Choose the right Fiesta for you

Available in a range of distinctively individual series design options, whatever your preference there is a Ford Fiesta to suit you.

Core
An elegant design both inside and out and impressive integrated technologies, all contribute to the Ford Fiesta’s outstanding and enduring appeal.

Luxury
Fiesta’s luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.

Sport
The distinctive eye-catching individuality of ST-Line, the raw breathtaking power of the ST – Fiesta sports models deliver a dynamic driving experience like no other.

Crossover
The all-new crossover model. Unique SUV-inspired detailing, exclusive body colours and an elevated driving position – a new evolution of the iconic Ford Fiesta.
FORD FIESTA Core Models

Trend

Key exterior features

■ 16" 8-spoke alloy wheels in SIlver & Rock Metallic machined finish
■ Front fog lamps with cornering lights
■ Upper mesh grille with chrome surround
■ Body-coloured electrically-operated and heated door mirrors with side indicators
■ Rear Privacy Glass
■ LED daytime running lights
■ Quickclear heated windscreen
■ Ford Easy-Fuel capless refuelling system

Key interior features

■ Remote central locking
■ rake- and reach-adjustable steering column
■ Manual air conditioning
■ Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
■ Adjustable speed limiter and MyKey
■ Rear seatbelt minder and rear centre headrest
■ Auto-headlamps
■ Electrically-operated front & rear windows (5dr only)
■ Driver’s seat height manual adjustment
■ Tyre Pressure Monitoring System and Tyre Repair Kit
■ Ford Eco Mode driver information system and Trip Computer
■ Thatcham Category 1 perimeter & volume sensing alarm
■ Ford SYNC with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay & Android Auto, 2 x USB sockets & 6 speakers

Bodystyles

3-door and 5-door

Engines

Petrol:
1.1 Ti-VCT (85 PS)

FORD FIESTA Luxury collection

Titanium

Exterior features additional to Trend

■ 18" 10-spoke alloy wheels
■ LED Night Signature to rear lights
■ Power-frislid door mirrors with paddle lights
■ Auto High Beam and rain-sensing wipers
■ Chrome Belt line Finisher

Interior features additional to Trend

■ Cruise control with adjustable speed limiter
■ Keyless Start with Ford Power Starter Button
■ Leather-trimmed steering wheel, handbrake handle and gearshift knob
■ Centre console with armrest, openable stowage and 12V power point
■ Electronic Automatic Temperature Control (EATC)
■ Traffic Sign Recognition and Driver Alert
■ Front and rear floor mats with Metal Grey stitching
■ Ambient lighting & auto-dimming rear view mirror
■ Ford SYNC 3 Navigation with 8" Touchscreen, 7 speakers & FordPass Connect (Embedded Modem)

Bodystyles

5-door

Engines

Petrol
1.0 Ford EcoBoost (100/125 PS)

Diesel
1.5 TDCi (120 PS)

Titanium X

Standard features additional to Titanium

■ ISOFIX Premium audio system with 360° sound. Includes 10 speakers with subwoofer and Digital Sound Processor (DSP)
■ Heated partial leather front seats & heated steering wheel
■ Ford Keyfree System with Ford Power Starter Button
■ Electrically-operated rear windows

Bodystyles

5-door

Engines

Petrol
1.0 Ford EcoBoost (130/135 PS)
**Vignale**

**Exterior features additional to Titanium X**
- 17" 10-spoke alloy wheels in Luster-Nickel finish
- Vignale front fog lamps
- Vignale rear & wing badges
- Unique Vignale upper grille with chrome surround
- Unique Vignale front and rear bumpers with satin-aluminium applique

**Standard interior features additional to Titanium X**
- Openable panorama roof
- Vignale Black Ruby leather heated seats & steering wheel
- Vignale front door threshold plates
- Vignale front and rear velour floor mats
- Rear-view camera with rear parking distance sensors

**Bodystyles**
- 5-door

**Engines**

**Petrol**
- 1.0 Ford EcoBoost (100/125/140 PS)

**Diesel**
- 1.5 TDCi (120 PS)

Unique Vignale upper grille with chrome surround (Standard)

Vignale Black Ruby leather seat trim (Standard)
FORD FIESTA Models

Active 1

Standard features additional to Trend
- 17" 5-spoke Rough Metal machined-finish alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough-Road Suspension with increased ride height
- Silver-finish roof rails & LED rear lights
- Selectable Drive Modes: Eco, Normal, Slippery (Eco mode not available with automatic transmission)

Active B&O

Features additional to Active 1
- 17" 5-spoke Shadow Black machined alloy wheels
- Yellow interior colour theme to key interior areas
- Black contrast electrically operated & heated door mirrors, black contrast polished roof & black roof rails
- Driver Assistance features: 4.2” TFT Instrument cluster screen, Traffic Sign Recognition, Auto High Beam & Driver Alert, Rain-sensing wipers
- Ford SYNC 3 with 8” Touchscreen and B&O premium audio system with 360° sound & 10 speakers
- Cruise control, centre console & rear floor mats

Active X

Selected features different from Active B&O
- Power-foldable door mirrors with puddle lights
- Partial leather seats with heated front seats
- Ford SYNC 3 navigation with 8” Touchscreen and FordPass Connect (Embedded Modem)
- Electronic Automatic Temperature Control (EATC)
- Keyless entry & keyless start
- Rear view camera with rear parking sensors
- Body colour roof & silver roof rails

Bodystyle
5-door

Engines
- Petrol: 1.0 Ford EcoBoost (100/125/140PS)
- Diesel: 1.5 TDCi (85/120PS)

Yellow interior colour theme (Standard on Active B&O)
FORD FIESTA Sport models

ST-Line

Key features additional to Trend
- 17” 5x2-spoke alloy wheels in Rock Metallic finish
- Sports tuned suspension & large rear spoiler
- ST-Line front fog lamps & ST-Line wing badging
- Unique ST-Line upper grille, bumpers and side skirts
- Single chrome exhaust
- Sports style front seats and stainless steel sports pedals (manual transmission only)
- Leather-trimmed flat-bottomed sports steering wheel
- Leather-trimmed gearshift knob with aluminium insert
- ST-Line front door threshold plates & dark headliner
- Keyless Start with Ford Power Starter Button

Bodystyles
- 3-door, 5-door

Engines
- Petrol
  - 1.0 Ford EcoBoost (100/125/140 PS)
- Diesel
  - 1.5 TDCi (120 PS)

ST-Line X

Features additional to ST-Line
- LED Night Signature to rear lights
- Auto High Beam & Cruise Control
- Rain-sensing wipers & auto-dimming rear-view mirror
- Traffic Sign Recognition & Driver Alert
- Power-foldable door mirrors with puddle lights
- Rear privacy glass
- Partial leather sports style front seats
- Electronic Automatic Temperature Control (EATC)
- Ford SYNC 3 Navigation with 8” Touchscreen & FordPass Connect (Embedded modem)
- Centre console with armrest, openable stowage & 12v power point

ST-Line X Red Pack partial leather interior
(Standard on ST-Line X)

LED Night Signature to rear lights
(Standard on ST-Line X)
FORD FIESTA Models

ST-2
Standard features additional to ST-Line
- 17" 5-spoke Matt Black machined-finish alloy wheels
- Unique ST upper grille, front bumper and rear bumper with diffuser
- Selectable drive modes: Normal, Sport, Track
- Recaro-heated sports front seats with fabric trim
- Blue detailing on seats, seat belts & steering wheel
- ST sports suspension
- ST flat bottomed steering wheel
- Electronic Automatic Temperature Control (EATC)
- Rear privacy glass
- Ford Sync 3 with 8" Touchscreen
- B&O premium audio system with 360° sound & 10 speakers
- Centre console armrest & illuminated cupholders

ST-3
Selected Key Features
- 18" 5-spoke Magnetic machined-finish alloy wheels
- Red brake calipers
- Recaro leather sports seats with silver/grey detailing
- Power-foldable door mirrors with puddle lights
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Traffic Sign Recognition, Auto High Beam & Driver Alert
- Rain sensing wipers & auto-dimming rear view mirror
- Ford KeyFree System with Keyless Entry & Keyless Start
- Electric rear windows (5 door only)
- Rear view camera with rear parking sensors
- Heated front seats & heated steering wheel
- Rear privacy glass
- Centre console armrest & illuminated cupholders

Bodystyles
- 3-door, 5-door

Engine
- Petrol
  200 PS 1.5 litre Ford EcoBoost engine

18" Magnetic machined-finish alloy wheels with red brake calipers
(Standard on ST-3, option on ST-2)
What’s your favourite combination?

Create your perfect Fiesta. Choose a black contrast roof and door mirrors on Active X, ST-Line or ST-Line X, available on selected body colours.

- **Race Red**
  - Standard body colour
  - Agate Black
  - Metallic roof and mirrors

- **Magnetic**
  - Premium body colour
  - Agate Black
  - Metallic roof and mirrors

- **Agate Black**
  - Standard body colour
  - Metallic roof and mirrors

- **Frozen White**
  - Premium body colour
  - Agate Black
  - Metallic roof and mirrors

- **Moondust Silver**
  - Premium body colour
  - Agate Black
  - Metallic roof and mirrors

- **Desert Island Blue**
  - Exclusive body colour
  - Agate Black
  - Metallic roof and mirrors

- **Luxe Yellow**
  - Exclusive body colour
  - Agate Black
  - Metallic roof and mirrors

Contrast roof and body colour combinations

<table>
<thead>
<tr>
<th>ST-Line</th>
<th>ST-Line X</th>
<th>Active X</th>
<th>Active</th>
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</thead>
<tbody>
<tr>
<td>Luxe Yellow</td>
<td>Desert Island Blue</td>
<td>Agate Black</td>
<td>Agate Black</td>
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</table>

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<thead>
<tr>
<th>Standard body colour</th>
<th>Premium body colours*</th>
<th>Exclusive body colours*</th>
<th>Available</th>
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<tbody>
<tr>
<td>Luxe Yellow</td>
<td>Desert Island Blue</td>
<td>Agate Black</td>
<td>Agate Black</td>
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</table>

*Available from new. All prices are subject to change without notice. The Ford Fiesta is covered by the Ford Perfection Warranty for 12 years from the date of first registration. *Premium and Exclusive body colours are options at extra cost. *Luxe Yellow only available on Active B&O and Active X. Race Red is not available on Active B&O.
### Colour and trim

<table>
<thead>
<tr>
<th>Standard body colours</th>
<th>Premium body colours</th>
<th>Exclusive body colours</th>
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<tr>
<td><strong>Ford Fiesta ST-Line</strong></td>
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</table>

*Available on ST-Line and ST-Line X models.*

*Premium and Exclusive paints are optional at extra cost.*
the NEDC equivalent and this will be used to calculate Vehicle Excise Duty. The test used to establish fuel consumption and CO\textsubscript{2} driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The procedures enable comparison between different vehicle types and different manufacturers. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car’s fuel/energy consumption, CO\textsubscript{2} emissions and electric range. CO\textsubscript{2} is the main greenhouse gas responsible for global warming. A


table below shows the fuel consumption (WLTP) and CO\textsubscript{2} emissions (NEDC equivalent) figures for each available engine on the Ford Fiesta. These figures may not reflect real-life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes, only compare fuel consumption and CO\textsubscript{2} figures with other vehicles tested to the same technical procedures.

Engines

The test used to establish fuel consumption and CO\textsubscript{2} figures has changed to deliver results that are more representative of real-life driving. The Worldwide Harmonized Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption figures shown are derived from the new WLTP test. However, until 6th April 2020, the CO\textsubscript{2} figure shown will be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.

1.5 Ford EcoBoost (200 PS)

CO\textsubscript{2} emissions 136 g/km\textsuperscript{10}

Efficiency

1.5 TDCi (85 PS)

CO\textsubscript{2} emissions 96 g/km\textsuperscript{10}

The table below shows the fuel consumption (WLTP) and CO\textsubscript{2} emissions (NEDC equivalent) figures for each available engine on the Ford Fiesta. These figures may not reflect real-life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes, only compare fuel consumption and CO\textsubscript{2} figures with other vehicles tested to the same technical procedures.

* revoked active use, \textsuperscript{1} Thrust figures, \textsuperscript{2} The declared fuel energy consumption, CO\textsubscript{2} emissions and electric range were determined according to the technical regulations and specifications of the European regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO\textsubscript{2} emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk.\textsuperscript{2}

- New figures with other vehicles tested to the same technical procedures.
## Fuel and performance

### Engine

<table>
<thead>
<tr>
<th>Engine</th>
<th>1.6 TDCi</th>
<th>1.6 TDCi DPF</th>
<th>1.6 TDCi DPF RHR</th>
<th>1.5 EcoBlue</th>
<th>1.5 EcoBlue DPF</th>
<th>1.5 EcoBlue RHR</th>
<th>1.5 EcoBlue DPF RHR</th>
<th>1.5 EcoBlue RHR</th>
<th>1.5 TDCi EcoBlue RHR</th>
<th>1.5 TDCi EcoBlue</th>
<th>1.5 TDCi EcoBlue RHR</th>
<th>1.5 TDCi EcoBlue DPF</th>
<th>1.5 TDCi EcoBlue DPF RHR</th>
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<tbody>
<tr>
<td>Power</td>
<td>115 (85)</td>
<td>115 (85)</td>
<td>115 (85)</td>
<td>110 (82)</td>
<td>110 (82)</td>
<td>110 (82)</td>
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<td>110 (82)</td>
<td>100 (75)</td>
<td>100 (75)</td>
<td>100 (75)</td>
<td>100 (75)</td>
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<tr>
<td>Torque</td>
<td>340 (250)</td>
<td>340 (250)</td>
<td>340 (250)</td>
<td>320 (235)</td>
<td>320 (235)</td>
<td>320 (235)</td>
<td>320 (235)</td>
<td>320 (235)</td>
<td>320 (235)</td>
<td>290 (215)</td>
<td>290 (215)</td>
<td>290 (215)</td>
<td>290 (215)</td>
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<tr>
<td>Fuel consumption (mpg)</td>
<td>33.5</td>
<td>33.5</td>
<td>33.5</td>
<td>31.5</td>
<td>31.5</td>
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<td>29.5</td>
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</tbody>
</table>

### 3-Door & 5-Door

<table>
<thead>
<tr>
<th>Available On</th>
<th>Titanium, Titanium X</th>
<th>Titanium, Titanium X</th>
<th>Titanium, Titanium X</th>
<th>Titanium, Titanium X</th>
<th>Titanium, Titanium X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length (mm)</td>
<td>3060</td>
<td>3060</td>
<td>3060</td>
<td>3060</td>
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<tr>
<td>Width (mm)</td>
<td>1586</td>
<td>1586</td>
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<tr>
<td>Height (mm)</td>
<td>1510</td>
<td>1510</td>
<td>1510</td>
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<tr>
<td>Weight (kg)</td>
<td>1250</td>
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<tr>
<td>Exterior dimensions (mm)</td>
<td>375, 375, 375</td>
<td>375, 375, 375</td>
<td>375, 375, 375</td>
<td>375, 375, 375</td>
<td>375, 375, 375</td>
</tr>
</tbody>
</table>

### 3-Door Performance**

- Max speed (mph): 115
- 0-60 mph (sec): 8.5
- Max speed (mph): 115
- 0-60 mph (sec): 8.5

### 3-Door Weights and loads

| Keyweight (kg) | 1610 |
| Max torque max (kg) | 1200 |
| Max load max (kg) | 850 |
| Vertical load limit (kg) | 65 |

### 5-Door Performance**

- Max speed (mph): 115
- 0-60 mph (sec): 8.5

### 5-Door Weights and loads

| Keyweight (kg) | 1800 |
| Max torque max (kg) | 1250 |
| Max load max (kg) | 900 |
| Vertical load limit (kg) | 65 |

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* 4-cyl engine families. **Front seats only.

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## Exterior equipment

### Exterior design features

- **Door mirrors:** Electrically adjustable.
- **Intelligent key:** Keyless entry.
- **Car alarm:** Auto-locking.
- **Front fog lights:** Standard.
- **Rear fog lights:** Optional.

### Exterior parts

- **Front bumper:** Body-coloured.
- **Rear bumper:** Body-coloured.
- **Rear lights:** LED.
- **Rear view mirror:** Power-adjustable.
- **Rear wiper:** Electric.
- **Side skirts:** Body-coloured.

---

### Exterior equipment details

- **Standard equipment:**
  - 5-seats
  - Intelligent key
  - Car alarm
  - Cruise control
  - Rear parking sensors

- **Optional equipment:**
  - Side skirts
  - Front fog lights
  - Rear fog lights
  - Rear view mirror

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Part of an option pack at extra cost.

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### Specifications

- **Engine:** Various engine options.
- **Transmission:** Manual or automatic.
- **Fuel consumption:** Various fuel consumption options.
- **Dimensions:** Various exterior dimensions.
- **Weights and loads:** Various weights and loads options.

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### Additional information

- **Fuel efficiency:** Various fuel efficiency options.
- **Performance:** Various performance options.
- **Configuration:** Various configuration options.
### Exterior equipment

- Side panel applique - Unique Vignale monochrome aluminium
- Side panel - Unique Active body-colour mouldings
- ST side body bands mouldings - body colour
- Rear spoiler - Body colour with centre high mounted stop light
- Large rear spoiler - Body colour with centre high mounted stop light
- Wood bow line feature
- Chromed front bumper
- Optional Panorama roof
- Rear window glass
- ST-Line badge - Wing
- Vignale badge - Wing and rear
- Active badge - Wing
- ST badget - Front and rear
- Detachable rear bar (includes 15 cm electrical kit)

### Exterior convenience features

- Driver seat: Electric
- Electric touch on-off headlight beam
- Automatic wipers with rain sensor
- Headlight cleaning device
- Rear view: Non-LED
- Rear light: LED technology
- Front fog lights: including sensors
- Blind spot
- Wipers: Standard with 5-speed interval
- Wipers: Automatic with rain sensor
- Quick clean heated windsheen

### Wheels

- **Alloy - 18"x6.5", 10-spoke Sparkle Silver (fitted with 18x8.5" 5-spoke)**
- **Alloy - 18"x6.5", 10-spoke 5-spoke machined bright (fitted with 18x8.5" 5-spoke)**
- **Alloy - 17"x7", 5-spoke, Sparkle Silver (available as part of a Style Pack) (fitted with 17x7.0" 5-spoke)**
- **Alloy - 17"x7", 5-spoke design 5-spoke Metallic (fitted with 17x7.0" 5-spoke)**
- **Alloy - 17"x7", Active design, 5-spoke Machined bright (fitted with 17x7.0" 5-spoke)**
- **Alloy - 17"x7", Active design, Shadow 5-spoke Metallic (fitted with 17x7.0" 5-spoke)**
- **Alloy - 17"x7", Vignale design Luxor Black (fitted with 17x7.0" 5-spoke)**
- **Alloy - 19"x7", 8-spoke, Vignale Polished alloy (fitted with 19x8.5" 5-spoke)**
- **Alloy - 19"x7", ST Black Machined 5-spoke (fitted with 19x8.5" 5-spoke)**
- **Alloy - 17"x7", ST Black Machined 5-spoke (fitted with 17x7.0" 5-spoke)**

- **Steel - 15"x7" (not available with 500 A audio system or panorama roof)**
- **Steel - 17"x7" (not available with 500 A audio system or panorama roof)**

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**Note:** The 18" wheels and tyres available on special fittings are designed to deliver more sporting driving characteristics and a firmer ride quality compared with standard 18" wheels. All 17" and 18" wheels require cornering on road limiters (please and Dealer for more information).
<table>
<thead>
<tr>
<th>Interior equipment</th>
<th>Trend</th>
<th>ET-Club</th>
<th>ET-Club X</th>
<th>Trimline X</th>
<th>Air X</th>
<th>Air X Elite</th>
<th>Nugent</th>
<th>P5-2</th>
<th>S2-2</th>
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</thead>
<tbody>
<tr>
<td><strong>Interior design features</strong></td>
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<td>Door line - Chrome finish</td>
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<td>Door edge threshold plate - Front side</td>
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<td>Door edge threshold plate - ST Line</td>
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<td>Door edge threshold plate - Active</td>
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<td>Door edge threshold plate - Insignia</td>
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<td>Floor mats - Front and rear</td>
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<td>Footwells - Front and rear</td>
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<td>Roof rails - Front and rear</td>
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<td>Steering wheel - 3-spoke leather-trimmed</td>
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<tr>
<td>Steering wheel - Heated (leather-trimmed option within contact pack)</td>
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<td>Gearshift knob - Suede trimmings</td>
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<tr>
<td>Gearshift knob - Suede trimmings (aluminum/steel)</td>
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<tr>
<td>Sport pedal set - Stainless steel/leather and rubber inserts (manual/handbrake only)</td>
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<td>Headlining - Black/Navy</td>
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<td>Headlining - Woven</td>
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<td>Climate control</td>
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<td>Air conditioning - Manual control</td>
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<td>Air conditioning - Electronic Automatic Temperature Control (EATC)</td>
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<table>
<thead>
<tr>
<th>Interior convenience features</th>
<th>Trend</th>
<th>ET-Club</th>
<th>ET-Club X</th>
<th>Trimline X</th>
<th>Air X</th>
<th>Air X Elite</th>
<th>Nugent</th>
<th>P5-2</th>
<th>S2-2</th>
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<tr>
<td>Post/Power Starter Button</td>
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<td>Cruise control (includes Adjustable Speed Limiter)</td>
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<td>Rearward view - 7-leaf and floor rear</td>
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<td>Centre console - with armrest and openable storage area with USB connection and CD player</td>
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<td>Centre console - with USB/12v/power outlets and USB</td>
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</table>
### Audio & Navigation Systems

<table>
<thead>
<tr>
<th>Feature</th>
<th>Trend</th>
<th>ST-Line</th>
<th>Titanium X</th>
<th>Titanium XL</th>
<th>Vignale</th>
<th>Vignale X</th>
<th>ECO</th>
<th>ECO 2</th>
<th>ECO 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ford SYNC 3, Touchscreen, DAB Radio, 8&quot; TFT touchscreen display</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Apple CarPlay, Android Auto, Emergency Assistance (Pedestrian and cyclist)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Ford SYNC 3 Navigation System with Sony Radio, 8” TFT touchscreen display</td>
<td>✔</td>
<td>✔</td>
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### B&O Premium Audio & Navigation Systems

<table>
<thead>
<tr>
<th>Feature</th>
<th>Trend</th>
<th>ST-Line</th>
<th>Titanium X</th>
<th>Titanium XL</th>
<th>Vignale</th>
<th>Vignale X</th>
<th>ECO</th>
<th>ECO 2</th>
<th>ECO 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>B&amp;O Premium Audio &amp; Sound System and Ford SYNC 3, Touchscreen, DAB Radio</td>
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<td>✔</td>
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</table>

### Safety features

<table>
<thead>
<tr>
<th>Feature</th>
<th>Trend</th>
<th>ST-Line</th>
<th>Titanium X</th>
<th>Titanium XL</th>
<th>Vignale</th>
<th>Vignale X</th>
<th>ECO</th>
<th>ECO 2</th>
<th>ECO 3</th>
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<tbody>
<tr>
<td>Safety System</td>
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<td>✔</td>
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<td>✔</td>
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<tr>
<td>Anti-lock braking system (ABS) with Electronic Brake force Distribution (EBD)</td>
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<td>✔</td>
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<tr>
<td>Enhanced Electronic Stability Control (ESC) with Traction Control</td>
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<tr>
<td>Emergency Brake Warning</td>
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<tr>
<td>All-Wheel Drive</td>
<td>✔</td>
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<tr>
<td>Driver assistance feature</td>
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<tr>
<td>Driver assistance feature</td>
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<tr>
<td>Standard</td>
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<td>Optional</td>
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**Note:** A child seat should not be placed in the front passenger seat when the Ford vehicle is equipped with an optional front passenger airbag. The safest place for children is properly restrained in the rear seat.
## Mechanical features

<table>
<thead>
<tr>
<th>Feature</th>
<th>Trend</th>
<th>ST-Gen.</th>
<th>ST-Gen.</th>
<th>Titanium</th>
<th>Avante</th>
<th>KL</th>
<th>KX</th>
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<tbody>
<tr>
<td><strong>Stirring</strong></td>
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<tr>
<td><strong>Electric power-assisted steering</strong> (EPSC)</td>
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<tr>
<td><strong>Front</strong> – Independent with stack/through and anti-roll bar rear – Independent Control Stability multi-link system and anti-roll bar</td>
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<tr>
<td><strong>Suspension</strong></td>
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<tr>
<td><strong>Suspension – ST-Low Sport</strong></td>
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<tr>
<td><strong>Suspension – ST-Performance Sport</strong> including four-wheel steering</td>
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<tr>
<td><strong>Technology</strong></td>
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<tr>
<td><strong>Auto Start Stop system (deactivation on engine)</strong></td>
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<tr>
<td><strong>Quicker Limited Slip Differential</strong></td>
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## Option Packs

### Driver Assistance Technologies and Comfort & Convenience Features

- **MCAP Technology Pack** – Lane-Keeping Assist & Lane-Departure Alert, Adjustable Speed, Little car abs, Blind-spot monitoring, Pedestrian and Auto-Brake warning.
- **Driver Assistance Features** – Trafic Sign Recognition, Driver Alert, Auto Highbeam, 4.2” TFT coloured instrument cluster Thin-vision Alpine Audio and Auto-dimming rear view mirror.
- **Rear Parking Distance Sensors**
- **Rear View Camera Pack** with Rear Parking Distance Sensors.
- **Advanced Auto Park Assist Pack** – Auto Park Assist wth front and rear parking sensors and rear view camera.
- **Driver Assistance Pack** – Pre-Collision Assist with Pedestrian Detection, Distance Indication and Distance Alert, Adaptive Cruise Control, 4.2” TFT coloured instrument cluster.
- **Rear View Camera Pack** – 4.2” TFT coloured instrument cluster thin-vision, Auto Highbeam, Traffic Sign Recognition and Clean Air.
- **Digital Central**
- **BLIS (Blind Spot Information System) with Cross Traffic Alert** – Rear CENTRAL Information System and power foldable door mirrors.
- **BLIS Indicators** – Cross Traffic Alert and 4.2” TFT coloured instrument cluster.
- **Comfort Pack** – Heated front seats and heated steering wheel.
- **PedalRise System** – Recess Entry with Recessed Start.
- **Alloy Wheel Style Packs and Interior Personalisation**
  - **18” Alloy Wheel Style Pack** – Front door threshold plates and 18” 5 spoke Spider Silver alloy wheels.
  - **ST-Line/ST Black Pack** – Rear Decklid spoiler in jet black interior, brushed interior door panels, branded “ST-line” and instrument panel, heated interior cushion on front seat and contrast stitching to pull-out footer and door armrests.

### Standard Features

- **Option Packs**

### Optional Packs

- **Part of an option pack at extra cost**
Insurance Groups

<table>
<thead>
<tr>
<th>Model</th>
<th>Contact</th>
<th>French</th>
<th>Spanish</th>
<th>Italian</th>
<th>German</th>
<th>Greek</th>
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<tr>
<td>1.7 TDi 105 PS (92kW) 6-speed manual</td>
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<td>1.7 TDi 110 PS (83kW) (6-speed manual)</td>
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E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown on 1-50 rating scales.
### Dimensions

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<thead>
<tr>
<th>3-door &amp; 5-door</th>
<th>Fiesta ST-Line</th>
<th>3-door</th>
<th>Fiesta ST 3-door</th>
<th>Fiesta Active 5-door</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight (kg)</td>
<td>1178</td>
<td>1191</td>
<td>1200</td>
<td>1217</td>
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<tr>
<td>Length (mm)</td>
<td>3,848</td>
<td>3,795</td>
<td>3,822</td>
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<tr>
<td>Width (mm)</td>
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<tr>
<td>Height (mm)</td>
<td>1,466</td>
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<td>1,466</td>
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</tbody>
</table>

**Interior dimensions**

- **Front seat headroom (mm) (w/o headrest)**: 912
- **1st seat headroom (mm) (w/o headrest)**: 1,093
- **2nd seat headroom (mm) (w/o headrest)**: 912

**Luggage capacity (lt)**

- **5-seat mode (luggage bag)**: 33
- **5-seat mode (luggage pack)**: 120
- **5-seat mode (luggage pack + with rear seat)**: 33

**Loadspace**

- **Max. load height (mm)**: 834
- **Loading width between wheelhouses (mm)**: 1,119
- **Loading length (luggage bag)**: 123
- **Fuel tank capacity (lt)**
  - Petrol: 42
  - Diesel: 42

*Measured in accordance with ECE R120. Dimensions may vary depending on the model and equipment fitted.*
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For more information about our finance products visit: http://www.ford.co.uk/finance

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When you drive away in your new vehicle, we’re with you all the way. Ford has a large authorised service network to help keep your vehicle in the best condition. All-New Fiesta has a flexible 2 year / 16,000 mile service interval on all Stage 6 engines.

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your vehicle back to its pre-accident condition and on the road as quickly as possible.

FordPass is a mobile platform that will empower you to rethink the way you move. FordPass Connect provides an alternative range of finance plans to suit your business.

When it comes to financing your vehicle, our size and expertise means we’re well placed to provide you with a wide range of finance products. Ford Credit® provides a range of finance products for your car whether you are a private or business user.

Ford Lease® specialists in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

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