

*Ford*

**FIESTA ST-LINE**



Go Further

## ST-Line. The inside story.

The Fiesta ST-Line interior echoes the car's distinctively stylish image. A silver gearshift insert, stainless steel foot pedals and the unique ST-Line leather-trimmed steering wheel, all set ST-Line apart from other Fiesta series.



## ST-Line. Track styling.

The New ST-Line delivers the stylish practicality of the Ford Fiesta, with all the eye-catching aesthetics of a performance-line vehicle. Rear spoiler, bodystyling kit and meshed front grilles. Rock metallic alloy wheels, sports suspension and ST-Line exterior branding – all contribute to the car's unique blend of usability and head-turning good looks.



Fiesta ST-Line (5-door) in Moondust Silver\* with privacy glass\* and convenience pack\*.

Fiesta ST-Line (3-door) in Deep Impact Blue\* with privacy glass\*, convenience pack\* and automatic headlights\*.

### Fiesta ST-Line

#### Standard features:

- Full exterior bodystyling kit with large rear spoiler and ST-Line wing badges
- Sports style front bumper, front fog lights, upper and lower mesh front grilles and lower aerofoil
- Rock metallic 17" 8-spoke alloy wheels
- Halogen projector headlights with LED day running lights
- LED night signature to rear lights
- Sport-style seats with red stitching
- Leather-trimmed gearshift gaiter and leather-trimmed handbrake
- Unique ST-Line 3-spoke perforated leather-trimmed steering wheel
- Centre console with armrest and illuminated cupholders
- Dark woven headliner
- Sports pedals
- Quickclear heated windscreen
- Manual air conditioning
- Ford DAB Radio with 4.2" TFT screen, SYNC and Emergency Assistance<sup>†</sup>, Bluetooth® connectivity, remote audio controls and six speakers
- Trip computer with Ford Eco Mode
- Front door threshold plates with ST-Line logo
- Perimeter alarm



Rock Metallic 17" 8-spoke alloy wheels



\*Optional, at extra cost.

<sup>†</sup>Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 30 European countries and regions. SYNC and Emergency Assistance not supported by all European languages. See [www.ford.co.uk](http://www.ford.co.uk) for the latest information.

# ST-Line Red & Black Editions. A unique expression of style and sport.

The ST-Line Red & Black Editions present the dynamic driving experience of the Ford Fiesta ST-Line, with additional eye-catching individuality. Their unique combinations of Race Red or Shadow Black body colours with contrasting roof and mirror housings, together with full bodystyling kit, perfectly accentuate an image of style and sport.

# ST-Line Red & Black Editions. The inside story.

Sports-styled front seats with red stitching and red bolsters; plus additional interior flourishes such as red stitching on floor mats, leather-trimmed steering wheel and gearshift gaiter – all enhance the ST-Line Red & Black Editions unique sense of individual style.



Fiesta ST-Line Red & Black with privacy glass\*, convenience pack\* and automatic headlights\*.

## Fiesta ST-Line Red & Black Editions

### Standard features in addition to ST-Line:

- Red Edition: Contrast Shadow Black roof and door mirror caps
- Black Edition: Contrast Race Red roof, door mirror caps, upper and lower front grille surround and front bumper aerofoil
- Black 17" 8-spoke alloy wheels
- Sports-style seats with red stitching and red bolster
- Floor mats with red stitching
- Unique ST-Line 3-spoke perforated leather-trimmed steering wheel with red stitching
- Leather-trimmed gearshift gaiter and handbrake handle with red stitching

### Key optional features for Fiesta ST-Line Red & Black Editions:

- Convenience Pack (Includes Keyless entry with Ford Power starter button and power-foldable heated door mirrors with puddle lights)
- City Pack (Includes rear parking distance sensors and power-foldable door mirrors with puddle lights)
- Automatic headlights, rain sensing wipers and auto dimming rear view mirror
- Active City Stop
- Heated front seats
- Electronic Automatic Temperature Control (EATC)
- Cruise control
- Privacy Glass



Black 17" 8-spoke alloy wheels

\*Optional, at extra cost.



# FORD FIESTA ST-LINE AND ST-LINE RED & BLACK EDITIONS FACTS AND FIGURES

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions (g/km) <sup>90%</sup>	Fuel consumption (L/100 km)(MPG) <sup>90%</sup>			Performance <sup>90%</sup>		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
<b>ST-Line</b>											
1.0 EcoBoost (100 PS) with Auto-Start-Stop	Euro Stage VI	M5	100 (74)	170	99	5.4 (52.3)	3.7 (76.4)	4.3 (65.7)	112	11.2	14.7
1.0 EcoBoost (125 PS) with Auto-Start-Stop	Euro Stage VI	M5	125 (92)	170(200)	99	5.4 (52.3)	3.7 (76.4)	4.3 (65.7)	122	9.4	12.2
1.0 EcoBoost (140 PS) with Auto-Start-Stop	Euro Stage VI	M5	140 (103)	180(210)	104	5.6 (50.4)	3.9 (72.4)	4.5 (62.8)	125	9.0	8.6
1.5 Duratorq TDCi (95 PS)	Euro Stage VI	M5	95 (70)	215	94	4.3 (65.7)	3.2 (88.3)	3.6(78.5)	112	10.9	11.3
<b>ST-Line Red &amp; Black Editions</b>											
1.0 EcoBoost (140 PS) with Auto-Start-Stop	Euro Stage VI	M5	140 (103)	180(210)	104	5.6 (50.4)	3.9 (72.4)	4.5 (62.8)	125	9.0	8.6

\*In 4th gear. <sup>90%</sup>Ford test figures. <sup>90%</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>. **Note** BP Ultimate, a range of advanced performance fuels, the perfect partner to meet the most demanding needs of Ford's class-leading technology. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels.

**MY 2016.75 GBR en** Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **+**The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Published by Ford Motor Company Limited,  
Brentwood, Essex, England.  
Registered in England No. 235446.

FA 1627

BJN 205199. FoE HC 16.

PN 671505/0816/20m/GBR en.

July 2016.

©Ford Motor Company Limited.

[www.ford.co.uk](http://www.ford.co.uk)



Ford and BP – working together to  
reduce fuel consumption  
and emissions.



When you have finished with  
this brochure please recycle it.



Go Further