



## SELECT

Available in a range of distinctly individual series design options, whatever your preference there's a Ford Fiesta to suit you.



## Trend

An elegant design, impressive integrated technologies and superb engine range all contribute to Ford Fiesta's outstanding appeal.

#### **Key features**

- 16" 8-spoke alloy wheels in Rock Metallic finish
- Electrically-operated and heated door mirrors with side indicators, and body colour housings
- Adjustable Speed Limiter
- Lane Keeping Alert & Lane Keeping Aid
- Auto Headlamps
- Ford SYNC with 8" touchscreen
- Manual air conditioning
- Rear seatbelt minder

### Engines

#### Petrol

1.1L TI-VCT 75 PS 1.0L Ford EcoBoost 100 PS 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS



## Titanium and Titanium X

The superior quality materials and additional technologies of Titanium and Titanium X deliver elevated levels of sophistication and comfort.

### Key features in addition to Trend

- 16" 10-spoke alloy wheels in Sparkle Silver finish on Titanium
- 17" 8-spoke alloy wheels in Sparkle Silver finish on Titanium X
- Contoured, sports-style front seats
- Power foldable door mirrors with puddle lamps on Titanium X
- Rain sensing wipers
- Auto-dimming rear-view mirror
- Ford SYNC 3 Navigation with 8" touchscreen
- B&O Premium Audio System on Titanium X
- Electronic Automatic Temperature Control (EATC) on Titanium X

### Engines

### Petrol

- 1.0L Ford EcoBoost 100 PS (Titanium)
- 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS
- 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS (Titanium X)



## Vignale

Fiesta Vignale places you in a world of unrivalled refinement, from its unique design features to its sumptuous Sensico<sup>®</sup> and leather seats.

## Key features in addition to Titanium/ Titanium X

- 17" 10-spoke alloy wheels in Luster Nickel finish
- Unique Vignale mesh upper grille with chrome surround
- Front door scruff plates with unique Vignale script
- Adaptive Cruise Control (includes Adjustable Speed Limiter)
- Blind spot monitoring system
- Rear view camera
- Heated front seats and steering wheel
- Door edge protectors

## Engines

### Petrol

1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS



## **Active and Active X Editions**

Fiesta's crossover model is an evolution of an icon, with its SUV-inspired detailing, exclusive body colour and elevated driving position.

### Key features in addition to Trend

- 17" 5-spoke alloy wheels in Rough Metal finish on Active Edition
- 18" 5-spoke alloy wheels in Shadow Black finish on Active X Edition
- Rough road suspension including increased ride height (18 mm additional ground clearance)
- Rugged bodystyling kit with Active front wing badges
- Five Selectable Drive Modes: Normal, Eco, Slippery, Trail and Sport (Normal, Eco, Slippery with 1.0L EcoBoost 100 PS)
- Black roof rails on Active Edition & silver finish roof rails on Active X Edition
- Ford SYNC 3 Navigation with 8" touchscreen
- B&O Premium Audio System on Active X Edition
- Electronic Automatic Temperature Control (EATC) on Active X Edition

#### Engines

#### Petrol

1.0L Ford EcoBoost 100 PS (Active Edition) 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS (Active X Edition)



# ST-Line and ST-Line X Editions

The striking Fiesta ST-Line and ST-Line X Editions have distinctly sporty characters thanks to their unique exterior styling and interior detailing.

### Key features in addition to Trend

- 17" 5x2-spoke alloy wheels in Rock Metallic Light finish on ST-Line Edition
- 18" 5-spoke alloy in Rock Metallic machined finish on ST-Line X Edition
- Sports-tuned suspension
- Sports-style front seats
- ST-Line upper grille & full bodystyling kit
- Large body coloured rear spoiler
- SYNC 3 Navigation with 8" touchscreen
- B&O Premium Audio System on ST-Line X Edition
- Electronic Automatic Temperature Control (EATC) on ST-Line X Edition

#### Engines

#### Petrol

1.0L Ford EcoBoost 100 PS (ST-Line Edition) 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS (ST-Line X Edition)

## ST-2 and ST-3

Unashamedly sporty in every way, Fiesta ST2 and ST3 deliver raw, breathaking power – turning every journey into a dynamic driving experience.

## Key features in addition to ST-Line Edition

- 17" 5-spoke (ST-2) and 18" 5-spoke (ST-3) machined finish alloys
- Dual chrome exhaust
- Unique ST front grille
- Unique ST rear bumper with diffusor
- Unique ST suspension
- Recaro sports seats
- Leather-trimmed 3-spoke, sports style steering wheel
  Performance pack with Quaife Limited Slip Differential on ST-3
- B&O Premium Audio System on ST-3
- Electronic Automatic Temperature Control (EATC) on ST-3

## Engines

## Petrol

1.5L Ford EcoBoost 200 PS



## 2 SELECT Trend

## Key exterior features

- 16" 8-spoke alloy wheels in Rock Metallic finish
- Electrically-operated and heated door mirrors with side indicators, and body colour housings
- LED projector headlights and dedicated LED daytime running lights
- Quickclear heated windscreen
- Body colour bumpers and rear spoiler
- Body colour door & tailgate handles
- Ford Easy Fuel capless refuelling system

#### Key interior features

## Engines

1.1L Ti-VCT 75 PS

1.0L EcoBoost 100 PS

1.0L EcoBoost Hybrid (mHEV) 125 PS

- SYNC with 8" touchscreen
- Manual air conditioning
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Speed Limiter
- Selectable Drive Modes (not available with 1.1 TiVCT engine) - Eco, Normal, Sport
- Front overhead courtesy lights
- Driver's seat 4-way manual adjustment
- Electrically-operated front windows
- Front velours floor mats
- MyKey technology

















## 2 SELECT Titanium

#### Exterior features additional to Trend

- 16" 10-spoke Sparkle Silver alloy wheels
- Front fog lamps with cornering lights
- Front upper grille with chrome surround and horizontal bars
- Chrome belt line finisher
- Rear parking sensors
- Rain sensing wipers
- Rear privacy glass

#### Interior features additional to Trend

- Ford SYNC 3 Navigation with FordPass Connect
- Cruise control including Active Speed Limiting Device (ASLD)
- Keyless Start with Ford Power Starter Button
- Hand stitched Sensico<sup>®</sup> premium touch steering wheel
- Auto-dimming rear view mirror
- Centre console with openable armrest, USB connectivity, and 12 V power point
- Electrically-operated rear windows
- Front floor mats with Metal Grey stitching

### Engines

#### Petrol

1.0L Ford EcoBoost 100 PS 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS







## Titanium X

## Exterior features additional to Titanium

- 17" 8-spoke Sparkle Silver alloy wheels
- Auto High Beam
- LED night signature to rear lights
- Power foldable mirrors with puddle lamps

## Interior features additional to Titanium

- B&O Premium Audio System with 360° sound
- Electronic Automatic Temperature Control (EATC)
- Ford KeyFree System with Keyless Entry and Keyless Start (with sleep-mode key fob)
- Premium seat with partial Sensico<sup>®</sup>
- Manual passenger seat height adjust
- Driver and passenger lumbar adjust
- LED ambient lighting
- Driver Alert
- Traffic Sign Recognition

## Engines

#### Petrol

1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS











## 2 SELECT Vignale

### Exterior features additional to Titanium X

- 17" 10-spoke alloy wheels in Luster-Nickel finish
- Vignale front fog lamps with cornering lights
- Vignale rear & wing badges
- Vignale upper grille with chrome surround
- Vignale front and rear bumpers
- Blind spot monitoring system (BLIS)
- Autonomous Emergency Braking
- Door edge protectors

### Interior features additional to Titanium X

## Engines

- Vignale premium seats with partial Sensico<sup>®</sup>
- Heated front seats & steering wheel
- Vignale front and rear velour floor mats
- Vignale front door threshold plates
- Rear-view camera
- Front parking sensors
- Adaptive cruise control (Inc. Stop & Go on Auto Transmission only)
- Active park assist

## Petrol

1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS















## 2 SELECT **Active Edition**

#### Exterior features additional to Trend

- 17" 5-spoke Rough Metal machined-finish alloy wheels
- Front fog lamps with cornering function
- Rugged bodystyling kit with Active front wing badges
- Rough Road Suspension with increased ride height
- Black finish roof rails
- Rear parking sensors
- Rain sensing wipers
- Rear privacy glass

### Interior features additional to Trend

- Ford SYNC 3 Navigation with FordPass Connect
- Cruise Control including Active Speed Limiting Device (ASLD)
- Keyless start with Ford Power starter button
- Hand-stitched Sensico<sup>®</sup> premium-touch steering wheel
- Auto-dimming rear-view mirror
- Centre console with opening armrest, USB connectivity and 12V power point
- Electrically-operated rear windows
- Extra Selectable Drive Modes Slippery & Trail (not available with 1.0L EcoBoost 100 PS engine)

### Engines

#### Petrol

1.0L Ford EcoBoost 100 PS 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS









## **Active X Edition**

### Exterior features additional to Active Edition

- 18" 5-spoke Shadow Black machined alloy wheels
- Silver finish roof rails
- Auto high beam
- LED night signature to rear lights
- Power foldable mirrors with puddle lamps

## Interior features additional to Active Edition

- B&O Premium Audio System with 360° sound
- Electronic Automatic Temperature Control (EATC)
- Ford Keyfree System with Keyless Entry and Keyless Start (with sleep-mode keyfob)
- Premium seat with partial Sensico<sup>®</sup>
- Manual passenger seat height adjust
- Driver and passenger lumbar adjust
- LED ambient lighting
- Driver Alert
- Traffic Sign Recognition

### Engines

#### Petrol

1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS











## 2 SELECT **ST-Line Edition**

## Exterior features additional to Trend

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- ST-Line front fog lamps with cornering lights
- LED night signature to rear lights
- Unique ST-Line upper grille, & full body styling kit with ST-Line wing badges
- Large body coloured rear spoiler
- Single chrome exhaust
- Sports tuned suspension
- Rear parking sensors
- Rain sensing wipers
- Rear privacy glass

### Interior features additional to Trend

- Ford SYNC 3 Navigation with FordPass Connect
- Cruise control including Active Speed Limiting Device (ASLD)
- Keyless Start with Ford Power Starter Button
- Sensico<sup>®</sup> trimmed flat-bottomed sports steering wheel
- Auto-dimming rear-view mirror
- Centre console with openable armrest, USB connectivity and 12V power point
- Black headlining

### Engines

#### Petrol

1.0L Ford EcoBoost 100 PS 1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS







## **ST-Line X Edition**

## Exterior features additional to ST-Line Edition

- 18" 5-spoke alloy wheel in Rock Metallic machined finish
- Auto High Beam
- Power folding door mirrors with puddle lights

## Interior features additional to ST-Line Edition

- B&O Premium Audio System with 360° surround sound
- Electronic Automatic Temperature Control (EATC)
- Ford Keyfree System with Keyless Entry and Keyless Start (with sleep-mode kev fob)
- Premium sport seats with partial Sensico<sup>®</sup>
- Manual passenger seat height adjust
- Driver & passenger lumbar adjust
- LED ambient lighting
- Driver Alert
- Traffic Sign Recognition

### Engines

#### Petrol

1.0L Ford EcoBoost Hybrid (mHEV) 125 PS 1.0L Ford EcoBoost Hybrid (mHEV) 155 PS











## 2 SELECT ST-2

#### Exterior features additional to ST-Line Edition

- 17" 5x2-spoke machined-finish alloy wheels
- Dual chrome exhaust
- Unique ST front grille and front bumper
- Unique ST rear bumper with diffuser
- Unique ST suspension with Force Vectored Springs

## Interior features additional to ST-Line Edition

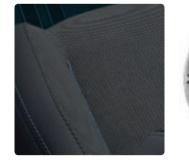
- Selectable drive modes: Normal, Sport, Track
- Recaro sports front seats with fabric trim
- Blue stitching detail on seats, seat belts & steering wheel
- Front and rear floor mats

#### Engines

Petrol 1.5L Ford EcoBoost 200 PS











## ST-3

## Exterior features additional to ST-2

- 18" 5x2-spoke Magnetic machined-finish alloy wheels
- Auto High Beam
- Red brake calipers
- Performance pack with Quaife Limited Slip Differential, Launch Control & Performance Shift Indicators

## Interior features additional to ST-2

- B&O Premium Audio System with 360° surround sound
- Electronic Automatic Temperature Control (EATC)
- Ford Keyfree System with Keyless Entry and Keyless Start (with sleep-mode key fob)
- Heated Recaro partial leather sports seats with silver/grey detailing
- Heated leather steering wheel
- Leather handbrake lever & gaitor bag with grey stitching
- Driver Alert
- Traffic Sign Recognition
- Rear view camera

#### Engines

Petrol 1.5L Ford EcoBoost 200 PS











## Power

1.5 Ford EcoBoost (200 PS) CO<sub>2</sub> emissions 145-150 g/km<sup>90</sup>



## Fuel and performance

The fuel consumption and  $CO_2$  emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and  $CO_2$  figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

#### 3-door

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## CO2 Emissions® (WLTP figures with no

Lowest Performing Highest Performing

Т

### Combined Fuel Consumption® (WLTP figures with no

Lowest Performing MPG (L/100km) Highest Performing MPG (L/100km)

\*In 4th gear. <sup>®</sup>Active series. \*\*Ford test figures. <sup>®</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and fully replaced NEDC by end of 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under https://carfueldata.vehicle-certification-agency.gov.uk/. "Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc, fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.

## Efficiency

1.0L Ford EcoBoost Hybrid 125 PS (92 kW) or 155 PS (114 kW) petrol engine CO<sub>2</sub> emissions 112-123 g/km



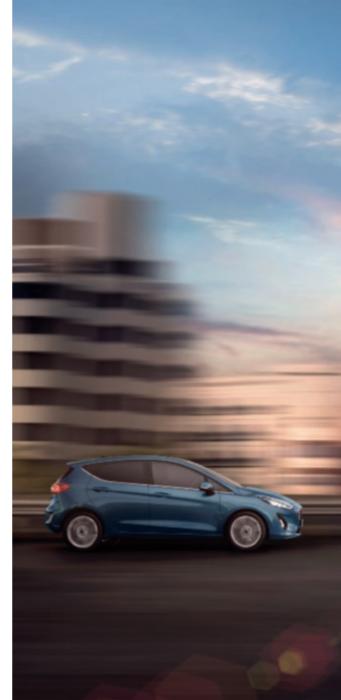
Engine	1.1 Ti-VCT 75 PS (55 kW)	1.0 Ford EcoBoost 100 PS (74 kW)	1.0 Ford EcoBoost Hybrid 125 PS (92 kW)	1.0 Ford EcoBoost Hybrid 125 PS (92 kW)	1.0 Ford EcoBoost Hybrid 155 PS (114 kW)	1.5 Ford EcoBoost 200 PS (147 kW )
r & 5-door						
Available On	Trend	Trend, Titanium Active Edition, ST-Line Edition	All series except ST-2, ST-3	All series except Trend, ST-2, ST-3	All series except Trend, ST-2, ST-3	ST-2, ST-3
sion standard	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2
Fuel Type	Petrol	Petrol	Petrol	Petrol	Petrol	Petrol
ower PS (kW)	75 (55)	100 (74)	125 (92)	125 (92)	155 (114)	200 (147)
Torque Nm	105	170	210	210	240	290
options)						
g CO <sub>2</sub> (g/km)	121	120	112	119	113	145
g CO <sub>2</sub> (g/km)	121	126	123	128	122	150
Transmission	5-speed manual	6-speed manual	6-speed manual	7-speed DCT Auto	6-speed manual	6-speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2
options)						
(Combined)	52.3 (5.4)	50.4 (5.6)	52.3 (5.4)	49.6 (5.7)	52.3 (5.4)	42.8 (6.6)
(Combined)	53.3 (5.3)	53.3 (5.3)	57.6 (4.9)	53.3 (5.3)	56.5 (5.0)	44.1 (6.4)

## Fuel and performance

Engine	1.1 Ti-VCT 75 PS (55 kW)	1.0 Ford EcoBoost 100 PS (74 kW)	1.0 Ford EcoBoost Hybrid 125 PS (92 kW)	1.0 Ford EcoBoost Hybrid 125 PS (92 kW)	1.0 Ford EcoBoost Hybrid 155 PS (114 kW)	1.5 Ford EcoBoost 200 PS (147 kW)
3-door & 5-door						
Available On	Trend	Trend, Titanium, Active Edition, ST-Line Edition	All series except ST-2, ST-3	All series except Trend, ST-2, ST-3	All series except Trend, ST-2, ST-3	ST-2, ST-3
3-door Performance**						
Max. speed (mph)	103	112	124	124	136	143
0-62 mph (secs)	14.7	10.8	9.4	9.6	8.9	6.5
3-door Weights and loads						
Kerbweight (kg)#	1187	1164	1212	1220	1214	1262
Gross vehicle mass (kg)	1516	1685	1685	1680	1685	1635
Max. trailer mass 12% (kg)	-	1000	1000	1000	1000	-
Max. towable mass (kg) (unbraked)	-	580	605	610	605	-
Vertical load limit (kg) (tongue load)	-	65	45	45	45	-
5-door Performance**						
Max. speed (mph)	103	112	124	124	136	143
0-62 mph (secs)	14.7	10.8	9.4	9.6	8.9	6.5
5-door Weights and loads						
Kerbweight (kg)#	1164	1164	1217	1236	1219	1280
Gross vehicle mass (kg)	1520	1690	1685	1690	1685	1655
Max. trailer mass 12% (kg)	-	1000	1000	1000	1000	-
Max. towable mass (kg) (unbraked)	-	580	605	615	605	-
Vertical load limit (kg) (tongue load)	-	65	45	45	45	-

\*In 4th gear. <sup>®</sup>Active series. \*\*Ford test figures. <sup>®®</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and fully replaced NEDC by end of 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under https://carfueldata.vehicle-certification-agency.gov.uk/.

\*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc, fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.







Sub 150 PS Ford 1.0 litre EcoBoost

ukimediaevents.com/ engineoftheyear/results. php?id=113

## Powered by FORD EcoBoost

## Fiesta ST-Line X Edition 3-door



Length: 4,065 mm (ST: 4,068 mm)

## Fiesta Active X Edition 5-door



## Fiesta Titanium X 5-door



Length: 4,040 mm

	Fiesta 3 & 5-door	Fiesta ST-Line Edition 3 & 5-door	Fiesta Active Edition 5-door	FiestaST 3&5-door
Overall length without/with towbar (mm)	4040/4140	4065/-	4068/4140	4068/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1756	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1466	1498	1469
Minimum distance between wheel arches (mm) (in luggage compartment)	980	980	980	980
Turning circle – kerb to kerb (m)	10.2	10.4	10.3	11.0
Interior dimenisons				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost lowest position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1350 3Dr1347 5Dr	1350 3Dr1347 5Dr	1350 3Dr1347 5Dr	1350 3Dr1347 5D
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm)	835	835	835	835
2nd seat row shoulder room (mm)	1300 3Dr1301 5Dr	1300 3Dr1301 5Dr	1300 3Dr1301 5Dr	1300 3Dr1301 50
Luggage capacity (litres) <sup>‡</sup>				
5-seat mode (laden to package tray) (with tyre repair kit)	311	311	311	311
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	984	984	984	984
Loading length (at floor to second row seats) (mm)	723	723	723	723
Fuel tank capacity (litres)				
Petrol	42	42	42	42

Height: 1,466 mm (ST: 1,469 mm)



Width: 1,735 mm (with mirrors: 1,941 mm)

Length: 4,068 mm

Height: 1,495 mm with roof rails: 1,498 m



Width: 1,756 mm (with mirrors: 1,941 mm)

Height: 1,476 mm



Width: 1,735 mm (with mirrors: 1,941 mm)

## Colour and trim

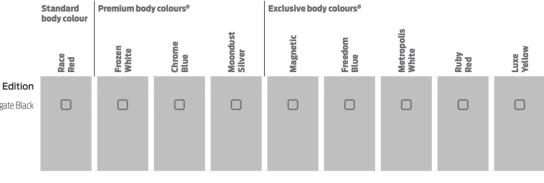
## Contrast roof and body colour combinations

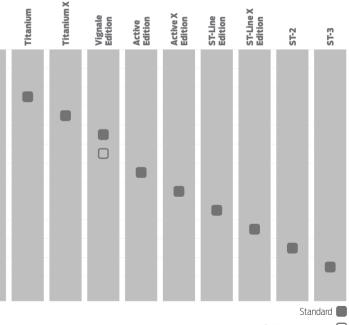
												contrast root and body cotobil combin
	Standard body colours	Premium I	body colours	50 50		Exclusive	body colour:	50				
	Race Red	Frozen White	Chrome Blue	Moondust Silver	Agate Black	Magnetic	Freedom Blue	Metropolis White	Ruby Red	Luxe Yellow	Ford Performance Blue	Active Edition & Active X Edit
Trend												Contrast Painted Roof & Door Mirrors: Agate E
Seat facing trim and colour: Intersection in Ebony Seat bolster trim and colour: View in Ebony		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$				Contrast i anteo robi di Door Minors. Agate i
Titanium	-				-							
Seat facing trim and colour: Vibrant in Ebony Seat bolster trim and colour: Eton in Ebony Titanium X		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$			
Seat facing trim and colour: Flagstone in Ebony						-			-			
Seat bolster trim and colour: Sensico® in Ebony with Metal Grey Stitching		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$			Styling and appearance
Vignale Edition	-											
Seat facing trim and colour: Hexagon Sensico® in Ebony Seat bolster trim and colour: Cuir in Ebony	1		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$			
Active Edition	-											
Seat facing trim and colour: Jean Diamond in Ebony Seat bolster trim and colour: View in Ebony with Metal Grey stitching		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$		Alloy – 16"x6.5", 8 spoke,
Active X Edition												Alloy – 16 %.5.", 10 spoke, Alloy – 16 %.5.", 10 spoke,
Seat facing trim and colour: Flagstone in Ebony Seat bolster trim and colour: Sensico® in Ebony with Metal Grey Stitching		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$		Alloy – 17 x0.3 , 10 spoke, Alloy – 17"x7", 8-spoke,
ST-Line Edition												Alloy – 17"x7", 10-spoke
Seat facing trim and colour: Court in Ebony Seat bolster trim and colour: View in Ebony		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$			Alloy – 18"x7.5", 8-spoke, Vignale design
ST-Line X Edition												Alloy – 17"x7", 5-spoke, Rough Metal m
Seat facing trim and colour: Court in Ebony Seat bolster trim and colour: Sensico® in Ebony with Red Stitching		$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$	$\boxtimes$				Alloy – 18"x7.5", 5x2-spoke, Shadow Black ma
Seat boister trim and colour: sensico" in Ebony with Red Suitching			_		_	-	_					Alloy – 17"x7", 5 x 2-spoke, Rock
Seat facing trim and colour: Recaro Gozil in Ebony/Blue with Motion Blue piping												Alloy – 18"x7", 5-spoke, Rock Metallic ma
Seat bolster trim and colour: Domo in Ebony with Motion Blue stitching		$\boxtimes$		$\boxtimes$	$\boxtimes$						$\boxtimes$	Alloy – 17"x7.5", 5-spok
ST-3	-											Alloy – 18"x7.5", 5-spoke, ST-3 design ma
Seat facing trim and colour: Recaro Acceleration in Black Dinamica with Moondust Silven piping		$\boxtimes$		$\boxtimes$	$\boxtimes$	$\boxtimes$					$\boxtimes$	
Seat bolster trim and colour: Windsor Partial Leather in Ebony with Metal Grey stitching												

Standard 📕

Available Option on contrast roof and body colour combinations

<sup>®</sup>Premium and Exclusive paints are optional at extra cost.





Option at extra cost 🔲

Part of an option pack at extra cost 💟

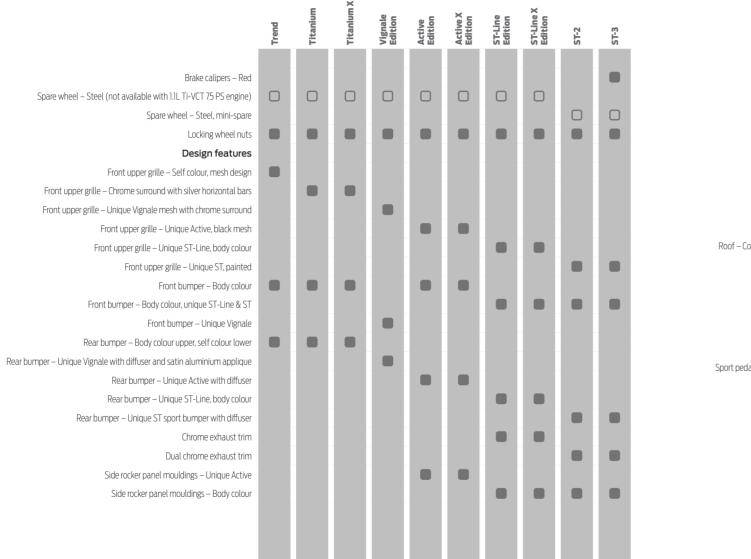
\*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available. Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

#### Wheels

poke, Rock Metallic (fitted with 195/55 R16 tyres\*) poke, Sparkle Silver (fitted with 195/55 R16 tyres\*) poke, Sparkle Silver (fitted with 205/45 R17 tyres\*) spoke, Luster Nickel (fitted with 205/45 R17 tyres\*) lesign Luster Nickel (fitted with 205/40 R18 tyres\*) tal machined finish (fitted with 205/45 R17 tyres\*) ck machined finish (fitted with 205/40 R18 tyres\*) , Rock Metallic Light (fitted with 205/45 R17tyres\*) lic machined finish (fitted with 205/40 R18 tyres\*) -spoke, ST-2 design (fitted with 205/45 R17 tyres\*) n machined finish (fitted with 205/40 R18 tyres\*)

## Styling and appearance

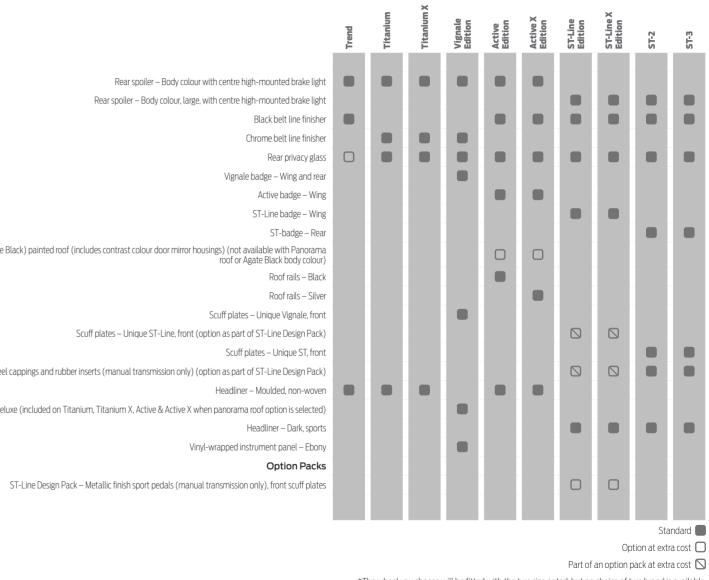
Styling and appearance



Roof - Contrast colour (Agate Black) painted roof (includes contrast colour door mirror housings) (not available with Panorama

Sport pedal set – Stainless steel cappings and rubber inserts (manual transmission only) (option as part of ST-Line Design Pack)

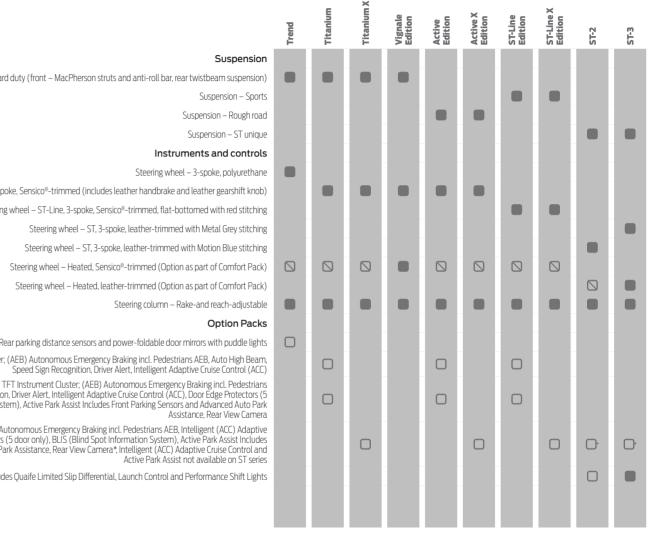
Headliner – Deluxe (included on Titanium, Titanium X, Active & Active X when panorama roof option is selected)



\*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit)

## Driving experience

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3	
Driver assistance	F	F	-	>			біш	ош	N	0	
Active Park Assist – Front and rear parking distance sensors, including perpendicular park assist (Option as part of Driver											Suspension – Standard
Assistance Pack) Rear parking distance sensors (Option as part of City Pack)											
Adjustable Speed Limiter											
Cruise control (includes Adjustable Speed Limiter)											
Adaptive Cruise Control (includes Adjustable Speed Limiter) (manual transmission only) (Option as part of Driver Assistance Pack)											
Adaptive Cruise Control with Stop & Go (includes Adjustable Speed Limiter) (7-speed automatic transmission only) (Option as part of Driver Assistance Pack)											Steering wheel – 3-spc
Rear-view camera (Option as part of Driver Assistance Pack)											Steering
Selectable Drive Modes – Normal/Eco/Sport (Normal/Eco with 1.1L Ti-VCT 75 PS Engine on Trend)											
Selectable Drive Modes – Normal/Eco/Sport/Slippery/Trail (Normal/Eco/Slippery with 1.0L EcoBoost 100 PS)											
Selectable Drive Modes – Normal/Sport/Track											
Traffic Sign Recognition (Option as part of Exclusive Pack)											
Exterior lighting											
Less front fog lights											
Front fog lights (including cornering lights) – Bright bezel											City Pack – F
Front fog lights (including cornering lights) – Body colour bezel											Exclusive Pack – 4.2" TFT Instrument Cluster
Front fog lights (including cornering lights) – Black bezel											Mid Series Driver Assistance Pack – 4.2"
Front fog lights (including cornering lights) – Unique Vignale chrome bezel											AEB, Auto High Beam, Speed Sign Recognitic door only), BLIS (Blind Spot Information Sys
Rear fog lights											
LED projector headlights (low beam) and dedicated LED daytime running lights											High Series Driver Assistance Pack – (AEB) A Cruise Control, Driver Alert, Door Edge Protectors
Headlights – Fixed full LED (with grey bezel and dedicated LED daytime running lights)											Front Parking Sensors and Advanced Auto P
Headlights – Automatic on/off											ST Performance Pack – Includ
Headlights – Auto high beam (Option as part of Exclusive Pack)											
Rear lights – Non-LED, split											
Rear lights – LED technology, split (Option as part of Fixed Full LED Headlights)											



Suspension – Sports Suspension – Rough road

Suspension – ST unique

#### Instruments and controls

Steering wheel – 3-spoke, polyurethane poke, Sensico®-trimmed (includes leather handbrake and leather gearshift knob) g wheel – ST-Line, 3-spoke, Sensico®-trimmed, flat-bottomed with red stitching Steering wheel – ST, 3-spoke, leather-trimmed with Metal Grey stitching Steering wheel – ST, 3-spoke, leather-trimmed with Motion Blue stitching Steering wheel – Heated, Sensico®-trimmed (Option as part of Comfort Pack) Steering wheel – Heated, leather-trimmed (Option as part of Comfort Pack)

Steering column – Rake-and reach-adjustable

#### Option Packs

Rear parking distance sensors and power-foldable door mirrors with puddle lights

rr, (AEB) Autonomous Emergency Braking incl. Pedestrians AEB, Auto High Beam, Speed Sign Recognition, Driver Alert, Intelligent Adaptive Cruise Control (ACC)

" TFT Instrument Cluster, (AEB) Autonomous Emergency Braking incl. Pedestrians tion, Driver Alert, Intelligent Adaptive Cruise Control (ACC), Door Edge Protectors (5 ystem), Active Park Assist Includes Front Parking Sensors and Advanced Auto Park Assistance, Rear View Camera

utonomous Emergency Braking incl. Pedestrians AEB, Intelligent (ACC) Adaptive s (5 door only), BLIS (Blind Spot Information System), Active Park Assist Includes Park Assistance, Rear View Camera\*, Intelligent (ACC) Adaptive Cruise Control and Active Park Assist not available on ST series

des Quaife Limited Slip Differential, Launch Control and Performance Shift Lights

Standard 🔲

Option at extra cost 🔲

Part of an option pack at extra cost 🚫

## Comfort and convenience

## Performance and efficiency

Openable panorama roof (not available with spare wheel) (On Active & Active X Editions, roof rails will be removed if optional

Centre console – Premium, with openable armrest stowage area with USB connectivity, 2 cup holders and 12 V power point

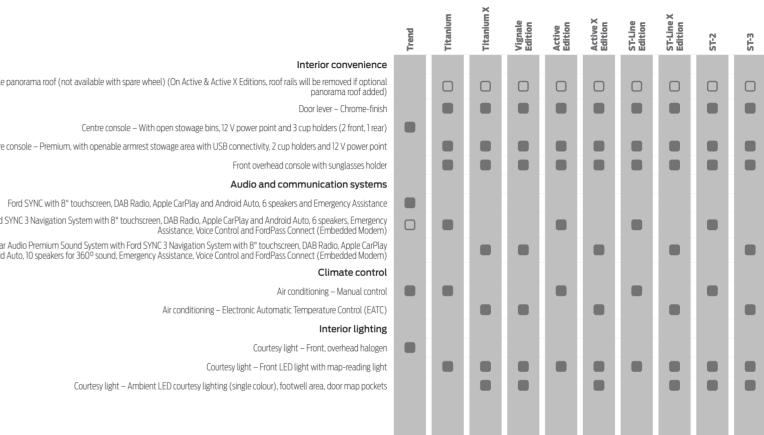
Ford SYNC 3 Navigation System with 8" touchscreen, DAB Radio. Apple CarPlay and Android Auto, 6 speakers, Emergency Assistance, Voice Control and FordPass Connect (Embedded Modem)

B&O In-car Audio Premium Sound System with Ford SYNC 3 Navigation System with 8" touchscreen, DAB Radio, Apple CarPlay and Android Auto, 10 speakers for 360° sound, Emergency Assistance, Voice Control and FordPass Connect (Embedded Modem)

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Engine										
Auto Start-Stop										
Technology										
Trip/fuel computer										
chrome display (4.2"), dicator (if applicable) neter and tachometer										
, colour display (4.2"), dicator (if applicable) art of Exclusive Pack)										
Active Grille Shutter										

Analogue instrument cluster – Mid-series (includes Ice Blue illumination with manual dimming, monochrome display speedometer, tachometer, fuel gauge, water temperature gauge, warning lights, automatic transmission indicator (if app and chrome-finish rings around speedometer and tach

Analogue instrument cluster – High-series (includes Ice Blue illumination with manual dimming, colour display speedometer, tachometer, fuel gauge, water temperature gauge, warning lights, automatic transmission indicator (if appl and chrome-finish rings around speedometer and tachometer (Option as part of Exclusive



Standard 🔲

Option at extra cost 🔲

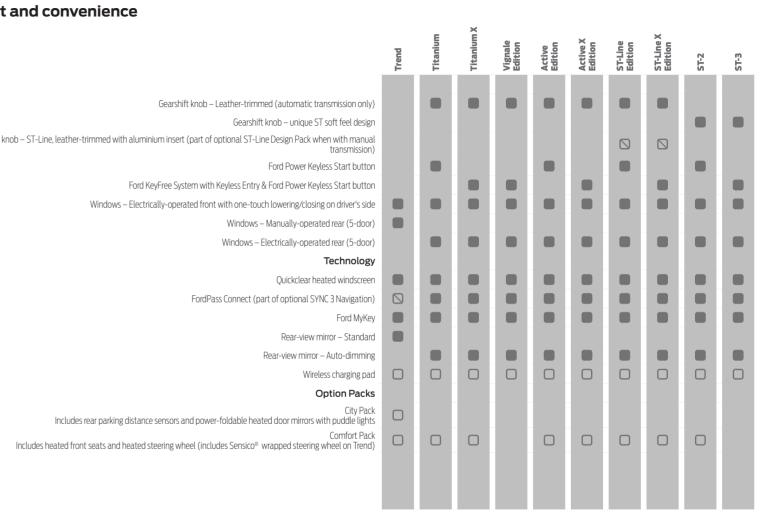
Part of an option pack at extra cost 🚫

\*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

## Comfort and convenience

Comfort and co	onvenience
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Gearshift



Standard 📕

Option at extra cost 🔲

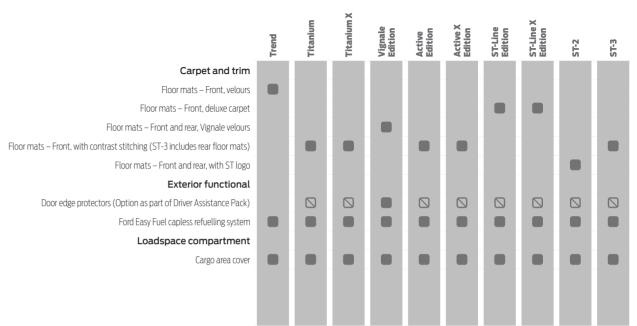
Part of an option pack at extra cost 🚫

\*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth<sup>®</sup>-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

## Utility

## Safety features

	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Edition	ST-2	ST-3
Safety										
Intelligent Protection System (IPS) <sup>1)</sup>										
Anti-lock Braking System (ABS) $^{\prime\prime}$ with Electronic Brake-Force Distribution (EBD) $^{\prime\prime}$										
Enhanced Electronic Stability Control (ESC) <sup>1)</sup> with Traction Control <sup>1)</sup> , Emergency Brake Assist (EBA) <sup>1)</sup> , Hill Start Assist (HSA) <sup>2)</sup> and Trailer Sway Control <sup>1)</sup>										
Emergency Brake Warning <sup>2)</sup> – Automatic flashing of brake lights under heavy braking										
Airbags – Driver and front passenger's <sup>(*)</sup> (single stage)										
Airbags – Front side impact <sup>ij</sup>										
Airbags – Side curtain <sup>i)</sup>										
Tyre Pressure Monitoring <sup>1)</sup>										
Seats – ISOFIX mounting provision for child seat <sup>1)</sup>										
Security										
Remote central/double locking										
Thatcham Category 1 Alarm										



Standard 📕 Option at extra cost 🔲 Part of an option pack at extra cost 🚫

## **Extended warranties**

				tion			tion	ditio		
	Trend	Titanium	Titanium X	Vignale Edition	Active Edition	Active X Edition	ST-Line Edition	ST-Line X Editio	Ņ	ŵ
	Ĕ	Ë	Ě	۲.	AC	AC	ţ	T2	ST-2	ST-3
3-door										
75 PS (55 kW) (5-speed manual)	4E									
00 PS (74 kW) (6-speed manual)	10E						11E			
25 PS (92 kW) (6-speed manual)	15E						15E	15E		
(92 kW) (7-speed DCT automatic)							15E	15E		
55 PS (114 kW) (6-speed manual)							17E	17E		
00 PS (147 kW) (6-speed manual)									28E	28E
5-door										
75 PS (55 kW) (5-speed manual)	4E									
00 PS (74 kW) (6-speed manual)	10E	11E			11E		11E			
25 PS (92 kW) (6-speed manual)	15E	15E	15E	13E	15E	15E	15E	15E		
(92 kW) (7-speed DCT automatic)		15E	15E	13E	15E	16E	15E	15E		
55 PS (114 kW) (6-speed manual)		17E	17E	15E	17E	17E	17E	17E		
00 PS (147 kW) (6-speed manual)									28E	28E

E

- 1.1 Ti-VCT 75 1.0 Ford EcoBoost 100 1.0 Ford EcoBoost Hybrid 125 1.0 Ford EcoBoost Hybrid 125 PS (92 1.0 Ford EcoBoost Hybrid 155 1.5 Ford EcoBoost 200
- 1.1 Ti-VCT 75 1.0 Ford EcoBoost 100 1.0 Ford EcoBoost Hybrid 125 1.0 Ford EcoBoost Hybrid 125 PS (92 1.0 Ford EcoBoost Hybrid 155 1.5 Ford EcoBoost 200

## Ford Warranty

- 3-year/60,000 miles\* Base Warranty (first year unlimited mileage)
- 1-year/unlimited miles\* Ford Assistance Roadside Cover (Europe)
- Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance
  - 3-year/60,000 miles\* Paint Warranty (first year unlimited mileage)
    - 12-year/unlimited miles\* Perforation Warranty
- Ford Protect Classic Extended Warranty (can only be purchased at point of registration)

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