THE ALL-NEW KUGA
The simple way to drive a new Ford Kuga

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Unlock the interactive brochure online

Kuga ST-Line X PHEV in Lucid Red tinted clearcoat metallic body colour (option).
Rethink adventure

Why see adventure as a one-off experience? For you, it’s a state of mind. You know you don’t need a 20-kilo backpack and a six-month career break to head out and find it. From the bright city lights to the wide, sweeping skies – every place, time, and moment brings something new. Introducing the all-new Ford Kuga. Adventure in every drive.
Power up

Be ready for anything with Kuga’s electric hybrid power. With two all-new hybrid versions available, Ford Kuga offers newer, cleaner, and more economical ways to enjoy SUV driving. The Ford Kuga Plug-in Hybrid (PHEV) combines a separate battery-powered electric motor with its efficient 2.5L Atkinson-cycle petrol engine. The electric motor kicks in to provide extra support when needed, meaning you can drive further with lower emissions. You can run the vehicle solely on electric power up to a range of 35 miles (WLTP test range)* making it ideal for moving through heavy traffic and ultra-low emissions zones. And when you head out of town for a long country road trip, the engine switches to running on fuel, so there’s no need to worry about reaching your destination.

The PHEV battery is easy to recharge at most public charging points, alternately, a domestic charging cable is supplied with the vehicle (as standard) and in addition to this Ford also offers an Elvi Wallbox solution (Accessory, available at additional cost).

*Tested with a full battery charge. Up to 35 miles of electric-only range based on results from the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviour, vehicle maintenance, and lithium-ion battery age.
Ford Kuga is equally at home exploring rolling landscapes or seeking adventure from a city commute. Wherever your journey takes you, you’ll enjoy the perfect balance of rugged SUV capability and beautifully sculpted styling.

The vehicle’s impressive array of assistance features – including SYNC 3 navigation, FordPass Connect with Live Traffic* and Adaptive Cruise Control with Stop & Go** – make it ideal for negotiating the crowded stop-start traffic of urban environments.

Or just take a mountain bike in the generous rear loadspace and head out into the countryside. With advanced technologies such as intelligent All-Wheel Drive (only available on 2.0 EcoBlue 190PS) and a new Selectable Drive Modes system, you’ll be able to adapt your driving experience to suit the road conditions.

*FordPass Connect includes Live Traffic updates and retains FordPass Connect Services for the initial trial period. After the trial period, a subscription to FordPass Connect Services is required.
**FordPass Connect features including Live Traffic updates and certain FordPass Connect features are complementary for initial trial periods, after which subscription charges apply.
Explore

Kuga ST-Line X PHEV in Lucid Red tinted clearcoat metallic body colour (option).
Redefine your space

The feeling of movement and freedom continues into the vehicle and flows through every interior feature. From the fluid design of the facia and centre console, to the sumptuous style of the leather-trimmed front seats (standard on Vignale) – the all-new Kuga creates a sanctuary of premium comfort.

Additional clever design features complement an active lifestyle. The rear seats include an all-new sliding function (standard feature), which allows you to offer extra legroom for rear passengers if needed, or to extend the rear loadspace for extra storage capability. While the hands-free tailgate lets you access the loadspace even when your hands are full with luggage (standard on ST-Line X and Vignale).
Effortless driving

Adaptive Cruise Control with Evasive Steering

The all-new Kuga helps driving in heavy traffic. Adaptive Cruise Control with Stop & Go* can automatically maintain a safe distance between you and the vehicle in front, even if it slows to a stop. And when the traffic starts moving again, your car will pull away too. While Pre-Collision Assist with Evasive Steering Assist will keep a watchful eye on the road ahead and alert you to potential hazards:

- **Adaptive Cruise Control with Stop & Go** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows.
- **Pre-Collision Assist†‡** with pedestrian and cyclist detection, monitors your proximity to other vehicles, cyclists and pedestrians and can alert you to a potential collision.
- **Evasive Steering Assist†‡** is designed to detect an evasive swerve and help you steer around an obstacle in your path (part of Pre-Collision Assist).

*Available for models with automatic transmission only.
†Uses sensors.
‡Driver assistance feature.
Electric power in your hands

Electric Vehicle (EV) modes
The all-new Kuga Plug-In Hybrid can help you reach your destination more efficiently by using two sources of power. You can choose when to run on electric power and when to use the vehicle’s efficient 2.5L Atkinson-cycle petrol engine—or let Kuga choose for you in Auto EV mode. During your journey, the vehicle will be reclaiming energy when decelerating or braking.

- **Auto EV mode** Switches between the electric motor and blended electrical/petrol engine (hybrid) operation, according to your driving conditions and available charge.
- **EV Now mode** Allows you to drive using electric power only, until the battery is almost depleted, then the vehicle switches back to using the hybrid operation.
- **EV Later mode** Enables you to save electrical charge in the battery for later use. The vehicle will predominantly drive in hybrid operation, until you switch to electric mode.
- **Battery charge mode** Allows you to charge the battery using the Atkinson-cycle petrol engine when the vehicle is stationary.

Charging your Kuga
Whether you’re at home or away, charging your Kuga is easy via a domestic 230-volt mains socket, EVBox® Elvi Wallbox (accessory, available at additional cost) or public charging points.

- **a. EVBox® Elvi Wallbox and public charging point**
  - Full recharge can be achieved in 3.5 hours via optional wall-mounted charging box (accessory, at extra cost), and at most public charging stations.

- **b. Mains charging**
  - Full recharge can be achieved in 6 hours via domestic 230-volt mains socket.

*Item covered by third party supplier’s warranty, please see back cover for details.*

Kuga ST-Line X PHEV in Frozen White solid body colour (option).
**Adaptive Front Lighting System**

Kuga’s eye-catching advanced LED headlights provide excellent illumination at night, and in poor visibility. Dynamic LED headlights with full adaptive lighting use camera technology to alter the light pattern to illuminate bends before you enter them, for improved night driving (standard on Vignale, available as part of optional Technology Pack excluding Zetec).

- **Sign-based light** recognises if you approach a roundabout or stop sign, and can adapt the headlight beam to match the road layout.
- **Predictive curve light** uses lane markers to detect bends in the road and illuminate bends before you enter them.
- **Glare-free high beam** adjusts the headlight angle for enhanced illumination, while the front camera helps the system to protect other drivers from glare.

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**Let Kuga park itself**

**Active Park Assist**

From identifying a suitable parking space to steering you in and out, Kuga makes parking easier, even in tighter spaces.

- **Active Park Assist** helps control the steering as it guides you in and out of a space. As well as the rear wide-view camera, the system includes a front wide-view camera (Standard on Vignale, Stop & Go available with automatic transmission only).
- **Cross Traffic Alert** helps when reversing out of a parking bay, by warning of traffic approaching from either side (Part of an option pack).
- **Rear view camera** provides a clear view to the left and right at the rear of your car when reverse gear is selected (Part of the optional Driver Assistance Pack).
Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 features require a data connection, roaming data charges will apply. To check whether Apple CarPlay and Android Auto are supported by your smartphone, please refer to the relevant phone manufacturer site. For details on data consumed, please contact your mobile service provider. Bluetooth® is a registered trademark owned by Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under license. Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

†††Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

††Local Hazard information is complimentary for the first 2 years following the purchase of a new Ford with certain driver information modules; thereafter a licence fee is payable.

‡Local Hazard information is complimentary for the first 2 years following the purchase of a new Ford with certain driver information modules; thereafter a licence fee is payable.

*FordPass Connect is an optional extra provided on initial trial period following the registration of the vehicle. After the trial period, a licence fee is payable. See fordpass.co.uk for more information. The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. The technology will be made available in selected markets in 2019, with the remaining markets following through in 2020.

**Wi-Fi hotspot (up to 4G LTE) includes a complimentary wireless data trial that begins when customers activate the trial with Vodafone and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards data bundles can be purchased from Vodafone, refer to their website for details of their data packages. To take advantage of the onboard Wi-Fi hotspot capability, a Ford vehicle must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.

††Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable.
Head-up display
Projects key information in your field of vision, so you can keep your eyes on the road ahead. The clear, bright image can display your choice of content, including vehicle speed, navigation, cruise control notifications and Traffic Sign Recognition data. Compatible with polarised sunglasses (standard on Vignale, included in the optional Technology Pack).

B&O Sound System
Superior sound and stylish design is the ideal fit for your new Kuga. Unique Bang & Olufsen speaker patterns perfectly complement the car's distinctive styling – while the sophisticated, model-specific sound tuning elevates the experience of every journey, allowing you to rediscover your music the way the artists intended for it to be heard (standard on all series except Zetec).

Selectable Drive Modes
Tailor your Kuga driving experience to suit the conditions through a selection of available drive modes. The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission (standard).

Front and rear-view cameras
Views to the front and rear of the vehicle are displayed on the touchscreen display. Useful for making tight parking manoeuvres by allowing you to monitor the area around the car. Rear-view camera activates when the vehicle is shifted into reverse gear (optional as part of the Driver’s Assistance Pack).

Hands-free tailgate
Opening or closing the all-new Kuga’s tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car (standard on ST-Line X and Vignale, optional on Titanium and ST-Line).

Retractable tow bar
Ford's fully power-operated retractable tow bar automatically stows itself out of sight behind the rear bumper when not in use for uncompromised styling and easier access to the loadspace. For extra transport and stowage capability, the tow bar can tow up to 2,100 kg depending on the powertrain (available as an option, check with your Ford Dealer for further details).
Select
With a choice of exterior and interior styling, there's a new Ford Kuga that's right for you.

Zetec
Kuga's elegant entry model has a richer level of standard features than ever before, including impressive integrated technologies.

Key features
- 17" 5-spoke Shadow Silver alloy wheels
- LED Day Time Running Lamps and LED tail lamps, halogen projector headlamps
- Privacy glass & silver roof rails, twin exhausts and rear spoiler
- SYNC 3 with 8" TFT touchscreen, navigation, embedded modem and mobile phone wireless charging pad
- Lane-Keeping System (includes Lane-Keeping Alert and Lane-Keeping Assist), Pre-Collision Assist with Autonomous Emergency Braking and Cruise Control with adjustable speed limiter

Titanium
Kuga's luxury model delivers elevated levels of sophistication and comfort, from superior quality materials to additional technologies.

Key features (additional to Zetec)
- 18" 5x2-spoke Shadow Silver alloy wheels
- Full LED headlamps, front LED fog lamps and auto headlamps with high/low beam
- Sports seats with Saddle partial leather trim
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- B&O Premium Audio System with 10 speakers and subwoofer (575 watts) and 4.2" TFT coloured instrument cluster (6.5" on PHEV)

ST-Line
The striking Kuga ST-Line has distinctly sporty character thanks to the unique exterior styling and interior detailing.

Key features (additional to Titanium)
- 18" 5x2-spoke Rock Metallic alloy wheels
- ST-Line body kit, large rear spoiler, red brake calipers, black roof rails, flat bottom steering wheel with red stitching, alloy pedals
- Partial Sensico sports seats with red stitching
- Power opening panorama roof
- Hands free power tailgate
- Heated front seats with 10-way power adjustable driver's seat

ST-Line X
Kuga's top sport model has additional exterior and interior features that make the ride even more enjoyable.

Key features (additional to ST-Line)
- 19" 15-spoke machined alloy wheels
- Full digital 12.3" instrument cluster
- Power tailgate

Vignale
With unique design features and exclusively sourced soft-touch leathers, Kuga Vignale places you in a world of unrivalled refinement.

Key features (additional to Titanium)
- 19" 10-spoke Lusten Nickel alloy wheels
- Full LED Quartz Projector Headlamps and Full LED headlamps with automatic glare free
- Full Vignale Premium Leather seat trim with heated front seats, 10-way power driver's seat with memory, heated steering wheel
- Vignale body kit and metallic paint
- Full digital 12.3" instrument cluster, automated park assist, heads up display and Hands Free Power Tailgate

Series Overview
The striking Kuga ST-Line has distinctly sporty character thanks to the unique exterior styling and interior detailing.

Key features (additional to Titanium)
- 18" 5x2-spoke Rock Metallic alloy wheels
- ST-Line body kit, large rear spoiler, red brake calipers, black roof rails, flat bottom steering wheel with red stitching, alloy pedals
- Partial Sensico sports seats with red stitching
- Power opening panorama roof
- Hands free power tailgate
- Heated front seats with 10-way power adjustable driver's seat
Standard exterior features
- 17" 5-spoke Shadow Silver alloy wheels
- Halogen headlights with LED daytime running lights
- Halogen fog lamps
- Black mesh front upper grille with chrome finish surround
- Privacy glass
- Silver roof rails
- Heated and power folding door mirrors
- Rear spoiler and twin exhausts

Standard interior features
- Manual air conditioning and Quickclear heated windscreen
- Ford Power starter button (Keyless Start)
- Power front and rear windows
- Ford SYNC 3 with 8” TFT touchscreen, 6 speakers and Navigation
- Embedded Modem with e-Call functionality
- Mobile phone wireless charging pad
- Electrical charging point in second row
- Leather trimmed steering wheel and gear knob
- Centre console with electronic parking brake
- Cruise control with adjustable speed Limiter
- Front and rear parking sensors
- Pre-Collision Assist with Autonomous Emergency Braking
- Lane-Keeping Aid with Lane-Departure Warning
- Selectable Drive Modes: Normal, Eco, Sport, Slippery & Trail
- Intelligent Speed Assist, Hill Launch Assist
- Electronic Stability Control (ESC) and ABS
- Sports seats in Zaha Etton in Ebony trim

Engines
- Petrol: 1.5L Ford EcoBoost 120 PS, 1.5L Ford EcoBoost 150 PS
- Diesel: 1.5L Ford EcoBlue 120 PS, 2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS

Titanium

Standard exterior features (additional to Zetec)
- 19" 5x2-spoke Magnetic machined alloy wheels with locking wheel nuts
- Automatic LED headlights with LED daytime running lights
- Front LED fog lights
- Automatic headlight levelling
- Front scuff plates

Standard interior features (additional to Zetec)
- Dual-zone Electronic Temperature Control (DEATC)
- Rain-sensing wipers
- B&O Premium Audio System with 10 speakers and subwoofer (575 watts)
- Electric Vehicle (EV) modes (PHEV only): Auto EV mode, EV Now mode, EV Later mode and Battery charge mode
- Ambient lighting
- Auto-dimming rear view mirror
- Ford KeyFree System with Ford Power starter button (Keyless Start)
- Sports seats with Salerno partial leather trim

Engines
- Petrol: 1.5L Ford EcoBoost 150 PS
- Plug-in Petrol: 2.5L Plug-In Hybrid (PHEV) 225 PS
- Diesel: 1.5L Ford EcoBlue 120 PS, 2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS, 2.0L Ford EcoBlue 190 PS
ST-Line

Standard exterior features (additional to Titanium)
- 18" 5x2 spoke Rock Metallic alloy wheels
- LED fog lights with front cornering function
- ST-Line body kit
- Large rear spoiler
- Red brake calipers
- Black roof rails

Standard interior features (additional to Titanium)
- Full digital 12.3" instrument cluster
- ST-Line sports-style steering wheel with red stitching
- Steering wheel mounted paddle shifter (auto only, not PHEV)
- Aluminium-finish front scuff plates with ST-Line script
- Alloy pedals
- Partial Sensico sports seats with red stitching

Engines

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<tr>
<td>Petrol</td>
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<td>Diesel</td>
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<tr>
<td></td>
<td>2.0L Ford EcoBlue 190 PS</td>
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</table>
ST-Line X

Standard exterior features (additional to ST-Line)
■ 19” 15-spoke machined finished alloy wheels
■ Power opening panorama roof
■ Hands-free power tailgate

Standard interior features (additional to ST-Line)
■ 10-way power-adjustable driver’s seat
■ Heated front seats

Engines
Petrol
1.5L Ford EcoBoost 150 PS
Plug-in Petrol
2.5L Plug-In Hybrid (PHEV) 225 PS
Diesel
1.5L Ford EcoBlue 120 PS
2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS
2.0L Ford EcoBlue 190 PS
Vignale

Standard exterior features
(additional to Titanium)
■ 19" 10-spoke Luster Nickel alloy wheels
■ Unique Vignale bodystyling kit
■ Automatic LED quad projector headlamps with glare-free
■ Front & rear Vignale fascia
■ Vignale rear diffuser
■ Hands-free power tailgate
■ Metallic paint

Standard interior features
(additional to Titanium)
■ Leather-wrapped instrument panel
■ Vignale premium leather steering wheel & gear knob
■ Heated steering wheel
■ Heated front seats
■ Head-up display
■ Automated park assist
■ Active noise cancellation
■ Full digital 12.3" instrument cluster
■ 10-way power-adjustable driver’s seat with memory function
■ Full Vignale leather trim seats

Engines
Petrol
■ 1.5L Ford EcoBoost 150 PS
Plug-in Petrol
■ 2.5L Plug-In Hybrid (PHEV) 225 PS
Diesel
■ 2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS
■ 2.0L Ford EcoBlue 190 PS
Personalise

Choose your colour, wheels, options and extras, and make Kuga unmistakably yours.

Lucid Red
Tinted clearcoat metallic body colour*

Blazer Blue
Solid body colour (not available on Vignale)

Blue Panther
Metallic body colour* (Vignale only)

Magnetic
Metallic body colour*

Solar Silver
Metallic body colour* (included with Vignale)

Frozen White
Solid body colour*

Chrome Blue
Metallic body colour*

Moon dust Silver
Metallic body colour*

White Platinum
Metallic body colour*

Agate Black
Metallic body colour* (included with Vignale)

Diffused Silver
Metallic body colour*

Sedona Orange
Metallic body colour*

Lucid Red
Tinted clearcoat metallic body colour*

Life in glorious colour

Ford Kuga owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your all-new Kuga will retain its good looks for many years to come.

*At extra cost.

The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note: The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of reproducing inaccuracies used.

The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Personalise Trims

Zaha in Ebony/Eton in Ebony
Standard on Zetec

Ray in Ebony/Salerno Leather in Ebony
Standard on Titanium*

Rapton in Ebony Partial Sensico with red stitching
Standard on ST-Line and ST-Line X*

Windsor Premium Leather in Ebony
Standard on Vignale

*Available with 10-way power seat adjust as standard on ST-Line X and as an optional extra on ST-Line.
†Available from Q2-2020.

Wheels

19"
10-spoke Luster Nickel machined alloy wheel
Option on Titanium

19"
15-spoke high-gloss machined alloy wheel
Option ST-Line

20"
10-spoke Pearl Grey machined alloy wheel
Option ST-Line X
To make the all-new Kuga even more special, we have elevated the standard of our features offered across the range. In addition, we’ve packaged many optional extras together into standardised bundles – such as the Winter Pack or Driver Assistance Pack. Some options can also be ordered individually, helping you to configure your perfect Kuga. Please speak to your Ford Dealer for more information about the options available.

**Driver Assistance Pack**
- Adaptive Cruise Control (ACC) with Traffic Sign Recognition (incl. Stop & Go with automatic transmission only)
- Blind Spot Information System (BLIS)
- Driver Impairment Monitor (Standard on ST-Line X and Vignale)
- Front and rear view cameras
- Active Park Assist (with Stop & Go on automatic transmission) (standard on Vignale)
- Front and rear view cameras
- Drainage grilles

**Vignale Driver Assistance Pack**
- Adaptive Cruise Control (ACC) with Traffic Sign Recognition (incl. Stop & Go with automatic transmission only)
- Blind Spot Information System (BLIS)
- Front and rear view cameras
- Drainage grilles

**Winter Pack**
- Heated front seats (standard on ST-Line X and Vignale)
- Heated rear seats
- Heated steering wheel (standard on Vignale)
- Technology Pack (standard on Vignale)
- Head-up display
- LED projector headlights with glare-free high beam and dynamic bending

**Technology Pack (standard on Vignale)**
- Head-up display
- LED projector headlights with glare-free high beam and dynamic bending

**Single options:**
- 18” 5x2 Magnetic & Machined Alloy Wheel
- Retractable tow bar
- Tow bar pre-equipment
- Luggage compartment mat
Rubber floor mats
Tray-style rubberised floor mats with Kuga nameplate are tailor-made and help to protect against dirt and damp. The driver’s mat is securely fixed directly to the floor to help prevent it from slipping (Accessory).

Rear bumper protector
Stainless steel bumper protection plate helps to protect against wear and tear when loading while adding a stylish look to your vehicle (Accessory).

Tow bar
Ford’s fully retractable tow bar automatically stows itself out of sight behind the rear bumper when not in use, retaining the model’s sleek looks. (Option and Accessory). Also available is a detachable tow bar (Option and Accessory) and a fixed tow bar (Accessory).

Load compartment protection
A durable tray style boot liner with Ford Kuga logo is available, ideal for transporting wet or dirty items (Accessory), as well as a reversible load compartment mat with Ford Kuga logo on one side and a durable rubber surface on the reverse side (Accessory).

Garmin® DashCam 65W
Provides video evidence in the event of a driving incident, giving you peace of mind (Accessory).

Mud flaps
Contoured mud flaps help to protect the bodywork of your Kuga from stone chips and road spray. Available for front and rear (Accessory).

Thule® roof attachments
A range of roof attachments is available, including roof boxes, bike carriers and roof ski/snowboard carriers (Accessory).

G3+ roof box
Designed to carry a wide variety of loads and help to protect them from weather and theft. Various sizes available all with dual opening for easy access (Accessory).

To view a full range of accessories please visit www.ford-accessories.co.uk
For a range of Ford branded merchandise – from clothing to lifestyle products – visit www.fordlifestylecollection.com

3 Personalise

Fitment of accessories may have an impact on your vehicle's fuel consumption. Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership. (Accessory). For a full list of accessories, please check back soon for details.
Specifications
Get to know your Ford Kuga PHEV inside and out, from its intelligent engine technology to its generous loadspace.

225 PS (165 kW)
2.5L Ford Plug-In Petrol Hybrid (PHEV) engine

Charging port
The vehicle can be completely recharged in 6 hours via a 230-volt mains socket, or 3.5 hours via the Ford-offered Elvi+ wall-box (accessory, available at extra cost) or at a public charging station.

Electric motor
With an electric power of 110 PS, the electric motor enables you to drive in pure electric mode at speeds of up to 135 km/h (85 mph).

HV Battery
With its 14.4 kWh lithium-ion battery pack, Kuga Plug-In Hybrid offers up to 35 miles (WLTP test figures)* in pure electric mode, for zero-emissions whilst driving.

Warm your vehicle before you go
FordPass app allows you to warm your vehicle remotely, so on colder days you can be sure that your cabin environment is welcoming and comfortable from the moment you step inside.

Timing is everything
For even greater convenience, you can set a timer to activate your heating, for example to warm the cabin every morning throughout the winter in preparation for your commute.
What is PHEV?

Plug-in Hybrid (PHEV) vehicles have the functionality of full hybrid (HEV) technology, with the added advantage that they can be charged from an external electricity supply.

PHEV technology, like full Hybrid, utilises two separate power sources, switching between the vehicle’s conventional petrol engine and a battery-powered electric motor. However, because PHEV relies mostly on external charging, once the battery is almost depleted the vehicle behaves like a hybrid, with the petrol engine running when necessary.

A PHEV has a larger battery compared with other Ford hybrid vehicles. This allows you to drive further on electric only power, with Kuga capable of driving up to 35 miles (WLTP test figures)* with zero emissions. As a PHEV, hybrid PHEVs also have the ability to ‘recharge’ energy when decelerating or braking (energy that would be otherwise wasted) to help recharge the battery.

Fuel and performance

**What is PHEV?**

The fuel consumption and CO2 emissions figures shown in the table are calculated using the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). These figures may not reflect real driving results, which will depend upon a number of factors including the accessories fitted, traffic conditions, weather conditions, driving habits and vehicle load. The figures shown are for comparison purposes only and may differ from consumer figures. The WLTP test figures were obtained under the technical conditions of the Worldwide Harmonised Light Vehicles Test Procedure (WLTP) which are standardised across all vehicle manufacturers.'
**Specifications**

**Dimensions**

- **Overall length (mm)**: 4,614 - 4,626
- **Overall width (with/without mirrors) (mm)**: 2,178
- **Overall height (with/without roof) (mm)**: 1,666 - 1,690
- **Turning circle (m)**: 11.0

**Load capacity (luggage)**:
- 5-seat mode with sliding second row seat (laden to package tag) (with/without kit):
  - Petrol: 421.526
  - Diesel: 438.745
- 2-seat mode (laden to roof) (with/without kit):
  - Petrol: 418.754
  - Diesel: 425.547

**Fuel tank capacity (litters)**:
- Petrol: 56.0
- Diesel: 54.0
- Plug-in Hybrid: 45.0

Want to see the full specifications?

To view the full features and specifications of this vehicle, download the digital brochure or view the interactive brochure at www.ford.co.uk/cars/new-kuga or scan the below code.

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1 Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.
### Colour and trim

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<th>Freedom body colours*</th>
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<td>Mocha Brown</td>
<td>Mocha Brown</td>
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<tr>
<td>White Shell</td>
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<tr>
<td>White Shadow</td>
<td>White Shadow</td>
<td>White Shadow</td>
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</tbody>
</table>

*Option at extra cost.

### Styling and appearance

#### Wheels

<table>
<thead>
<tr>
<th>Wheels</th>
<th>tyre size</th>
<th>available</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; 5-spoke Shadow alloy wheel (fitted with 235/50 R17)</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>18&quot; 5-spoke Magnetic machined alloy wheel (fitted with 235/45 R18)</td>
<td></td>
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<tr>
<td>19&quot; 10-spoke Lustre Wheel machined alloy wheel (fitted with 235/40 R19)</td>
<td></td>
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<tr>
<td>15&quot; 6-spoke Body/Black machined alloy wheel (fitted with 205/55 R15)</td>
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<tr>
<td>17&quot; 5-spoke Ferrari Lustre Wheel machined alloy wheel (fitted with 235/45 R17)</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>22&quot; 12-spoke Ferrari Road Grey machined alloy wheel (fitted with 245/45 R22)</td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

Lève-jeu wheel nuts

Tyre repair kit

Spoke wheel - 17" 17" steel wheel, contains mechanical jack and mini space (not available with MHEV engine)

#### Standard features:

- Sport Suspension
- 17" steel alloy wheel
- Aluminium (PVC Type) steering wheel
- Driver and Passenger seatbelt
- Front and rear parking sensors
- Automatic climate control
- Front fog lights
- 16" steel alloy wheel
- Chrome handle on driver's door
- Windscreen wiper with washer
- Front fog lights
- Rear parking sensors
- Automatic climate control
- Front fog lights
- Rear parking sensors
- Automatic climate control

#### Optional features:

- 19" alloy wheels
- Pink/black leather trim
- Front fog lights
- Rear parking sensors
- Automatic climate control
- Front fog lights
- Rear parking sensors
- Automatic climate control

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Part of an optional pack, at extra cost

*Option at extra cost.
### Styling and appearance

**Design features**
- Vignal Graphics badge (Left and right side lamps)
- ST Line badge (left and right side lamps)
- AWD tailgate badge (only available on all-wheel drive (AWD))
- OPC 'Hybrid' tailgate badge
- MHEV 'Plug-in Hybrid' tailgate badge

**Rogi badge**
- Front upper grille - Black mesh with chrome surround
- Front upper grille - Black mesh with chrome surrounds
- Front upper grille - Group 1 Vignal black Carbon Black mesh and chrome lammer lenses and chrome surround
- Front upper grille - Carbon Black hexamorphic mesh and high glossy chrome surround
- Front lower grille - Black
- Front lower grille - High gloss black with chrome detailing
- Front lower grill - Bling Black mesh
- Front and rear bumper moulding - Black with silver painted front and rear led lights
- Vignal front and rear bumper moulding - Body colour
- ST Line front and rear bumper moulding - Body colour
- Front and rear bumpers - Partial body colour
- Front and rear bumpers - High vents, body colour with rear chrome insert
- Front and rear bumper - Sports body colour with rear high gloss insert
- Rocker panel mouldings - Black
- Rocker panel mouldings - Body colour
- Rocker panel mouldings - Body colour ST Line design
- Lower door frame black - Black
- Lower door frame black - Black with black red caps
- Lower door frame black - Night with black trim
- Upper door frame black - Night with black trim

**Lower body moulding**
- Black
- ST Line black

**Exterior door handles**
- Body colour
- Black

**Exhaust**
- Dual exhaust tailpipes
- Dual exhaust tailpipes with unique polished stainless steel finish
- Exhaust pipes - Stainless steel with Vignal logo
- Exhaust pipes - Front, aluminium finish with ST Line logo

**Headliner**
- Deluxe
- Sports dash

**Standard floor mats**
- Standard

**Standard, optional or extra cost**
- Part of an option pack, at extra cost
### Comfort and convenience

<table>
<thead>
<tr>
<th></th>
<th>Below</th>
<th>Titanium</th>
<th>ST Line</th>
<th>ST-Line X</th>
<th>Vignale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seating</td>
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<td>✔</td>
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### Instruments and controls

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<td>CD Player</td>
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### Technology

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<td>Voice recognition</td>
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## Driving experience

<table>
<thead>
<tr>
<th>Options</th>
<th>S</th>
<th>M</th>
<th>L</th>
<th>T</th>
<th>ST</th>
<th>S+</th>
<th>A</th>
<th>T+</th>
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<td>Driving experience</td>
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<td>Front and rear parking sensors</td>
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<td>Reverse camera (standard in ST and S+ models)</td>
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<td>Lane-keeping assist with Lane Departure Warning*</td>
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<td>Traffic Sign Recognition* (standard on S+ and ST models)</td>
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<td>Advanced Cruise Control (only available on manual transmissions)</td>
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<td>Pre-Collision Assist with Autonomous Emergency Braking &amp; Camera Detection</td>
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<td>Blind Spot Information System with secondary warning system (standard on ST)</td>
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<td>Headlights</td>
<td>Halogen projectors and headlamps, with LED daytime running lights and front fog lamps</td>
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<td>Headlights</td>
<td>LED headlamps with LED daytime running lights with automatic high beam and front fog lamps</td>
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<td>LED headlamps with LED daytime running lights, such high beam and front fog lamps with front covering function</td>
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<tr>
<td>Headlights</td>
<td>LED quad projectors, with LED daytime running lights, front fog lamps with front covering function (available with optional Technology Pack)</td>
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<td>LED daytime running lights</td>
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<tr>
<td>Headlights</td>
<td>Automatic low beam and headlamp</td>
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<tr>
<td>Headlights</td>
<td>Dynamic bending headlights (includes LED projector headlights as part of Technology Pack)</td>
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<td>Headlights</td>
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<td>Headlights</td>
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<td>Headlights</td>
<td>Automatic on/off</td>
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<td>Headlights</td>
<td>Automatic on/off with auto high beam (includes LED router headlights)</td>
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## Driving experience

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<tr>
<th>Options</th>
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<th>ST</th>
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<td>Dynamic Radar Cruise Control with Adaptive Cruise Control</td>
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<td>Blind Spot Information System with secondary warning system (standard on ST)</td>
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<td>Headlights</td>
<td>Dynamic bending headlights (includes LED projector headlights as part of Technology Pack)</td>
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<td>Headlights</td>
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## Option Packs

- **Driving Assistance Pack** - includes Adaptive Cruise Control (with Stop & Go for automatic transmission only), Traffic Sign Recognition, Driver Alert, Standard on ST, L, and S+ models; Blind Spot Information System (BSI), intelligent high beam, and front fog lights.
- **Vinelux Drive Assistance Pack** - includes Adaptive Cruise Control with Adjustable Speed Limiter (including Stop & Go for automatic transmission only), Traffic Sign Recognition, Blind Spot Information System (BSI), Deer edge protection, front and rear parking sensors, and front and rear Parking sensors.
- **Vinelux Drive Assistance Pack** - includes Adaptive Cruise Control with Adjustable Speed Limiter (including Stop & Go for automatic transmission only), Traffic Sign Recognition, Blind Spot Information System (BSI), Deer edge protection, front and rear parking sensors, and front and rear Parking sensors.

## Technology

- **Head-up display** (included in optional Technology Pack)
- **Safety and Security**

- **Standard Options**
- **Extra-cost Options**
- **Part of an optional pack at extra cost**
- **Safety feature**
- **Driving assistance feature**

---

*Option, at extra cost

---

*Safety feature

---

*Driving assistance feature
Performance and efficiency

- Cluster - High spoke analog 5.3” color (not available on FHEV engine)
- Instrument panel with sunglass holder trim

Audio and communication systems

- Ford Sync® 3.0 Radio with Navigation, Ford Pass Connect® (embedded modem), BT TTY touchscreen, 4.2” instrument cluster with selectable Bluetooth® enabled phone and entertainment application.
- Ford Sync® 3.0 Radio with MyFord®/Premium Audio System with 800 watt sound and Digital Sound Processor, Navigation, Ford Pass Connect® (embedded modem), 4.2” instrument cluster, 7” speaker and subwoofer, Panoramic glass roof, voice activated audio control with iCal, Apple® Android Auto™, Apple CarPlay®, 3.2” USB ports, 3.5” analog cluster on FHEV engine.
- Ford Sync® 3.0 Radio with MyFord®/Premium Audio System with 800 watt sound and Digital Sound Processor, Navigation, Ford Pass Connect® (embedded modem), 4.1” TFT digital instrument cluster, 6” speaker and subwoofer, Bluetooth®, steering wheel and voice activated audio control with iCal, Apple® Android Auto™, Apple CarPlay®, 1.5” USB ports, Ford Pass Connect® (embedded modem).

Climate control

- Air conditioning - Dual-zone Electronic Automatic Temperature Control
- Rear defrost on B-pillar (includes dual-zone Electronic Automatic Temperature Control).

Interior lighting

- LED ambient lighting (Ice Blue) (contains forward and rear lighting)
- Glovebox lights
- Load compartment light

Comfort and convenience

- Centre console – includes full armrest, cup holders, CD storage, front and rear power points, weather band radio and electric parking brake (FHEV)
- Mini multifunction console with sunglass holder trim
- Driver and passenger’serin’turn view with Beretta finish

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Safety and security

| Feature                                      | Base | SLE  | SLE Plus | SLE Premier | SLT | Built for Electric
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<tr>
<td>Traction control</td>
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<td>✅</td>
<td>✅</td>
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<td>Emergency Braking System (EBS)</td>
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<td>Electric parking brake (EPB) with kick hold</td>
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<tr>
<td>Anti-lock braking system (ABS)</td>
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<tr>
<td>Anti-lock braking system (ABS) w/ Electronic Brake Assist (EBA)</td>
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<td>eCall</td>
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<tr>
<td>Driver Assistance</td>
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<tr>
<td>Pedestrian detection</td>
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<tr>
<td>Tether anchor (Tailgate)</td>
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</table>

1) Safety feature. 2) Driver assistance feature. 3) eCall Emergency Assistance

Standard

- Option at extra cost

- Power door deadlocks (included with Titanium/Celestial/permute and volume sensing alarm)
- Childlock - electrically operated on rear doors
- Titanium/Celestial/permute and volume sensing alarm
- Engine immobiliser - 4-door lock
- Brakes
- Brake calipers - Standard
- Brake calipers - 4-pot brake
- Power 4-wheel discs and rear brake discs

**Note:** A rear-facing child seat should never be placed in the front passenger seat when the front vehicle is equipped with an operational front passenger airbag. The safest place for children is properly restrained on the rear seat.
## Utility

<table>
<thead>
<tr>
<th>Standard</th>
<th>Option, at extra cost</th>
<th>Part of an option pack, at extra cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-year/60,000 mile* Basic Warranty</td>
<td>1-year unlimited mile* Ford Assistance Roadside Cover (5-exp)</td>
<td>12-year/120,000 mile* Retraction Warranty</td>
</tr>
<tr>
<td>Ford Protect Plans, including scheduled servicing and extended Ford Assistance</td>
<td>Ford Protect Classic Extended Warranty (can only be purchased at point of registration)</td>
<td>8-year/100,000 mile* High-voltage battery (THV® specific)</td>
</tr>
<tr>
<td>8-year/100,000 mile* High-voltage components (THV® specific)</td>
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</tbody>
</table>

### Exterior Features

- Retractable tow bar with electrical release (including 5-pin electrical kit, permanent power supply, Trailer sway control and Hill Start Assist) (contains optional features, only for automatic transmissions, excluding THV® engine)
- Trailer tow hitch jack (included with optional retractable tow bar and retractable tow bar)
- Tow bar electrical pre-equipment kit (includes Trailer sway control and Hill Start Assist)
- Tow hooks (front and rear)
- Door edge protectors (front and rear) (included with optional Drive Assistance Pack)
- Loadspace compartment
- Removable package tray
- Load compartment tie-down loops
- Load extension net, retractable for fitment behind rear wall (contains fit kit and 2 hinge loops)
- 12 V socket - Voltage regulator
- Electrical charging point in vehicle
- 12 V power point in cargo area
- Standard home charging cables (3-pin domestic socket, 20 A, THV® engine only)
- Enhanced public charging cables (7pin type 2, 45 A, THV® engine only)

### Electrical

- Floor mats – Front and rear with Halogen Xenon lighting
- Floor mats – Front and rear with LED lighting
- Load compartment – Retractable mat
- Load compartment – Carpet

### Carpet and trim

<table>
<thead>
<tr>
<th>Below</th>
<th>Basic</th>
<th>ST Line</th>
<th>ST Line Elite</th>
<th>Luxury</th>
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*THV®: Twin High Voltaic™ battery system.
Find a Dealer and request a test drive
You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

www.ford.co.uk/dealer-locator

Build your vehicle
Build and personalise your Ford Kuga online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You’ll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

www.ford.co.uk/cars

Finance
When it comes to financing your vehicle, our size and expertise means we’re well placed to provide you with a wide-range of finance products:

Ford Credit® provides a range of finance products for your vehicle whether you are a private or business user.

Ford Lease® specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit www.ford.co.uk

Ford Insure
Designed specifically for Ford owners, Ford Insure offers value, simplicity and a range of benefits that really matter to you.

- Repairs by experts at a Ford Accident Repair Centre
- Guaranteed repairs for as long as you own your Ford
- Genuine Ford Parts and manufacturers’ quality glass
- Courtesy car while your Ford is being repaired at one of our Approved Repair Centres
- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy
- Up to 90 days cover to drive in Europe

www.fordinsure.co.uk

FordPass app
The FordPass app* gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

www.ford.co.uk/owner/owner-services/fordpass

Purchase
Getting behind the wheel of the all-new Ford Kuga is simple, with a variety of finance options.

Ownership

Ford Credit is a trading style of FCE Bank plc. Which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.

Ford Lease is provided by ALD Automotive Limited acting as Ford Lease BS16 7LB. ALD is registered in England No. 987418. ALD is authorised and regulated by the Financial Conduct Authority.

Ford Pass Connect features and Live Traffic are complimentary on initial trial period following registration of the vehicle, thereafter a subscription is payable. See fordpass.co.uk for more information. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required (please refer to their website for details of data packages).

*Finance subject to status. Freepost Ford Credit.

**Finance subject to status. Freepost Ford Credit.

†T erms and conditions apply. Ford Insure is arranged, administered and provided by EUI Limited (registration number 02686904). Ty Admiral, David Street, Cardiff, CF10 2EH. EUI Limited is a subsidiary of Admiral Group plc (registration number 03849958) and is authorised and regulated by the Financial Conduct Authority (registration number 309378). These details can be confirmed by visiting the Financial Services Register, fca.org.uk/register.

††The FordPass Connect and Live Traffic features are complimentary on initial trial period following registration of the vehicle, thereafter a subscription is payable. Please refer to the FordPass terms and conditions for more details. FordPass Connect is for use in the UK and requires a Wi-Fi hotspot. FordPass Connect and Live Traffic can only be used in the UK.
Ford Protect
Extend your standard 3-year/60,000 miles warranty to 4 years/80,000 miles or 5 years/100,000 miles with Ford Protect. Key benefits include:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- The price of covered parts and labour are guaranteed for the length of your plan

Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

www.ford.co.uk/owner/my-vehicle/warranties

Ford Service
Ford Service is designed to keep your Ford in great condition throughout its life.

- Comprehensive service and maintenance plans
- Use of high-quality Ford parts
- Ford-trained technicians using the latest diagnostic equipment and tools
- Ford Online Service Booking
- One call for everything Ford 0203 564 4444
- Ford Accident Management; service free to all drivers
- Up to 12 months' UK and European Roadside Assistance (at participating Dealers)

www.ford.co.uk/owner/service-and-maintenance/service-repair/for-a-one-off-payment-you-can-cover-the-cost-of-your-recommended-scheduled-services-for-up-to-3-years-from-the-day-your-new-ford-is-delivered-this-can-work-out-cheaper-than-paying-for-individual-services-and-gives-you-added-benefits:

- Ford Service – your UK and European Roadside Assistance will be increased to the length of your plan
- Vehicle hire – in the event that we can’t finish any warranty work within 24 hours, we’ll lend you a courtesy car for up to 7 days
- A full Ford Service History, which may enhance your car’s resale value

www.ford.co.uk/owner/service-and-maintenance/service-repair/