

# Ford Fleet Management Carbon Reduction Plan

**Full Company Name:** Ford Fleet Management UK Limited

**Publication Date:** 15/01/2025

## Commitment to achieving Net Zero

Ford Fleet Management UK Limited are committed to achieving Net Zero emissions by 2050.

## Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

### Baseline Year: 2021

Baseline year emissions: Ford Fleet Management are a young company that started trading at the beginning of 2021. We have therefore used 2021 as our baseline for our carbon emission reporting. As a small business that will likely grow, we will have significant focus on the carbon emissions and offset of our growing business operations and workforce. Whilst our overall emissions may grow due to expansion, we will concentrate on reducing emissions per employee until we reach maturity.

Emissions	Total (tCO2e)
Scope 1	3.328
Scope 2	1.077
Scope 3 (included sources)	0.005 (Train, Taxi)
Total Emissions	4.41
Average number of employees in 2021	9
Average Emissions per employee	0.49

### Reporting Year: 2022

Emissions	Total (tCO <sub>2</sub> e)
Scope 1	1.346
Scope 2	0.687
Scope 3 (included sources)	0.186 (Train, Taxi)
Total Emissions	2.219
Average number of employees in 2022	13
Average Emissions per employee	0.17

## Current Emissions Reporting

### Reporting Year: 2023

Emissions	Total (tCO <sub>2</sub> e)
Scope 1	9.703
Scope 2	0.918
Scope 3 (included sources)	1.429 (Train, Taxi, domestic flights)
Total Emissions	12.05
Average number of employees in 2023	18
Average Emissions per employee	0.669

### Explanation for Increase

As a growing business, we have experienced a rise in Scope 1,2 and 3 emissions in 2023. This is due to several factors:

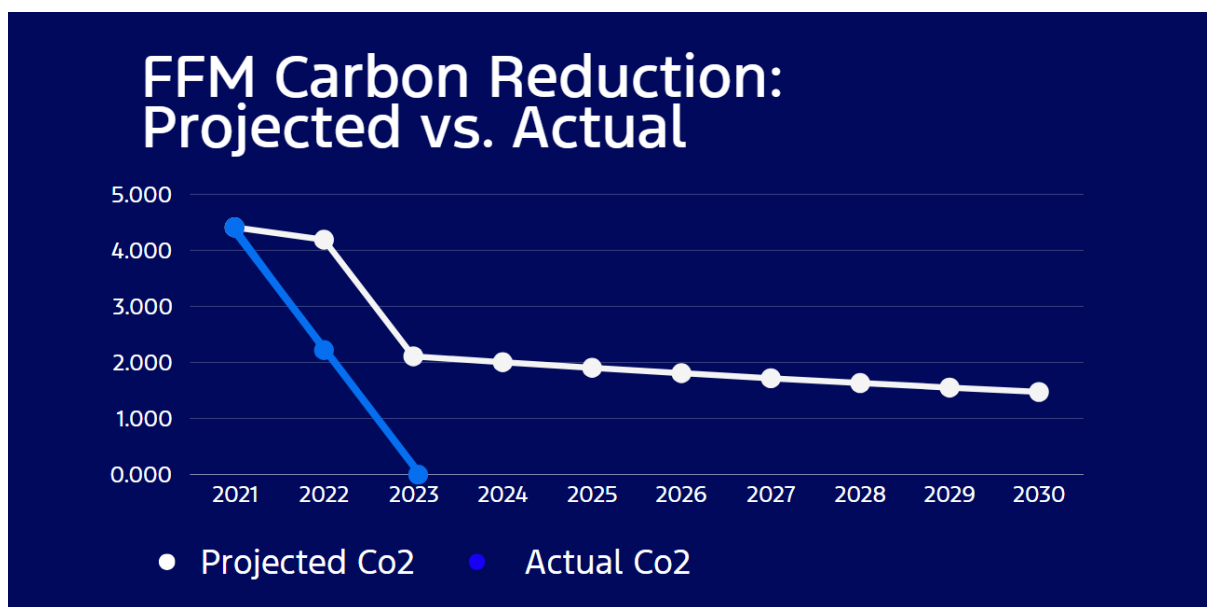
- Resuming Face to Face meetings following Covid with customers and attending industry events
- Additions to overall business headcount of 38% from 2022 to 2023
- Onboarding of new employees covering more remote areas including Scotland which requires additional travel e.g. flights.

## Emissions Reduction Targets

In order to continue our progress towards achieving Net Zero, we have adopted the following carbon reduction targets:

**We project that carbon emissions per employee will decrease by 5% by 2030.**

Progress against these targets can be seen in the graph below:



## Carbon Reduction Projects

The following environmental management measures and projects have been implemented since the **2021** baseline. The carbon emission reduction achieved by these schemes from 2021 to 2022 equates to **2.2 tCO<sub>2</sub>e**, a **50%**ge reduction against the **2021** baseline and the measures will be in effect when performing existing and new contracts.

FFM introduced an EV company car policy in 2021 which has resulted in the majority of our workforce moving from a diesel/petrol/PHEV engine over to a BEV. The next phase is to remove any Diesel vehicles from company car selection.

We registered for our 'Driving for Better Business' membership in 2022 so we can benchmark our fleet performance, identify room for improvement in fleet efficiency and stay up to date on the latest driver resources to promote a more sustainable and environmentally friendly fleet.

In addition, FFM established its presence in ALD's Environmental Ambassadors group to develop initiatives to reduce CO2 (ALD are FFM's Ultimate Parent Company that carry out FFM's back-office operations).

In the future, we hope to implement further measures to reduce our carbon emissions such as:

- Amend our company car policy to ensure 100% of company car drivers are in an EV by 2030. Diesel cars to be removed from range in 2024.
- Provide EV driver training for all employees to ensure they are maximising the battery usage when driving and charging their electric cars.
- Review each Scope and CO2 output bi-annually and continuously assess new ways to reduce our CO2 emissions with an internal CO2 committee (benchmarking against customers/industry competitors).
- Implement changes to our travel policy that outlines preference to travel via train over plane usage to reduce CO2. Where plane travel is unavoidable, most carbon-friendly airlines to be utilised.
- Increase the take up of journey sharing for employees doing business trips – business travel policy to be amended.
- Educate the team on CO2 savings for teleconferences vs face-to-face meetings.
- Introduce intermittent travel bans to encourage less business travel and reduce Scope 1 and Scope 3 CO2.
- Educate teams on carbon neutral energy providers and ways to save energy usage when working from home.
- No print policy to function as a fully digitalised workforce.
- OneNote training to be rolled out throughout business with the aim of reducing the use of physical notebooks.
- Continue to work towards ECOVADIS certification

## Declaration and Sign-Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard Government emission conversion factors for greenhouse gas company reporting<sup>1</sup> and uses the appropriate<sup>2</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>3</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Ford Fleet Management UK Limited:



John Wright

Managing Director

Date: 15<sup>th</sup> January 2025

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<sup>1</sup> [Corporate Standard | GHG Protocol](#)

<sup>2</sup> [Government conversion factors for company reporting of greenhouse gas emissions - GOV.UK \(www.gov.uk\)](#)

<sup>3</sup> [Corporate Value Chain \(Scope 3\) Standard | GHG Protocol](#)