

FORD **FIESTA** ZETEC COLOUR EDITIONS

Spring/Summer '16 collection



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How to pair your colours this season.

Meet the fun new Zetec Colour Editions, pairing Fiesta's exceptional driving dynamics with additional show-stopping style. Our exclusive Spring/Summer '16 collection presents the swish Zetec Blue, and ultra-chic Zetec White limited editions. These head-turning colour combinations partner a beautifully crafted interior design, to perfectly accent your own individuality.

Fiesta Zetec Colour Editions

Key Features:

- 15" white painted alloy wheels
- Contrasting body colour with painted roof and corresponding, power-folding door mirrors with puddle lights
- Rear privacy glass
- Halogen projector headlights with LED day running lights
- Quickclear heated windscreen
- Unique gear knob with white contrast stitching on gaiter bag
- Leather steering wheel with white contrast stitching and white insert
- White inserts on interior door handles
- Ford DAB radio/CD with USB connectivity and Ford SYNC with AppLink and Emergency Assistance*
- Manual air conditioning
- Remote central locking
- Hill Start Assist

Key Options:

- Available in 3-door and 5-door bodystyles
- A choice between 1.25 Duratec 82 PS and 1.0 EcoBoost 100 PS engines
- Rear parking distance sensors
- Ford navigation system with DAB and Ford SYNC
- Heated front seats
- Active City Stop

Alloy wheels:

15" white painted alloy wheels



*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth[®]-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

FORD FIESTA ZETEC COLOUR EDITIONS Facts & Figures

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO ₂ emissions (g/km) ⁹⁰	Fuel consumption MPG (L/100km) ⁹⁰			Performance ⁹⁰		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62mph* (secs)
1.0 EcoBoost (100 PS) with Auto-Start-Stop	Euro Stage VI	M5	100 (74)	170	99	52.3 (5.4)	76.4 (3.7)	65.7 (4.3)	112	11.2	14.7
1.25 (82 PS)	Euro Stage VI	M5	82 (60)	114	122	41.5 (6.8)	65.7 (4.3)	54.3 (5.2)	104	13.3	17.6

*In 4th gear. ⁹⁰Ford test figures. ⁹⁰The declared Fuel Consumptions and CO₂ emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dtf.gov.uk/>.

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.

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EURO NCAP advanced 2012 Reward for Ford MyKey

EURO NCAP advanced 2012 Reward for Ford SYNC with Emergency Assistance



Sub 1-litre Ford 1.0 litre EcoBoost



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