

Ford

FOCUS RS



Go Further



Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford

***Fierce. Elemental.
Awe-inspiring.***

Ford Focus RS sets the benchmark for driver exhilaration. The specially engineered 2.3-litre engine and innovative all-wheel drive system, deliver more responsive power with superior traction and agility. Designed to maximise your experience of road and track, the Ford Focus RS delivers the greatest satisfaction to drivers serious about performance.



Engineered to excel.

Developed by the Ford Performance team and powered by Ford's remarkable EcoBoost technology, the all-new Ford Focus RS achieves uncompromising power with impressive efficiency on the track.

Track shown is the Nürburgring



FORD PERFORMANCE



Hairpin

The advanced AWD with torque vectoring control allows the car to maintain power through the bend, and grants you total confidence in cornering.

Long straight with crests

Full throttle over crests with slight turns can unstick other cars. Not the RS. The car's aerodynamics and advanced AWD are designed to keep it clamped to the track, even in the wettest conditions.

Jumps

The jump here can utilise all suspension movement, rendering some cars momentarily undisciplined upon landing. But the advanced, race-inspired, stiffened Tenneco suspension fitted to the RS will help you to keep the car under your tightest supervision.

Tightening bend

The high-performance braking system of the Ford Focus RS delivers outstanding deceleration from all speeds.

Straight line

A slick race-inspired 6-speed gearbox allows you to keep the RS at optimum torque and power points, all the way up through the rev range and on to a top speed of 166 mph.





***Disciplined
power.***

Ford Focus RS is equipped with advanced solutions for traction and handling delivering optimum performance across a range of conditions.



**Watch the Focus
RS in action**

Inner strength.

The high-performing character of RS is reflected throughout the car. A new flat-bottomed, leather-trimmed steering wheel enhances your performance driving experience. While the new signature RS Recaro seats, in partial-leather, form the centrepiece of the RS cockpit. (Unique Nitrous Blue bolsters illustrated, only come as standard with the Nitrous Blue body colour)



EcoBoost 2.3 GTDi

The new 2.3-litre Ford EcoBoost engine for RS has been specially engineered for high performance. Its low-inertia twin-scroll turbocharger with intercooler and high-capacity compressor, allows for greater airflow and charge density. Together with an integrated exhaust manifold that maximises pulse energy to the turbine, the engine delivers improved emissions and fuel efficiency while increasing power output to 350 PS.

AWD torque vectoring control

Provides superior traction for challenging conditions. A twin rear clutch vectoring system diverts up to 100% of rear drive torque to a single wheel during cornering if required. This produces greater traction while virtually eliminating understeer.

Four active drive modes

Tailor your driving experience with a selection of drive modes, including **Normal** and **Sport** as road settings, or **Track** and **Drift** for circuit driving.

Launch control

Developed for track driving, launch control lifts the torque limit in first gear, providing optimal traction and vehicle acceleration.

Performance shift light

A flashing RS symbol helps you to optimise vehicle acceleration. Located within the rev gauge, the shift light indicates optimal up-shift performance-points and rev limits for each gear.



*Innovation
through
technology.*



Ken Block unique film



Painted Brembo calipers

The leading manufacturer of high performance braking components, Brembo is the perfect partner for the Ford Focus RS.

RS equipment, features and options.



Standard features

- All-Wheel Drive with Dynamic Torque Vectoring
- 350mm ventilated front disc brakes with lightweight Brembo four piston monoblock callipers
- Four selectable driver modes
- Launch Control
- Twin high performance exhaust pipes
- RS performance rear spoiler
- 19" 20-spoke silver alloy wheels
- RS branded Recaro seats
- Thatcham Category 1 alarm
- SYNC3 with 8" Touchscreen, DAB audio system with Voice Control, and nine Sony branded speakers
- Front and rear floor mats
- RS instrument cluster binnacle
- Bi-Xenon HID headlamps
- Headlamp jet wash
- Adaptive Front lighting System
- Rain sensing wipers
- Electric, heated, body colour door mirrors with integrated turn indicators
- Electrically operated front & rear windows with one touch lowering, closing and global closing
- Ford Power Starter Button
- Automatic dimming rear view mirror
- RS front door scuff plates
- Alloy foot pedals
- Tyre Pressure Monitoring System (TPMS)
- Ford Easy-Fuel capless refuelling system
- Quickclear heated windscreen

- Anti-lock Braking System (ABS) and Electronic Stability Control (ESC), with Traction Control and Hill Start Assist
- Performance Gear Shift Light

Optional features

- Recaro shell front seats (shown)
- Ford SYNC3 navigation system with 10 premium Sony speakers including subwoofer and rear view camera
- 19" 5x2-spoke black forged alloy wheels (shown)
- Painted Brembo callipers (shown)
- Active City Stop
- Door edge protectors
- Electrically operated tilt/slide sunroof
- Heated steering wheel (only available as a stand alone option with optional Recaro shell seats)
- Winter Pack- including heated seats and steering wheel (only available with standard seats)

Luxury Pack (Optional shown)

- Power folding door mirrors
- Rear parking distance sensors
- Privacy glass
- Cruise control with speed limiter
- Ford KeyFree System

All-independent suspension

Sports suspension with two-mode switchable inertial dampers, offering a firmer ride for track driving.



RS specifications and performance.

Exterior design features	Interior design features	Audio and communication systems
Bumpers – Front and rear, body colour, unique RS design	RS cluster binnacle gauges including boost pressure, oil temperature & oil pressure	Ford SYNC3 Audio System-Radio/CD/SD/DAB, 8" TFT Touchscreen display, SYNC3 with Voice Control and Touchscreen (includes Emergency Assistance**), Bluetooth® and Voice Control, AUX connection for external music devices
Rear spoiler – Unique RS design	Gearshift knob – RS unique leather-trimmed	Ford SYNC3 Navigation System including 3D building rendering and Michelin Guide, with 10 premium Sony speakers including subwoofer and rear view camera
Rear privacy glass	RS flat bottom steering wheel – 3-spoke, leather-trimmed with RS logo	Option Packs
Door mirrors – Body colour housing, heated, electrically operated, integrated side indicator	Climate control	RS Luxury pack – Power-foldable door mirrors, Ford KeyFree system, cruise control with speed limiter, rear parking distance sensors and rear privacy glass
Door mirrors – Body colour housing, heated, electrically operated, power foldable, integrated side indicator and approach lights	Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC)	Winter Pack- Heated steering wheel and front seats (not available with optional shell seats)
Exhaust – RS unique, sport exhaust with muffler	Interior convenience features	Heated steering wheel (only available with optional shell seats)
Wheels	Cruise control (includes Speed Limiter)	
19", 20 spoke, silver alloy wheels (fitted with 235/35 tyres)*	Centre console – Premium, with sliding armrest, covered stowage bins, CD storage, additional 12 V front and rear powerpoints	
19", 5x2-spoke, forged black alloy wheels (fitted with 235/35 tyres)*	Courtesy light – Ambient LED courtesy lighting (single colour), footwell area, inner door levers, door map pockets, front and rear map-reading lights, overhead halogen light (for front and rear passengers), in load compartment	
Locking wheel nuts	MyKey®	
Tyre repair kit	Rear-view mirror – Auto-dimming	
Painted and branded callipers	Rear-view parking camera	
Exterior convenience features	Sunroof – Electrically-operated tilt/slide (includes overhead console)	
Automatic on/off headlights, with courtesy delay and front fog lights	Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing	
LED daytime running lights	Seats	
Bi-xenon HID Adaptive Head Lighting with dynamic curve light, with automatic height levelling, static cornering lights and jet wash	Front seats – RS unique, recaro, partial leather seats, with manual 4-way (up/down fore/aft) adjust	
Rear centrally located LED fog light	Front seats – RS unique, Recaro, partial leather shell seat with manual 2-way (fore/aft) adjust	
Parking distance sensors – Rear		
Wipers – Automatic, with rain sensor		
Quickclear heated windscreen, with heated windscreen washer jets		

Technical Data	Information		Fuel consumption in MPG ⁹⁰			Performance ⁹⁰				
	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO ₂ emissions (g/km) ⁹⁰	Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)
2.3 EcoBoost	Stage VI	MMT6	350 (257)	440	175	28.3	44.8	36.7	166	4.7

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

**Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

***In 4th gear. ⁹⁰Ford test figures. ⁹⁰The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>

Standard

Optional, at extra cost

Part of an option pack, at extra cost

Body colours and alloy wheels



Frozen White



Stealth Grey



Shadow Black*



Magnetic*



Nitrous Blue*



Standard alloy wheel

19" 20-spoke unique RS design alloy wheels (shown with optional painted brake callipers*)



Alloy wheel option

19" 5x2-spoke low-gloss black forged alloy wheels* (shown with optional painted brake callipers*)

*Option at extra cost

Seat trims



1



2



3

Recaro race moulded seats

1. Eton/Race Track in Charcoal Black/Salerno leather in Charcoal Black (partial leather). Standard on all body colours except Nitrous Blue.
2. Dinamica Micro Fibre in Ebony/Salerno leather in Charcoal Black* (Optional shell seat).
3. Eton/Race Track in Charcoal Black/Salerno leather in Nitrous Blue (partial leather). Standard with Nitrous Blue body colour.





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Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **+** The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Fuel, Performance and emissions. The fuel economy figures quoted in this brochure are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

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Ford and BP – working together to reduce fuel consumption and emissions.



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