment | | | | | |
| Load management system including Ford MegaBox | | | | | |

Insurance group

| | Titanium | ST-Line | ST-Line X | ST-Line Vignale | ST |
|--|----------|---------|-----------|-----------------|-----|
| 5-door | | | | | |
| 1.0L EcoBoost Hybrid (mHEV) (125 PS) (6-speed manual) | 12E | 12E | 12E | 12E | |
| 1.0L EcoBoost Hybrid (mHEV) (125 PS) (7-speed automatic) | 11E | 11E | 11E | 12E | |
| 1.0L EcoBoost Hybrid (mHEV) (155 PS) (6-speed manual) | 14E | 14E | 15E | 15E | |
| 1.0L EcoBoost Hybrid (mHEV) (155 PS) (7-speed automatic) | | | | 16E | |
| 1.5L EcoBoost (200 PS) (6-speed manual) | | | | | 22E |

Ford Warranty and Servicing Plans

| | |
|---|--|
| 3-year/60,000 miles ⁽¹⁾ Ford Warranty | |
| 1-year/unlimited mileage ⁽¹⁾ Ford Assistance Roadside Cover (Europe) | |
| 2 or 3-year Ford Protect Service Plan, including scheduled servicing and extended Ford Assistance | |
| 3-year/unlimited mileage ⁽¹⁾ Paint Warranty | |
| 12-year/unlimited mileage ⁽¹⁾ Perforation Warranty | |

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on both the (outgoing) 1-20 and (new) 1-50 rating scales.

(1) Whichever occurs soonest; from date of first registration. Year 1 - unlimited mileage. Subject to terms and conditions.

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