

Fiesta

ST



Go Further



Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford

Appeal that is more than skin deep.

Both the Fiesta ST and the Focus ST take the Ford driving experience even further. Discover impressive levels of power and motorsport-inspired driving. **Six-speed transmission** and **enhanced Torque Vectoring Control** provide excellent grip and handling on even the harshest corners. And the sleek, eye-catching bodywork with unique front grille and rear spoiler expresses the sporty and stylish attitude of the ST range.



Fiesta ST

The Fiesta ST delivers a spirited journey with remarkable handling and driving dynamics. Settle into the distinctive interior and you'll feel instantly connected.

ST-1

Standard features include (3-door only):

- Unique 17" alloy wheels
- Unique ST design full bodystyling kit and large rear spoiler
- Thatcham Category 1 alarm
- Halogen projector headlights with LED daytime running lights
- LED night signature to rear lights
- DAB Radio/CD with SYNC and Emergency Assistance*
- Leather-trimmed ST steering wheel with red ST logo and gearshift knob with unique red and silver insert
- Unique ST floor mats, front and rear
- Chrome dual exhaust pipe
- ST suspension with 15 mm lowered ride height
- Front and rear disc brakes
- Manual air conditioning
- Quickclear heated windscreen
- MyKey®
- Scuff plates with ST logo
- Dark woven headliner
- Recaro front seats including seat height adjust (driver and passenger)

ST-2

Additional to ST-1 (available in 3-door and 5-door):

- Recaro heated sports front seats (driver and passenger) with partial leather trim
- Sony DAB Radio/CD with SYNC and Emergency Assistance*
- Ford Power Starter Button
- Rear privacy glass

ST-3

Additional to ST-2 (available in 3-door and 5-door):

- Sony DAB Radio/CD with SYNC, Emergency Assistance* and Navigation System
- Ford KeyFree system - Keyless entry with Ford Power Starter Button
- Cruise Control
- Automatic headlights
- Rain-sensing wipers
- Auto-dimming rear-view mirror
- Electronic Automatic Temperature Control (EATC)
- Power-foldable door mirrors with puddle lights

*Compatible mobile phone required. SYNC and Emergency Assistance are not supported by all European languages. See page 15 for more details.

Fiesta ST-3 in Molten Orange with optional Style Pack

Interior picture is ST-3 in Molten Orange interior



Focus ST

Every aspect of the Focus ST has been manufactured to stimulate the senses. With an agile and dynamic performance, prepare yourself for a truly unique driving experience.

ST-2

Standard features include:

- Unique 18" 5-Spoke 'Y' design alloy wheels
- SYNC 3 with 8" Touchscreen & DAB audio system
- Navigation System
- Thatcham Category 1 alarm
- ST designed full bodystyling kit
- Rear diffuser & central dual exhaust tailpipe
- Power heated door mirrors
- Ford Power Starter Button
- Sports-tuned suspension
- Tyre Pressure Monitoring System (TPMS)
- My Key®
- Front Floor Mats
- Black finish roof rails (Estate only)
- Recaro sports front seats with colour coded partial leather trim*
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Quickclear heated windscreen
- Dedicated LED daytime running lights
- Rear lights with LED technology
- Automatic headlights
- Auto-dimming rear-view mirror
- Automatic rain sensitive wipers
- Front and rear floor mats

ST-3

Additional to ST-2

- Bi-xenon headlights with adaptive front lighting and jetwash
- 18" 'Y'-spoke Rock Metallic alloy wheels
- Red brake callipers
- Illuminated ST front door scuff plates
- Power-foldable heated door mirrors
- Rear parking distance sensors
- Cruise control with Speed Limiter
- Recaro 8-way power adjustable heated front sports seats with leather seat facing
- Ford KeyFree System

*Trim colour dependent on exterior colour.

Focus ST-3 in Frozen White with optional privacy glass

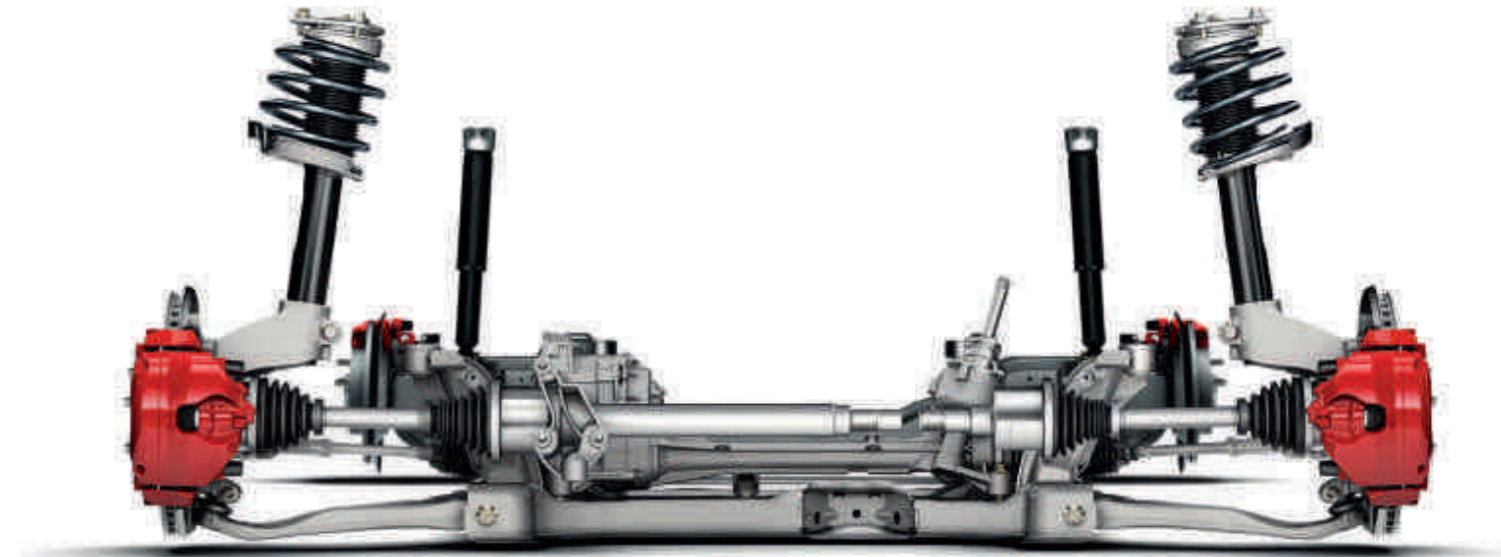
Interior image opposite shows ST-2 with optional Navigation, Blue bolsters only available with Deep Impact Blue body colour





ST tuned suspension.

The spirit of the **ST range** is all about driving confidence. Sport suspension, six-speed transmission, and **enhanced Torque Vectoring Control** come together to deliver exceptional handling and power. New front springs and front dampers combine with specially-tuned steering to offer exceptional manoeuvrability when on the road. The **Electronic Stability Control (ESC)** system, with three selectable settings, is designed to give you the precise amount of assistance you want to match your driving style and keep each individual wheel under control. For fast, intelligent, confidence-inspiring drive, nothing else comes close.





Exceptional performance as standard.

The ST range utilises the latest Ford EcoBoost engine technology to provide exceptional performance levels. The versatile Ford EcoBoost engines are designed to deliver power and torque consistent with larger displacement engines, whilst achieving greater fuel efficiency and reducing emissions.



Ford PowerShift

Ford Powershift 6 Speed Automatic transmission with race-inspired steering wheel mounted paddle shifts let you rapidly change gear without taking your hands off the steering wheel.

Fiesta ST – petrol

The 182 PS 1.6-litre EcoBoost turbocharged petrol engine delivers outstanding performance and accelerates from 0-62 mph in 6.9 seconds.

182_{PS}

0-62 mph **6.9 secs**[°]

31-62 mph **6.4 secs**[°]

Torque Nm **240 (290*)**

Top speed **139 mph**

CO₂ emissions **141 g/km**[°]

Combined fuel **46.3 mpg**[°]

Focus ST – petrol

The 250 PS 2.0-litre petrol engine offers a responsive and efficient driving experience with excellent CO₂ emissions at 159g/km.

250_{PS}

0-62 mph **6.5 secs**[°]

31-62 mph **5.7 secs**[°]

Torque Nm **345 (360*)**

Top speed **154 mph**

CO₂ emissions **159 g/km**[°]

Combined fuel **41.5 mpg**[°]

Focus ST – diesel

The new 185 PS 2.0-litre diesel engine delivers 400 Nm of torque, and is equipped with a NO_x absorber to reduce engine emissions.

185_{PS}

0-62 mph **8.1 secs**[°]

31-62 mph **6.9 secs**[°]

Torque Nm **400**

Top speed **135 mph**

CO₂ emissions **110 g/km**[°]

Combined fuel **67.3 mpg**[°]

Focus ST – diesel (with PowerShift)

The 185 PS 2.0-litre diesel engine, when equipped with PowerShift, delivers quicker gear changes that minimise the disruption of power.

185_{PS}

0-62 mph **7.7 secs**[°]

31-62 mph **6.9 secs**[°]

Torque Nm **400**

Top speed **135 mph**

CO₂ emissions **119 g/km**[°]

Combined fuel **61.4 mpg**[°]

[°]Time limited overboost. [°]5-door figure quoted.



Fiesta ST wheels



17" Flash Grey alloy wheel. (Standard)



17" 5-spoke Rock Metallic painted alloy wheel (as part of ST Style Pack)

Focus ST wheels



18" Flash Grey alloy wheel. (Standard ST-2 calipers)



18" Rock Metallic alloy wheel (standard on ST-3)



19" Silver alloy wheel. (ST Style Pack)



19" Black alloy wheel. (ST Black Style Pack)

Connects with your voice, responds to your touch.

New Ford SYNC 3 with Voice Control and 8" Touchscreen enhances your ST experience. The SYNC 3 system lets you control everything from music to satellite navigation (where fitted), and even manage your phone calls and text messaging – all through remarkably simple voice commands. The intuitive 8" colour touchscreen display can integrate with your smartphone applications using AppLink, Apple CarPlay and Android Auto – allowing you to configure your home screen the way you want it. While Emergency Assistance can help occupants place an emergency call and provide the emergency services with vehicle location in their own language.

(SYNC 3 standard on Focus ST-2 & ST-3)



Ford SYNC with AppLink* lets you play music, make and receive hands-free calls and even control apps on your smartphone – all with simple **voice commands**. In the unlikely event of an accident, the **Ford Emergency Assistance** feature can help you place an emergency call and provide the emergency services with vehicle location information in their own language.

(SYNC with AppLink standard across Fiesta ST range)

*Compatible mobile phone required. You can browse a list of AppLink-compatible apps on www.ford.co.uk, or via the **App Catalog** available in iOS and Android stores.

SYNC, AppLink and Emergency Assistance are not supported by all European languages. Ford Emergency Assistance operates in over 40 European countries. The feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes driver's knee airbag) or the fuel shut off switch is activated. See www.ford.co.uk for latest information.

(Image above shows Sony DAB audio with Navigation – option on Fiesta ST-2, standard on Fiesta ST-3. Image on the right shows SYNC 3 with Navigation, option on Focus ST-2 & ST-3)

Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.



Fiesta ST trims



Airfield in Silverstone Grey insert, Lux Soft in Charcoal Black bolster (ST-1)



Protection in Molten Orange insert, Torino leather in Charcoal Black/Lux Soft in Molten Orange bolster (ST-2 & ST-3 in Frozen White, Shadow Black and Molten Orange)



Protection in Smoke Storm insert, Torino leather in Charcoal Black/Lux Soft in Smoke Storm bolster (ST-2 & ST-3)

Focus ST trims



Protection in Lux in Charcoal Black insert, Lux Soft in Tangerine Scream bolster (ST-2 in Tangerine Scream)



Protection in Lux in Charcoal Black insert, Lux Soft in Race Red bolster (ST-2 in Race Red)



Windsor leather in Charcoal Black insert and bolster (ST-3)



Protection in Lux in Charcoal Black insert, Lux Soft in Spirit Blue bolster (ST-2 in Deep Impact Blue)



Protection in Lux in Charcoal Black insert, Lux Soft in Smoke Storm bolster (ST-2 in Frozen White, Shadow Black or Moondust Silver)

Fiesta ST body colours



Frozen White
Premium body colour¹



Race Red
Standard body colour



Shadow Black
Premium body colour¹



Spirit Blue*
Premium body colour¹



Molten Orange*
Exclusive body colour¹

Focus ST body colours



Frozen White
Premium body colour¹



Race Red
Standard body colour



Stealth**
Standard body colour



Moondust Silver
Premium body colour¹



Deep Impact Blue
Premium body colour¹



Shadow Black
Premium body colour¹



Tangerine Scream**
Exclusive body colour¹

¹Available at extra cost.

*Unique to Fiesta ST

**Unique to Focus ST

Ford ST range Facts and Figures

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km) ⁹⁰	Fuel consumption in L/100 km (MPG) ⁹⁰			Performance ⁹⁰		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62mph (secs)	31-62mph* (secs)
Fiesta ST											
1.6 EcoBoost (182 PS) 3-door	Stage VI	M6	182 (134)	240 (290)	138	7.9 (35.8)	4.8 (58.9)	5.9 (47.9)	139	6.9	6.4
1.6 EcoBoost (182 PS) 5-door	Stage VI	M6	182 (134)	240 (290)	141	8.3 (34.0)	4.8 (58.9)	6.1 (46.3)	139	6.9	6.4
Focus ST											
2.0 EcoBoost (250 PS) 5-door	Stage VI	M6	250 (184)	345 (360)	159	8.8 (32.1)	5.7 (49.6)	6.8 (41.5)	154	6.5	5.5
2.0 Duratorq TDCi (185 PS) 5-door	Stage VI	M6	185 (136)	400	110	5.0 (56.5)	3.8 (74.3)	4.2 (67.3)	135	8.1	6.9
2.0 Duratorq TDCi (185 PS) 5-door	Stage VI	A6	185 (136)	400	119	5.3 (53.3)	4.2 (67.3)	4.6 (61.4)	135	7.7	N/A
Focus ST											
2.0 EcoBoost (250 PS) Estate	Stage VI	M6	250 (184)	345 (360)	159	8.8 (32.1)	5.7 (49.6)	6.8 (41.5)	154	6.7	5.7
2.0 Duratorq TDCi (185 PS) Estate	Stage VI	M6	185 (136)	400	110	5.0 (56.5)	3.8 (74.3)	4.2 (67.3)	135	8.3	7.1
2.0 Duratorq TDCi (185 PS) Estate	Stage VI	A6	185 (136)	400	119	5.3 (53.3)	4.2 (67.3)	4.6 (61.4)	135	7.8	N/A

*In 4th gear. ⁹⁰Ford test figures. ⁹⁰The declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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Ford and BP – working together to reduce fuel consumption and emissions.



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