



MODEM
1110010



FUEL LEVEL
010011



GPS LOCATION
1110010



SEAT BELT USAGE
001



OIL LIFE REMAINING
010011



TYRE PRESSURE
00101011110



FLEET MANAGEMENT

MAXIMISING YOUR FLEET PRODUCTIVITY WITH FORD TELEMATICS

START ►



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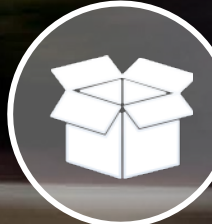
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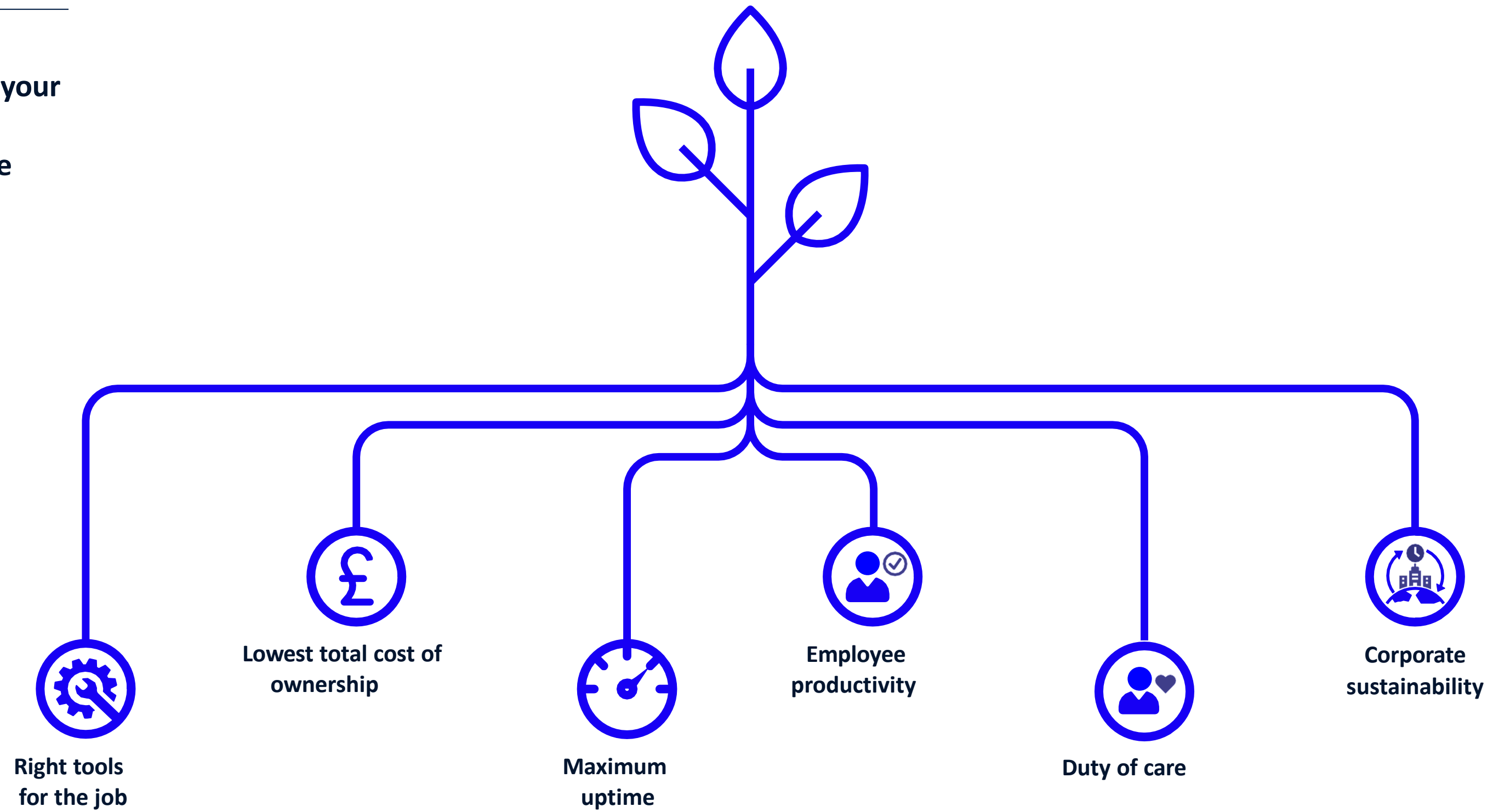
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01 OUR PURPOSE

It's our mission to maximise your fleet's productivity – and help your business thrive



02 OVERVIEW

The smarter way to manage your Fleet

Managing a fleet is a constant juggling act. Are my vehicles being driven efficiently?

Are they in optimal condition? Are staff driving safely? Are they in need of extra training? Ford Telematics could give you the answers.

We make it our mission to help your business thrive. That's why we've created a suite of clever digital tools to increase your fleet's productivity – designed for Ford vehicles and compatible* with other manufacturers too. You'll be able to access driver and vehicle data at the touch of a button, giving you the knowledge to make smarter business decisions.

How Ford Telematics can help you optimise your fleet



Improve uptime. Reduce admin.

Connected vehicle data, vehicle health status and alerts, vehicle tracking, live maps and geofencing.



Improve efficiency. Reduce waste.

Accurate fuel consumption reports, and idle waste expenditure.



Improve driver behaviour. Reduce risk.

Speeding events, driver behaviour insights and seat belt usage.

*Ford Telematics is compatible with most manufacturer vehicles however product features may vary.



03 WHY CHOOSE FORD TELEMATICS?

Over the years, we've really listened to what fleet managers want – and our Ford Telematics product has been purpose-built just for them. Developed through extensive research and testing with fleet managers and operators, we've designed it to solve your biggest problems and to continuously evolve to meet your fleet's ever-changing needs.

And you told us you wanted flexibility too, which is why Ford Telematics works for your entire fleet, whatever the brand.

You've said you want to keep your vehicles on the road more, so our number one objective is your fleet's uptime. To deliver this, we utilise connected vehicle data to proactively manage your fleet and ultimately reduce downtime.

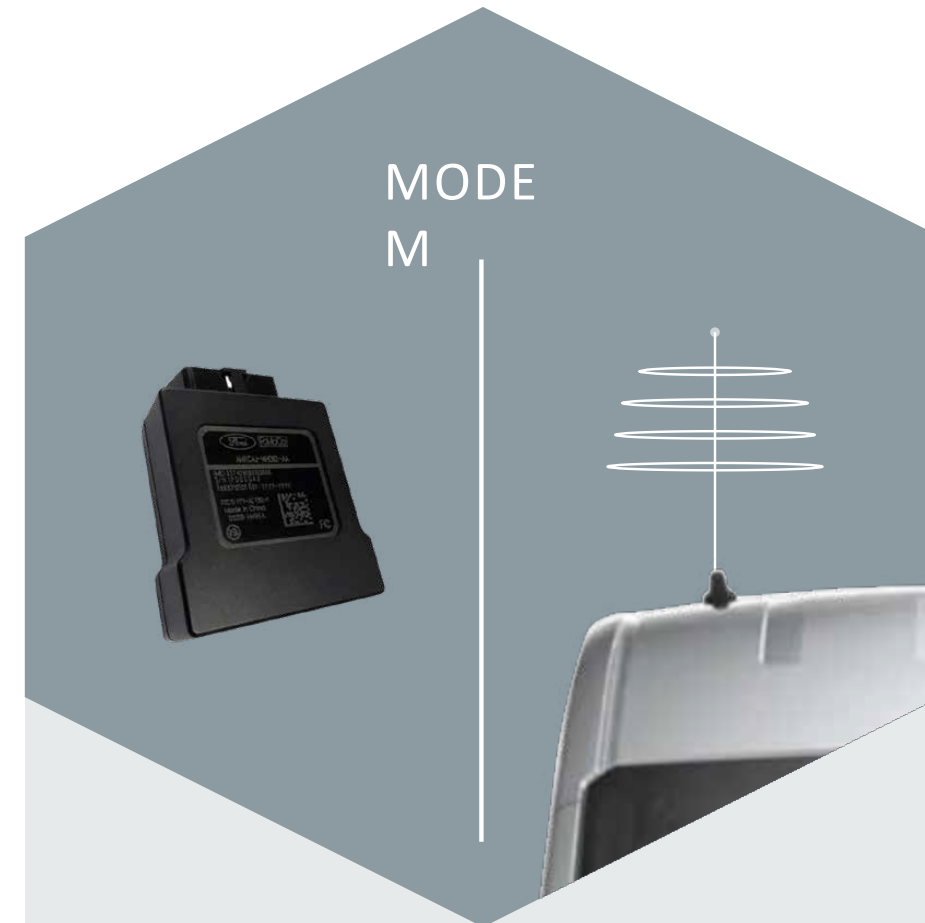
Ford Telematics works with most brands

- Compatible with most vehicle brands using a third-party plug-in modem
- All new Ford Commercial Vehicles come with a FordPass Connect embedded modem*
- Older Ford Commercial Vehicles can also use a third-party plug-in modem
- And as a Ford Fleet Management customer we don't just deliver fleet information and insights – we actively monitor, analyse and scrutinise the dashboard and driver app data to bring you expert recommendations that you can immediately act on

*Excludes Ford Courier Vehicles.

04 HOW FORD TELEMATICS WORKS

Ford Telematics is formed of the modem, the Transportation Mobility Cloud, the dashboard and driver app. They work together to seamlessly connect you to your drivers and your vehicles, giving you a 360-degree view of your fleet.



An embedded modem or third-party plug-in modem, compatible with most vehicles

All new Ford models are embedded with a FordPass Connect modem.* This clever piece of kit is the key to collecting all your driver and vehicle data. There's no additional cost for purchasing or fitting – and it requires no downtime as it's activated remotely.

Other brands of commercial vehicle and Ford vehicles without a FordPass Connect modem can be fitted with a third-party plug-in modem that works seamlessly with the dashboard.

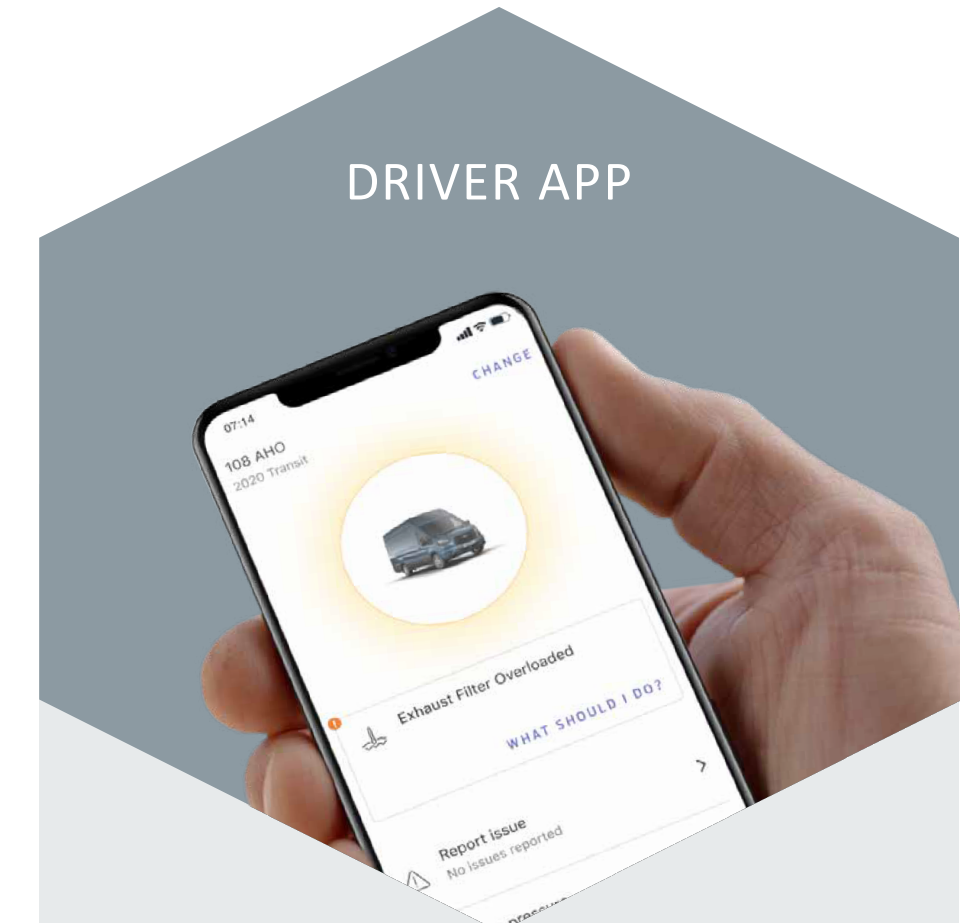
Another key element of our system is the Transportation Mobility Cloud. It's responsible for carrying all collected data from a vehicle to the Ford Telematics dashboard.

*Excludes Ford Courier Vehicles.



A central dashboard, keeping you in the driver's seat

This is the exciting bit. All the information you need is sent from the modem in your vehicles via the cloud to your dashboard. This means you can easily monitor, adjust and quickly respond to any fleet issues – so you're always in control.



A handy driver app that ensures your drivers keep you updated

This optional app is an effortless way for your drivers to keep you up to speed. They can instantly update you on the vehicle they're driving, it's condition and any urgent mechanical issues. They can even upload and send images directly to the Ford Telematics dashboard – which could help you avoid costly emergency breakdowns.

The app can be used to manage daily defect reporting and daily condition reports as part of your overall compliance initiative.

05 WHAT FORD TELEMATICS OFFERS

All your fleet data at your fingertips, on one live dashboard.



Vehicle health

- Configurable service due reminders
- Oil life remaining
- Malfunction alerts
- Driver reported issues
- Diagnostic trouble code descriptions

Coming soon...

- Service history records
- Online Service bookings
- Predictive maintenance



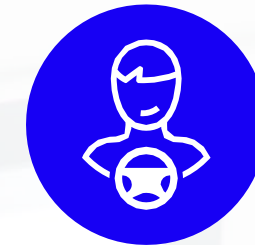
Fuel

- Accurate mileage
- Fuel level monitoring
- Idle waste costs
- Miles per gallon reports



Location monitoring

- Live maps
- European visibility
- Location history
- Custom Geofences



Driver behaviour

- Speeding events
- Harsh acceleration and braking events
- Seat belt usage
- Driver score



Driver app

- Driver to vehicle association or pairing
- Daily driver vehicle checks
- Vehicle defect reporting
- Easy image upload to the FT Dashboard



Other

- Available for non-Ford vehicles*
- Customisable dashboard
- Translated in 5 languages
- Driver privacy settings
- Integrated FordLiive** tool

*Ford Telematics is compatible with most manufacturer vehicles however product features may vary
** For more information on Ford Liive, please visit ford.co.uk.

06 FORD TELEMATICS ESSENTIALS

Ford Telematics Essentials is a complimentary, web-based fleet monitoring tool suitable for medium to large fleets. FT Essentials uses data from your connected vehicles to keep your fleet on the road and your business moving.

Ford Fleet Management will proactively monitor the health status of your fleet and manage all actions with your drivers.

If you only want health status and alerts for your fleet and not the full Ford Telematics product offering, then FT Essentials is for you!

See how it compares

The differences between Ford Telematics Essentials and full Ford Telematics below allows you to compare both product offerings.

Ford Fleet Management can help you understand how each of these products can benefit your fleet and find the best tailored solution to suit your needs.



	Complimentary	Vehicle health status and alerts	Connected to FORDLive	GPS tracking and live map	Fuel status and monitoring	Driver behaviour insights	Driver mobile app	Non-Ford compatible*
FORD TELEMATICS ESSENTIALS	✓	✓	✓	✗	✗	✗	✗	✗
FORD TELEMATICS	✗	✓	✓	✓	✓	✓	✓	✓

*FT Essentials is only compatible with Ford Connected vehicles

07 WHAT'S INCLUDED IN THE FORD FLEET MANAGEMENT OFFERING?

We recognise that no two fleets are the same, that's why we work with you to put together a tailored solution that meets your needs.



Uptime at the heart of every solution

Because we know when your vehicles stop, business stops. We continuously monitor your fleet to help improve your uptime, productivity and reduce maintenance costs.



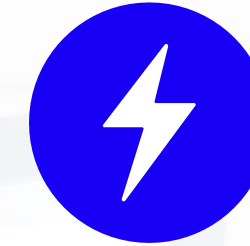
Vehicles ready for business

Our in-house experts will give you advice on the right vehicles for you and your fleet.



One-stop shop for vehicle conversions

We can save you time and money with our one-stop shop approach for specialist vehicle conversions.



Electrification

Our consultants will provide expert advice on your strategy and implementation.



Comprehensive funding options

No matter your vehicle of choice, we can offer a wide range of funding solutions* for your business, including:

- Contract hire
- Finance lease
- Sale and leaseback
- Flexible leasing

*Business customers only. Funding/finance solutions provided by Ford Fleet Management UK Ltd, Oakwood Drive, Emersons Green, Bristol, BS16 7LB. Ford Fleet Management UK Ltd is registered in England no. 2782519. Finance subject to status. Guarantees and indemnities may be required.

08 GETTING STARTED

So, you're ready to optimise your fleet? Let's talk.

Now that you're ready to be more productive, efficient and safe we can help you get set up and connected.

But first let's talk. Or rather, let us listen.
Get in touch today and tell us your fleet's needs.

Call us on
03703 250 023

Visit us at
fordfleetmanagement.co.uk

Or email
information@fordfleetmanagement.co.uk

